



SNW Announces Finalists for its Spring 2010 “Best Practices” Awards Program

Honorees to Be Announced at SNW Spring 2010, April 12-15, in Orlando, Fla.

FRAMINGHAM, Mass. – March 26, 2010 – SNW, in conjunction with Computerworld and the Storage Networking Industry Association (SNIA), announced 25 finalists for its twice yearly "Best Practices" Awards Program, which identifies and acknowledges excellence among IT user-organizations.

Five finalists and one winner in each category will be recognized during an Awards Ceremony taking place at SNW, April 12-15, 2010, at the Rosen Shingle Creek in Orlando, Florida.

The finalists (in alphabetical order by company) for SNW's Spring 2010 "Best Practices" Awards Program are:

In the category of “Green Computing, Energy Efficiency and the Data Center,” the five finalists are:

- CalTech (California Institute of Technology), Pasadena, California
- Earth Rangers, Woodbridge, Canada
- Infosys Technologies, Bangalore, India
- Reliance Tech Services, Navi Mumbai, India
- United Natural Foods Inc. (UNFI), Providence, Rhode Island

In the category of “Planning, Designing and Building a Next Generation Storage and Server Infrastructure,” the five finalists are:

- General Motors, Detroit, Michigan
- NetApp, Sunnyvale, California
- Salem Hospital, Salem, Oregon
- Welch Foods Inc., Concord, Massachusetts
- Wells Fargo and Company, San Francisco, California

In the category of “Storage Resiliency, Data Protection and Recovery,” the five finalists are:

- American Society of Health-System Pharmacists, Bethesda, Maryland
- Interbank FX, Salt Lake City, Utah
- St. Luke's Health System, Boise, Idaho
- State Street Corporation, Boston, Massachusetts
- Town of South Windsor, South Windsor, Connecticut

In the category of “Technology Innovation and Promise,” the five finalists are:

- Applied Materials, Austin, Texas
- County of Dinwiddie, Dinwiddie, Virginia
- Orlando Magic, Orlando, Florida
- Renew Data Corp, Austin, Texas

-The Greater Educational Opportunities Foundation, Indianapolis, Indiana

In the category of “Virtualization and Cloud Computing,” the five finalists are:

- Kelley Blue Book, Irvine, California
- Lionbridge Technologies, Waltham, Massachusetts
- Orbital Sciences Corporation, Chandler, Arizona
- Partners Healthcare, Charlestown, Massachusetts
- Sprint, Overland Park, Kansas

SNW's Spring 2010 "Best Practices" Awards Program is sponsored by Oracle.

SNW Spring 2010 will feature more than 150 educational sessions and presentations by dozens of top IT management experts covering today's most compelling IT topics, including cloud computing, green storage, virtualization and business continuity. SNW attendees will also have the opportunity to participate in tutorials, hands-on labs and SNIA certification workshops, as well as countless networking opportunities.

Produced by Computerworld and co-owned by Computerworld and SNIA (The Storage Networking Industry Association), SNW is the largest event for IT end-users, vendors, channel partners, media and analysts involved in storage, data center, infrastructure, and business continuity. SNW also offers the world's largest Expo devoted to storage and related technologies.

For more information about the “Best Practices” Awards Program or SNW Spring 2010, please visit www.snwusa.com.

About Computerworld

Computerworld is the leading source of technology news and information for IT influencers worldwide. Computerworld's award-winning Web site (<http://www.computerworld.com>), bi-weekly publication, focused conference series and custom research forms the hub of the world's largest (40+ edition) global IT media network. Computerworld leads the industry with an online audience of over 3 million unique, monthly visitors and a print audience of 1,059,000 readers each issue (IntelliQuest CIMS Spring 2009).

Computerworld's conferences, with their focus on technologies and solutions, provide a rare opportunity for attendees to gain insight into the way user companies execute their strategies in the enterprise. Whether it's the prestigious Computerworld Honors Program, Computerworld's exclusive Premier 100 IT Leaders Conference or vertical industry events such as SNW, Business Intelligence & Analytics Perspectives, or SaaScon, Computerworld's conferences provide the best environment for idea exchange among IT executives and IT solutions providers.

Computerworld is published by International Data Group (IDG), the world's leading technology media, research and event company. Company information is available at <http://www.idg.com>.

About IDG Enterprise

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About SNIA

The Storage Networking Industry Association (SNIA) is a not-for-profit global organization, made up of some 400 member companies spanning virtually the entire storage industry. SNIA's mission is to lead the storage industry worldwide in developing and promoting standards, technologies, and educational services to empower organizations in the management of information. To this end, the SNIA is uniquely committed to delivering standards, education, and services that will propel open storage networking solutions into the broader market. For additional information, visit the SNIA Web site at www.snia.org.

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