



STRATEGIC ISSUES SERIES

DECEMBER 7, 2016 | EMBASSY SUITES HOTEL O'HARE | ROSEMONT, IL

AGENDA

December 7

8:30am **REGISTRATION OPEN**

9:00 – 9:15am **WELCOME & OPENING COMMENTS**

9:15 – 11:15am **EVOLUTION OF MANUFACTURER-DISTRIBUTION PLANNING**

Hear from Kinetic12 Consulting about how manufacturer-distribution planning is evolving, how distribution partners are viewing it and how manufacturers are now approaching it. Includes a review of IFMA's Category Management Evolution Survey and insights from Dean Hogan, Vice President, Category Management and Logistics at Reinhart Foodservice.

11:15 – 12:00pm **WORKSHOP #1 & REPORT OUT**

Kinetic12 Consulting will lead attendees through workshops to gain industry feedback and input on the development of this new industry best practice. Work with and learn from peers in this interactive workshop.

12:00 – 1:00pm

LUNCH

1:00 – 2:00pm **WORKSHOP #2 & REPORT OUT**

Kinetic12 Consulting will lead attendees through workshops to gain industry feedback and input on the development of this new industry best practice. Work with and learn from peers in this interactive workshop.

2:00 – 2:10pm **CLOSING COMMENTS & ADJOURN**