## Sponsorship Opportunities

Z7th Annual SC Statewide Audit Conference
EMBASSY SUITES by HILTON COLUMBIA-GREYSTONE
Z00 Stoneridge Dr., Columbia, South Carolina
Wednesday, November Z0-Friday, November ZZ, Z019



Annual Conference Jointly Presented By:







Dear Prospective Sponsor / Exhibitor:

On Wednesday, November 20, 2019, the presenting organizations will welcome attendees to our 27<sup>th</sup> Annual SC Statewide Audit Conference. In recent years, we have had over 200 attendees! We are excited to hold the conference at the beautiful Embassy Suites by Hilton – Columbia Greystone near the Riverbanks Zoo, downtown Columbia, the State Capitol, University of South Carolina and the hopping Congaree Vista.

Conference attendees represent a variety of industries, including banking/finance, technology, health care, insurance, universities, utilities, electronics manufacturing and all branches of government. In fact, our 2018 conference included representatives from approximately 70 different companies and agencies. These representatives included numerous "key decision makers" such as chief audit executives, audit managers, IT experts and CFOs. Although sponsored by the three SC IIA chapters, the SC ISACA chapter and the SCSIAA, attendees also maintain memberships in such organizations as the AICPA, ACFE, and GFOA, and come from SC, NC, GA, TN and VA. The conference program will include ample contact with all attendees including these decision makers, speakers and other sponsors. In addition, the over 100-member SC State Internal Auditors Association (SCSIAA) will hold its Annual Business Meeting during the conference this year, providing access to additional professionals if exhibiting and/or speaking at the Platinum and Diamond levels.

If you are interested in this marketing opportunity, please take a moment and review the benefits your company would receive. If you have any questions or desire a modified package, please feel free to contact me.

Respectfully,

## SC ANNUAL STATEWIDE AUDIT CONFERENCE COMMITTEE

SC.Statewide.Audit.Conference@gmail.com

**Book Your Room for the 2019 SC Statewide Audit Conference at the Group Rate Here Now** 

Silver - \$500

Recognition in conference brochure

Gold - \$1,000

- **?** Recognition in conference brochure
- Logo on attendee gift

## <u>Platinum - \$1,500</u>

- Recognition in conference brochure
- Recognition in conference general meeting announcements
- Participant list, including company/agency name, address, phone and e-mail address
- Tabletop exhibit space for company materials, demonstrations and participant contact
- Registration for 2 sponsor employees for any track (20 CPEs ea. @ \$900 value)
- Logo on attendee gift

## Diamond - \$3,000

- **Everything included in the Platinum Level**
- Registration for 2 additional attendees for any track (20 CPEs ea. @ \$1,800 value)
- > Speaking opportunity regarding products/services to all attendees at lunch session.