

AGENDA

TIME TO ACT

16th Oregon Leadership Summit
December 3, 2018
Oregon Convention Center

Plenary Session

8:30 AM: Presentation of the Colors, National Anthem sung by Without Apology: Bryan Jensen, Ryan Fox-Lee, Riley Lakos, Josh McAtee, Daniel Butts, Ty Givens, Shel Pomerantz, Elis Madrigal, Russell Brown and Tommy Jones

8:35 AM: Welcome and Introduction – Patrick Criteser, CEO, Tillamook County Creamery Association; Oregon Business Plan Chair

8:40 AM: Governor Kate Brown: Executives Working Together to Solve Oregon's Biggest Challenges, panel discussion with Maria Pope, President and CEO, Portland General Electric; Lisa Vance, EVP, Chief Executive, Providence Health and Services; and Julia Brim-Edwards, Senior Director, Global Operations, World Headquarters, Public Engagement, Government and Public Affairs, Nike

9:15 AM: Federal Issues Affecting Oregon, Views from the U.S. Senate, Sen. Ron Wyden and Sen. Jeff Merkley, interviewed by Monica Enand, CEO, Zapproved

9:45 AM: Break

10:00 AM: The Oregon Business Plan: Creating Jobs, Raising Incomes, and Breaking the Cycle of Poverty, Patrick Criteser

10:15 AM: Applying Big Data to Jump Start Economic Mobility (live via satellite), Raj Chetty, William A. Ackman Professor of Economics, Harvard University; Director, Opportunity Insights

10:45 AM: Funding Education, Healthcare and other Public Services

- PERS Reform: Tim Nesbitt, Public Policy Consultant
- Revenue Reform: Debbie Kitchin, Principal, Interworks, LLC
- Medicaid Investment: Gil Muñoz, CEO, Virginia Garcia Memorial Health Center
- Education Investment: Kali Thorne Ladd, Co-founder and Executive Director, KairosPDX

11:50 AM: Lunch

12:30 PM: Advancing Education and Perspectives from the Legislative Committee on Student Success, Sen. Arnie Roblan, Sen. Tim Knopp, Rep. Julie Fahey, Rep. Carl Wilson interviewed by Sandra McDonough, President, Oregon Business & Industry

1:00 PM: Can We Hit Oregon's Housing Development Goals? Nolan Lienhart, Principal and Director of Planning and Urban Design, ZGF Architects LLP

1:15 PM: What Does the Future Hold for Oregon's Forests and Forest Sector? Matt Donegan, President, Donegan Advisors LLC

1:30 PM: Managing Growth – and Growing Pains: The Central Oregon Case, Preston Callicott, CEO, Five Talent Software

1:45 PM: Can We Meet Investment Demand for Water Resources? Bobby Cochran, Executive Director, Willamette Partnership; Senior Fellow, National Policy Consensus Center

Breakout Sessions

2:15 PM to 5:00: Two rounds of breakout sessions (see following details)

5:00 PM: Reception

Breakout Session Summary

Round One 2:15 PM – 3:30 PM					
Education Investments to Boost Learner Success	Growing Pains: The Central Oregon Case	The Outlook for Forests and Our Forest Sector	Smart Cities: How to Create Cleaner, Greener, More Sustainable Cities	Applying Data to Reduce Poverty and Increase Economic Mobility	PERS: New Ideas, Best Ideas for Reform
Round Two 3:45 PM – 5:00 PM					
CTE-STEM and Pathways to Careers	Housing: Can We Build 30,000 Units Per Year?	Water: Meeting Growing Demands on a Finite Resource	Place-Based Models of Community Transformation (Case Studies)	Managing Public Employee Health Care Costs: PEBB/OEBB	Revenue Reform: Options for Stabilizing and Restructuring Our Tax System

Round One 2:15 – 3:30 PM

Education Investments to Boost Learner Success: Room F150-151

What investments does Oregon need to make to achieve its ambitious goals for learners? Across the P20 continuum, how can we invest to improve learner outcomes, advance equity, and improve the life prospects of our students? Panelists and participants will explore approaches to these questions in the Governor's proposed education budget, in the priorities of legislative leaders, and in the education policy proposals of the Oregon Business Plan.

Ken Thrasher, Chairman, Compli; Chair, OBP Education & Workforce Investment Task Force (moderator)
Sen. Elizabeth Steiner Hayward, Incoming Senate Co-chair of Joint Ways & Means Committee; Governor's Children's Cabinet
Sen. Arnie Roblan, Co-chair, Joint Committee on Student Success
Lindsey Capps, Chief Education Officer, State of Oregon

Growing Pains: The Case of Central Oregon: Room E147-148

Central Oregon is one of the fastest growing regions in our state. Along with its traditional base of natural resource industries and tourism, it boasts a diverse range of new enterprises including tech companies, manufacturers, research facilities, entrepreneurs, and venture capitalists. Its expanding economy has run up against barriers to growth, including limitations in infrastructure, land, and water; rising housing costs; and skilled workforce shortages. In this session Central Oregon business leaders will discuss these challenges and how they have addressed with them. Representatives from other regions will weigh in with their own stories and suggestions on how to keep the economy humming in growing parts of the state.

Preston Callicott, CEO, Five Talent Software
Gwenn Carr, Community Engagement Manager, Rosendin Electric
Damon Runberg, State Economist, Oregon Department of Employment
Bill Thorndike, President, Medford Fabrication
Eric King, City Manager, City of Bend
Teri Hockett, Vice President, Technology Association of Oregon

The Outlook for Forests and Our Forest Sector: Room D137-140

Our forests set Oregon apart from nearly every other place on earth. With wide variety by age and type, forests cover much of our landscape to provide rich ecological, economic, and recreational benefits. How we manage our forests will make an extraordinary difference in the character of our state over the decades ahead. Unfortunately, while there are some bright examples to the contrary, gridlock has characterized our forest policy debates in recent years. Unless we commit to change, catastrophic fires throughout Oregon coupled with serious ecological damage could be our future. It is time to set a new course – one that enhances the value of our forests for the benefit of ecology, communities, and the economy.

Matt Donegan, Donegan Advisors LLC

Smart Cities: Can Oregon Lead the Revolution? Room E145-146

The extraordinary growth of microprocessing, high speed data, artificial intelligence, and other technologies creates opportunities to reimagine energy, transportation, and the design of our communities. How can autonomous vehicles, intelligent grids, and smart buildings shape the way we live, work, and play? What can Oregon communities do together to take advantage of these opportunities? How do we get organized?

Dave Robertson, Executive Vice President, PGE; and Chair, Portland Business Alliance
Rep. Earl Blumenauer, Oregon 3rd Congressional District
Rahmat Shoureshi, President, Portland State University,
Wilfred Pinfold, CEO, Urban Systems
Lynn Peterson, Metro Council President-Elect

Applying Data to Reduce Poverty and Increase Economic Mobility: Room D135-136

Opportunity Insights, a new institute led by eminent Harvard economist Raj Chetty is committed to working with Oregon to develop strategies and measures to help lift Oregonians out of poverty. This session will focus on ways different Oregon organizations can work together with Opportunity Insights to accelerate our work to meet the Oregon Business Plan's poverty reduction goal.

Ron Saxton, Executive Vice President, PeaceHealth; Chair, Oregon Business Plan Poverty Reduction Task Force.
David Williams, Policy Director, Opportunity Insights
Sebi Devlin-Foltz, Policy Associate, Opportunity Insights
John Tapogna, President, ECONorthwest

PERS: New Ideas, Best Approaches to PERS Reform: Room E141-144

Left unaddressed, the increasing costs for the Public Employee Pension System will absorb much of the new revenue we can anticipate over the decade ahead and constrain our ability to provide critical public services. It is past time to come up with a plan to address this challenge – and put Oregon on a sustainable fiscal path. This session will provide a road-map for equitable reform.

Tim Nesbitt, Public Policy Consultant
Jim Green, Executive Director, Oregon School Boards Association
Mark Mulvihill, Superintendent, Inter-Mountain ESD
Rex Fuller, President, Western Oregon University

Round Two 3:45 – 5:00 PM

Investing in Pathways to Success through CTE-STEM: Room D135-136

Oregon has the opportunity to build on our CTE-STEM momentum and strengthen pathways to help Oregonians of all ages pursue well-paying, meaningful careers. This session will focus on practices, policies and investments in K-12, apprenticeships, community colleges and universities that will connect Oregonians with high-demand, well-paid career opportunities.

Stefan Bird, President and CEO, Pacific Power; Chair, Oregon CTE-STEM Employer Coalition (moderator)
Rep. Suzanne Bonamici, Oregon 1st Congressional District
Jim Piro, Chair, Oregon STEM Investment Council
Kristen Harrison, Executive Director, Portland Metro STEM Partnership
Mark Mitsui, President, Portland Community College
Toya Fick, Executive Director, Stand for Children
Rep. Jeff Reardon, Oregon House District 48

Housing – What Will It Take to Build 30,000 Units Each Year? Room E141-144

Lack of affordable housing for low- and middle-income Oregonians is a growing challenge in every corner of the state. To meet the demand as our population grows, the Oregon Business Plan has set a goal of building 30,000 new units per year. This session will review progress and address what it will take to put us on track. Participants will be encouraged to offer their recommendations in a facilitated conversation.

Mike Wilkerson, Unico Properties LLC (moderator)
Nolan Lienhart, Director Planning and Urban Design, ZGF Architects LLP
Rep. Alissa Keny-Guyer, Oregon House District 46, Chair of the House Committee on Human Services and Housing
Gwenn Baldwin, Executive Director, Oregon Smart Growth
Andy Shaw, Director of Government Affairs, Metro
Jeff Wood, Vice-President Fish Construction NW, Income President Oregon Home Builders Association

Water: Meeting Growing Demands on a Finite Resource: Room D137-140

Oregon is blessed with extraordinary water resources which provide rich community, economic, ecological and recreational benefits. Yet, many regions in Oregon are now at or near full appropriation and live year-round with water shortages. Moreover, historical water allocations, growth, aging infrastructure, urbanization, new regulatory frameworks, and changing climate conditions all interact to create new water demands. This session will explore what it will take to create an equitable framework for addressing water needs, including opportunities for large-scale, long-term regional water supply initiatives.

Bobby Cochran, Executive Director, Willamette Partnership, National Policy Consensus Center (presenter)
Mayor David Drotzmann, City of Hermiston
Allison Hensey, Director, Willamette River Initiative, Meyer Memorial Trust
Sen. Cliff Bentz, Oregon Senate District 30
Mike Britton, General Manager, North Unit Irrigation District
Direlle Calica, Director, Institute for Tribal Government, Hatfield School of Government, Portland State University

Exploring Place-Based Models for Community Transformation: Room E145-146

This session will highlight promising place-based initiatives across the state that are aligning resources locally to improve outcomes. The Blue Zones Project Klamath Falls, pioneered by Oregon Healthiest State, will be highlighted along with other models of local transformation. Originally conceived as part of the Oregon Business Plan health care strategy to create conditions to improve the health of community members, the Klamath Falls project has led to a structure and process to address a wide array of opportunities in this community including education and upward mobility. We will discuss how Blue Zones Project and other models can lead to stronger, more resilient communities – and explore how a new partnership with Raj Chetty's Opportunity Insights initiative might strengthen such community collaborative initiatives.

Peggy Maguire, President, Cambia Health Foundation (moderator)

Jessie Hecocta, Relationship Manager, Blue Zones Project Klamath Falls

Kelley Minty Morris, Klamath County Commissioner

Swati Adarkar, President and CEO, Children's Institute

Ian Galloway, Director of the Center for Community Development Investments, Federal Reserve Bank of San Francisco, Purpose Built Communities

Gil Muñoz, CEO, Virginia Garcia Memorial Health Center

Managing Employee Health Care Costs – PEBB and OEBC: Room E147-148

Oregon stands to benefit from managing its public employee health insurance in a way that would improve quality and reduce costs for the benefit of employees and taxpayers alike. This session will review a recent study that summarizes current costs of insurance delivered by the Public Employee Benefit Board and the Oregon Educators Benefit Board compared with neighboring states and discuss strategies for getting greater value at a lower cost. Principles discussed in this session could apply to private employers as well.

Denise Honzel, Consultant (moderator)

Geoff Brown, Chair, Oregon Educators Benefit Board

Jeremy Vandehey, Director of Health Policy and Analytics, Oregon Health Authority

David Iseminger, Director, Employees and Retirees Benefits, Washington Health Care Authority

Ben Diederich, Consulting Actuary, Milliman

Revenue Reform: Options for Stabilizing and Restructuring Our Tax System: Room F150-151

Oregon's revenue system is unstable and overly reliant on one form of taxation – the personal income tax. This session will review the options for reform and show how they nest within the larger fiscal reform strategy advocated by the Oregon Business Plan.

Mike Stober, Director, Tax and Fiscal Policy, Oregon Business and Industry (moderator)

Bob Cline, State Tax Research Institute

Tom Neubig, State Tax Research Institute

Jeremy Rogers, Vice President, Oregon Business Council