

Pennsylvania School Bus Association 2019 Annual Convention & Trade Show

Sunday, June 23, 2019 - Tuesday, June 25, 2019



Pennsylvania School Bus Association

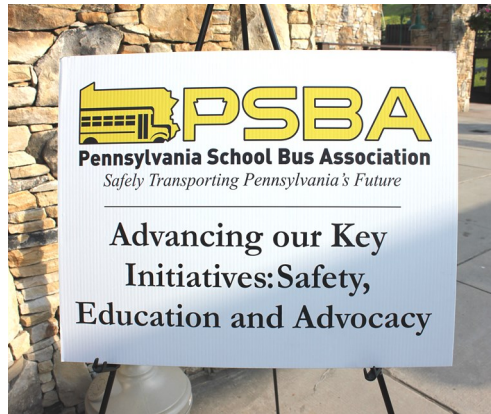
Safely Transporting Pennsylvania's Future

WYNDHAM GETTYSBURG - GETTYSBURG, PA

Sponsorship Opportunities

“Stars, Stripes & Safety”

Reach the decision makers at Pennsylvania's premier school bus industry trade show. Don't miss this opportunity to showcase your products & services to more than 450 expected attendees.



SPONSORSHIP MENU

Breaks and Events

Sunday - Refreshment Break at Registration: \$2,500

- ✓ Sponsor sign at Break
- ✓ 1/2 page ad in Annual Convention Workbook
- ✓ Listing w/link on website Sponsor Recognition Page

Sunday – Welcome Reception: \$2,500

- ✓ Sponsor sign at Reception
- ✓ 1/2 page ad in Annual Convention Workbook
- ✓ Listing w/link on website Sponsor Recognition Page

Monday – Exhibitor Luncheon: ~~\$8,000~~ **RESERVED**

- ✓ Corporate Banner at the luncheon (to be provided by sponsor)
 - ✓ Sponsor sign at Luncheon (if no banner can be provided)
 - ✓ Full page ad in Annual Convention Workbook
 - ✓ Listing w/link on website Sponsor Recognition Page
 - ✓ Recognition at Luncheon
 - ✓ Full-page ad to all contractor members
- *exclusive*

Monday – Afternoon Break: \$2,500

- ✓ Sponsor sign at Break
- ✓ 1/2 page ad in Annual Convention Workbook
- ✓ Listing w/link on website Sponsor Recognition Page

Tuesday – Networking Breakfast: \$2,500

- ✓ Sponsor sign at Break
- ✓ 1/2 page ad in Annual Convention Workbook
- ✓ Listing w/link on website Sponsor Recognition Page

Tuesday – Morning Break: \$2,500

- ✓ Sponsor sign at Break
- ✓ 1/2 page ad in Annual Convention Workbook
- ✓ Listing w/link on website Sponsor Recognition Page

Annual Banquet

The Annual Banquet is held on Monday night and is attended by over 300 stakeholders, family and friends of the school bus industry. Included in the night's festivities are special recognitions of members.

Gold Level: \$5,000

- ✓ Sponsor sign
- ✓ Full page ad in Annual Convention Workbook
- ✓ Listing w/link on Sponsor Recognition webpage
- ✓ Recognition at Annual Banquet

Silver Level: \$2,500

- ✓ Sponsor sign
- ✓ 1/2 page ad in Annual Convention Workbook
- ✓ Listing w/link on Sponsor Recognition webpage
- ✓ Recognition at Annual Banquet

Bronze Level: \$1,000

- ✓ Sponsor sign
- ✓ 1/4 page ad in Annual Convention Workbook
- ✓ Recognition at Annual Banquet

Community Hospitality Suite

Following the Annual Banquet, members can dress down, unwind and share in fellowship at our Annual Community Hospitality Suite.

Big Bus Sponsorship: \$1,500

- ✓ Sponsor Banner (provided by sponsor)
- ✓ 1/2 page ad in the Annual Convention workbook
- ✓ Recognition at Annual Banquet

Half Bus Sponsorship: \$750

- ✓ Sponsor sign
- ✓ 1/4 page ad in the Annual Convention workbook
- ✓ Recognition at Annual Banquet

Little Bus Sponsorship: \$250

- ✓ Recognition during the event on signage
- ✓ 1/8 page ad in the Annual Convention workbook
- ✓ Recognition at Annual Banquet



OPPORTUNITY ELECTION FORM

Company: _____

Contact: _____

Address: _____

Phone: _____

Email: _____

Please place a check mark at the event you would like to sponsor. Sponsorships are accepted on first come basis. The PSBA office will contact you if your selection has already been reserved.

Break/Event Sponsorships

- _____ Sunday—Refreshment Break at Registration: \$2,500
- _____ Sunday— Welcome Reception: \$2,500
- _____ Monday- Exhibitor Luncheon: \$8,000
- _____ Monday - Afternoon Break: \$2,500
- _____ Tuesday— Networking Breakfast: \$2,500
- _____ Tuesday- Morning Break: \$2,500



Annual Banquet Sponsorships

- _____ Gold Level: \$5,000
- _____ Silver Level: \$2,500
- _____ Bronze Level: \$1,000

Community Hospitality Suite Sponsorships

- _____ Big Bus: \$1,500
- _____ Half Bus: \$750
- _____ Small Bus: \$250

**You can reserve your
sponsorship online!
Visit the Annual Convention
page on the PSBA website at
www.paschoolbus.org.**

Advertising Opportunities

3 Exclusive Opportunities!

- _____ Trifold: \$500 (schedule of events in every name badge) **RESERVED**
- _____ Hotel Key Imprint: **2 year sponsorship**, \$1,500/year, **RESERVED**
- _____ Annual Convention Workbook: \$400 (inside front cover 8 1/2" x 11") **RESERVED**

and Annual Convention Workbook (please check size of ad)

- _____ Full Page (8 1/2" x 11") -- \$250
- _____ 1/4 Page (3 3/4" x 4") -- \$125
- _____ 1/2 Page (7 1/2" x 4 3/4") -- \$150
- _____ Business Card (3 3/4" x 2") -- \$100

*****Advertisement must be submitted by May 15*****

Please remit to: **PSBA Billing Office, 623 North Broad Street, Lansdale PA 19446** or email **office@paschoolbus.org**

_____ **TOTAL** _____ Check or Money Order enclosed _____ Major Credit Card (Visa, MasterCard, and Discover)

Name on Card: _____ Credit Card #: _____

Billing Address: _____ Exp. Date: _____



Schedule of Events

School Bus Driver Safety Competition

June 21 - June 22, 2019

Mt. Nittany Middle School

State College, PA

PSBA Annual Convention & Trade Show

June 23 - June 25, 2019

Wyndham Gettysburg

Gettysburg, PA

October 21 - 25, 2019

School Bus Safety Week

Theme: My School Bus, The Safest
Form of Student Transportation!