***Dear Youth Advocate,***

***The letter, below, was composed to assist you in garnering support from your principal or district leader to attend IBPA2018, The Annual International Bullying Prevention Conference in San Diego, November 5-7, 2018. You will want to customize this document, as needed, to make the case for your attendance. For more information about the conference, visit www.ibpaworld.org or contact IBPA with your questions at*** [***info@ibpaworld.org***](mailto:info@ibpaworld.org) ***or 800-929-0397.***

Dear <<Colleague>>,

The International Bullying Prevention Association is hosting IBPA2018, the Annual International Bullying Prevention Conference in San Diego, November 5-7, 2018. I would like to attend, as this is an opportunity to make a solid investment in **our students’ social emotional learning, success** **and academic growth** as well as the professional growth I will bring to our school team.

Below are ten benefits of my attending this professional development event. I will:

1. Bring back activities to **use in our school setting and/or my classroom** the very next day.
2. Discover innovative methods to **engage our students and promote school safety.**
3. Develop **intervention strategies** to support our students facing incidents of bullying.
4. Learn about evidence-based approaches to enhancing positive school climate.
5. Receive **practical solutions** to current challenges from 90 leading professionals.
6. Choose from more than **30 sessions and 2 national keynotes**. I will also have digital access to handouts and resources from all of the sessions.
7. Get **personal attention** from the experts in the 20-minute TED Inspired Sessions.
8. Learn from more than **800 bullying prevention peers** that will also be in attendance.
9. Contribute to my classroom and our school-wide improvement initiatives by attending sessions on:

* Cyberbullying
* Trauma: Key Information and Strategies
* Evidence-Based Programs
* Restorative Practices
* Identity Based Bullying
* Cultural Competence
* Investigation Techniques
* Cutting Edge Research on Preventing and Addressing Bullying

With one registration fee (as low as $335) that includes breakfast on Tuesday and Wednesday, I can participate in:

* General sessions
* Networking events
* TED inspired learning sessions
* More than 30 break-out sessions
* Visit poster sessions to obtain the latest research and data from the field
* Access a mobile app to begin communicating with fellow bullying prevention advocates before, during and after the conference

You can learn more about the conference by visiting www.ibpa.org. Thank you, in advance, for understanding why attending this conference is critical to my professional development, our school climate and the success of our students.

<Your Full Name>