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# European map of investments in innovative digital solutions for AHA

*Early results*



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 @ ECHAlliance / @JulienVenne

10–12 May 2017 MALTA

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A word cloud visualization of the 2015 EIP on Age-Related Health and Innovation survey results. The words are arranged in a circular pattern, with the most frequent words being the largest. The central and largest words are 'EIP on AHA', 'health', 'innovation', and 'older'. Other prominent words include 'active', 'ageing', 'challenged', 'European', 'partnership', 'public', 'integrated', 'services', 'people', 'elderly', 'active', 'added', 'collaboration', 'independent', 'healthcare', 'innovative', 'value-chain', 'social', 'triples', 'time-based', 'system', 'technologies', 'stakeholders', 'competitiveness', 'twice', 'innovation', 'people', 'societal', 'w', 'value', 'time-based', 'triples', 'social', 'public', 'partnership', 'integrated', 'health', 'European', 'added', 'collaboration', 'independent', 'healthcare', 'innovative', 'older', 'innovation', 'value-chain', 'social', 'triples', 'time-based', 'system', 'technologies', 'stakeholders', 'competitiveness', 'twice', 'innovation', 'people', 'societal', 'w', 'value', 'time-based', 'triples', 'social', 'public', 'partnership', 'integrated', 'health', 'European', 'added', 'collaboration', 'independent', 'healthcare', 'innovative', 'older'.



DIGITAL TRANSFORMATION OF HEALTH AND CARE FOR THE AGEING SOCIETY







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# EU MAP OF INVESTMENTS ON DIGITAL SOLUTIONS FOR AHA



A short **online consultation** to identify plans for **investment** for  
the **sustainable** deployment at **large-scale**  
of **digitally-enabled innovative solutions** for Active & Healthy Ageing (AHA)  
across **Europe** between **2017 and 2020**

**Be part of the EU map of investments**

<https://echalliance.com/page/EuConsultation>

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## EARLY RESULTS - OVERVIEW

**41 responses** have been submitted up to 26 April 2017

A majority are from **industry seeking to showcase their products** for AHA

**11 submissions** have been deemed valid, representing **18 procurements** in 2017/2018

The majority of these (15) are **committed** procurements

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# RESPONDENT PROFILES

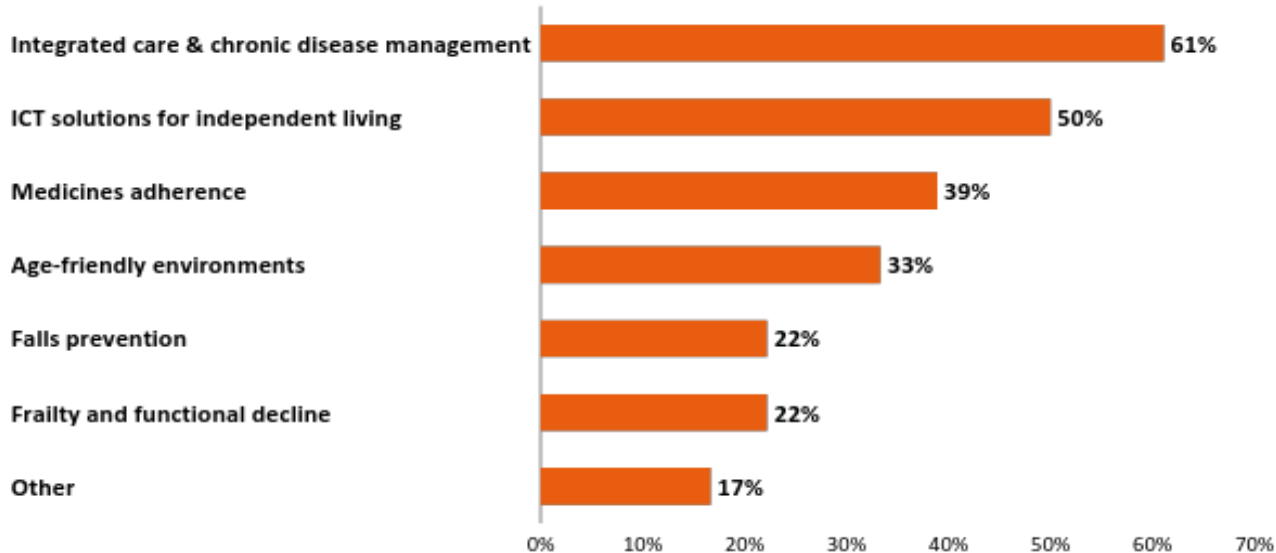
## BY GEOGRAPHY & ORG TYPE

Organisation Types	
Health and/or social care provider – PUBLIC	55%
National/ regional government and institutions	18%
H2020 Project	9%
Health and/or social care provider - PRIVATE	9%
Network organisation	9%





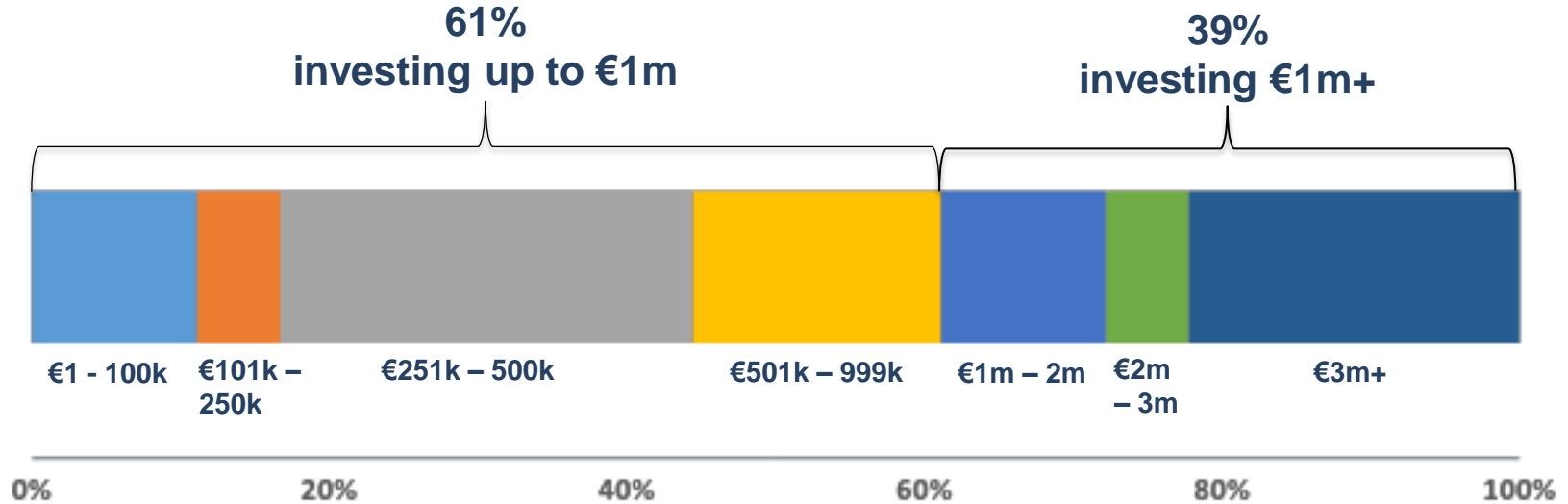
# AREA OF INTERVENTION OF THE PROCUREMENTS



*Note:  
Multiple choice question. In many  
cases, each procurement related to  
more than one area of intervention.*

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# AMOUNT OF INVESTMENT PER PROCUREMENT

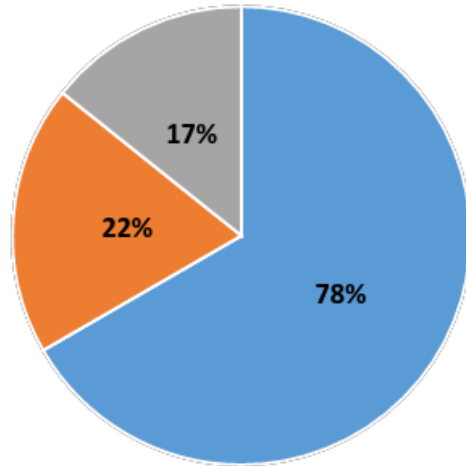


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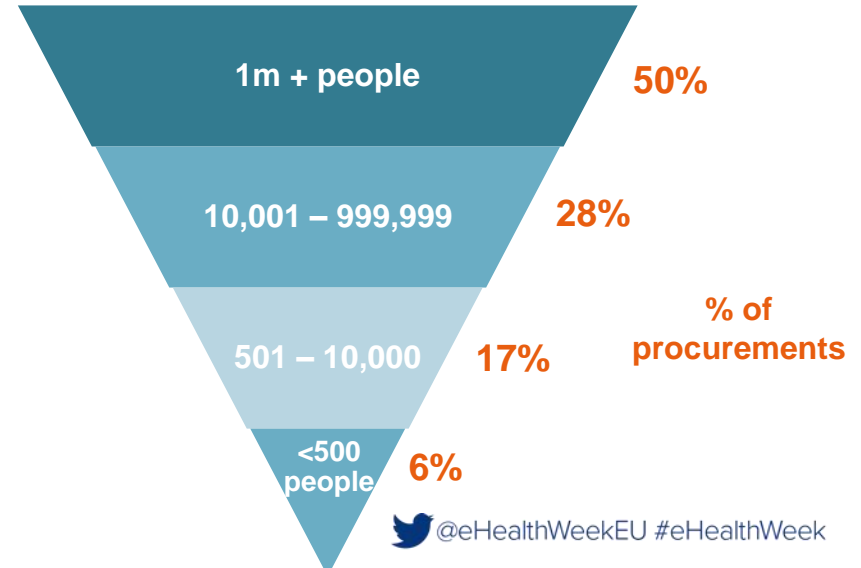
# TARGET POPULATION

Age of target population



■ All population ■ 50-79 years old ■ 80 years old +

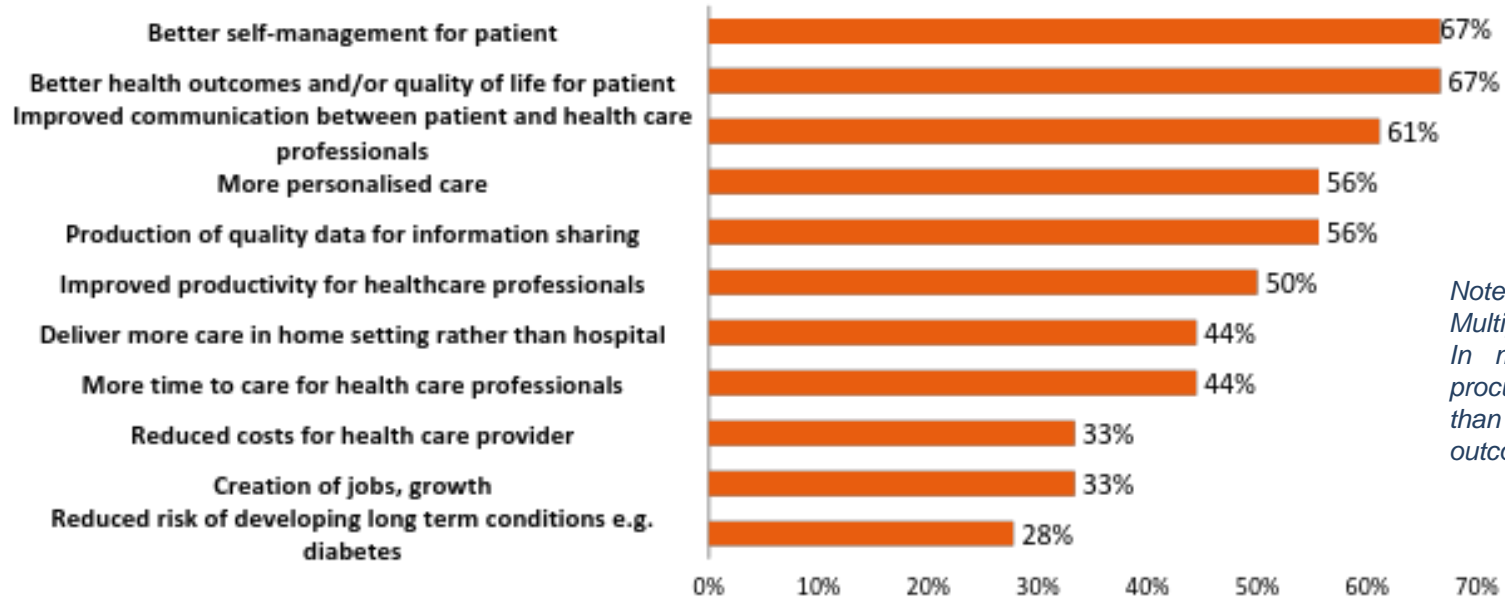
Estimated no. of population targeted by procurements



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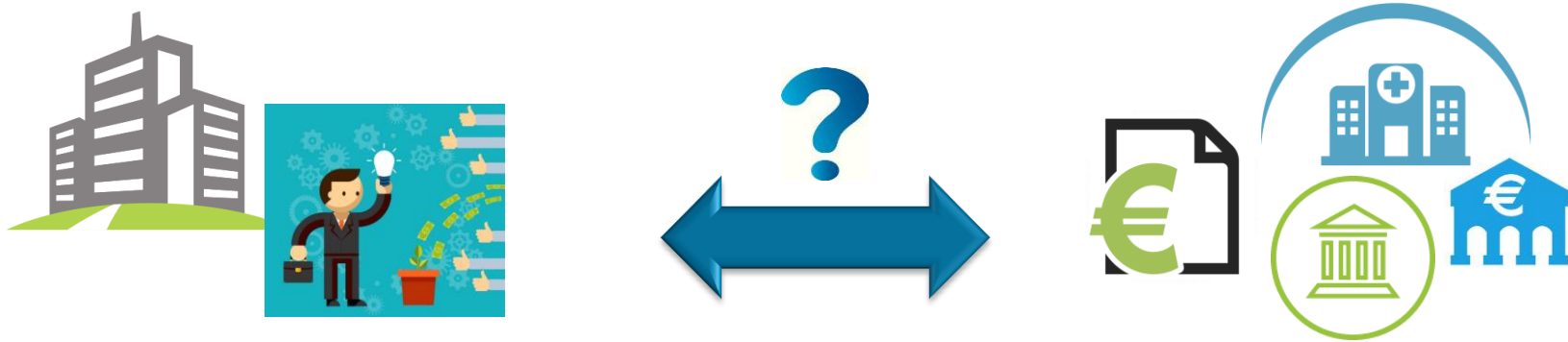
# EXPECTED OUTCOMES

Expected outcomes of procurement



*Note:  
Multiple choice question.  
In many cases, each  
procurement had more  
than one expected  
outcome.*

## EARLY LEARNING FROM THE CONSULTATION



**Both sides of the market – supply & demand –  
need to increase their visibility and mutual knowledge**

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# WHO SHOULD PARTICIPATE?

**Any organisation, partner of the EIP on AHA or not**

**Buyers from public and private sector**



Regional government  
Cities, local authorities



Hospitals,  
nursing homes/residential care







Payers,  
Insurers

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# WHY PARTICIPATE?

-  **Gain visibility at a European level**
-  **Share practices, lessons learnt, enablers or obstacles**
-  **Attract suppliers and identify innovative solutions**
-  **Contribute to the Map of Investments, supporting the EIP on AHA & Blueprint strategy**

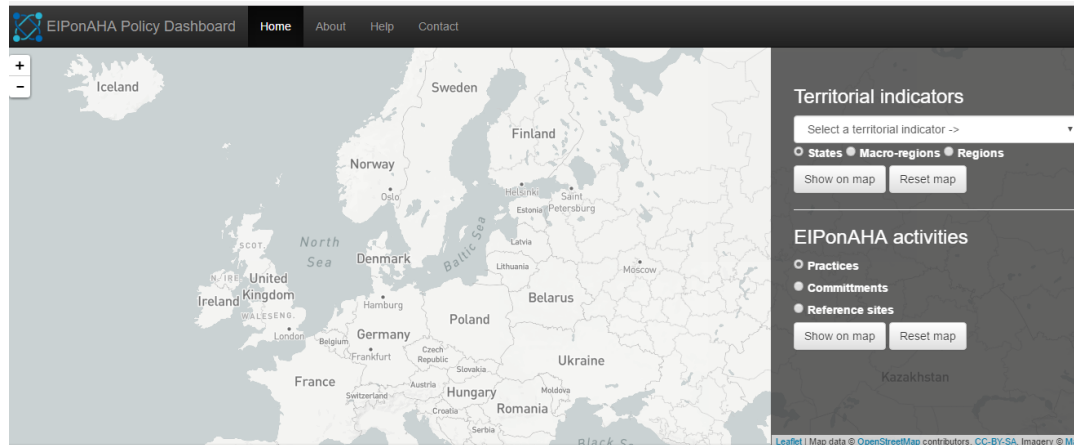


+ Possibility to participate to a follow-up interview

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## >>> GAIN VISIBILITY AT EU LEVEL

The consultation will inform the creation of an **Investment Map** illustrating the plans for investment by organisations in this area, contributing to the **EIP on AHA Policy Dashboard**



<http://www.linkedpolicies.eu/policymaps/eiponaha/>

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# >>> PARTICIPATE ON



**<https://echalliance.com/page/EuConsultation>**

Closing date is **20<sup>th</sup> of May 2017**

More information: [paula@echalliance.com](mailto:paula@echalliance.com) or [julien@echalliance.com](mailto:julien@echalliance.com)

For more information and to follow the development of activities in the context of the European Commission Blueprint, please visit: <https://ec.europa.eu/digital-single-market/en/news/blueprint-innovate-health-and-care-europe>

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In collaboration with:

# Thank you!



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