



**PARKS & LEISURE
AUSTRALIA**
(VIC/TAS)

2018 STATE CONFERENCE

GEELONG 1 & 2 MAY

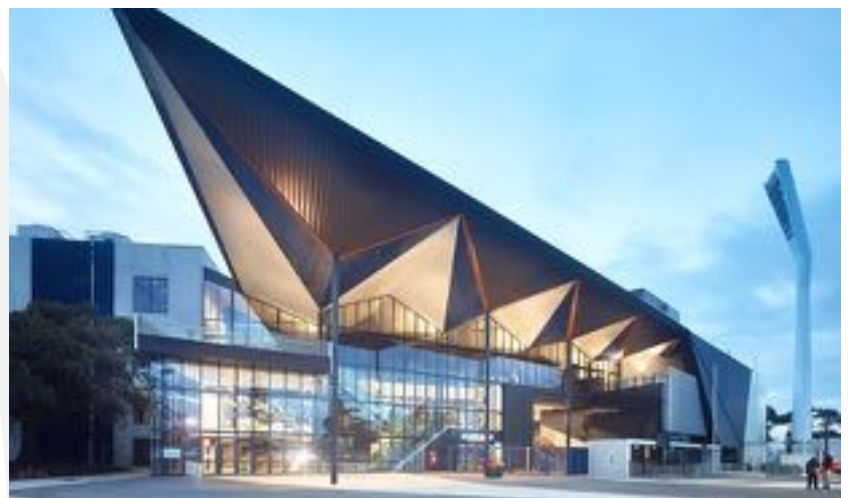
SPONSORSHIP AND TRADE PROSPECTUS

THE CONFERENCE

1-2 May 2018

GMHBA Stadium, Geelong
(formerly Simonds Stadium)

The Vic/Tas Region State Conference represents an opportunity to promote your products and services to the Victorian and Tasmanian membership working across the sport, parks and leisure sectors (over 1,500 membership reach).



OUR DELEGATES

In 2017, over 230 delegates attended the 4th annual State Conference that featured presentations by more than 45 speakers across 3 streams (sport, leisure, parks), and 2 keynote addresses.

Delegates represented:

26 Melbourne LGA's

11 peak sport bodies

16 rural LGA's

29 consultancies or industry providers

The Conference also includes the sector's 'night of nights', the Awards of Excellence Dinner, which in 2017 attracted 255 guests.



CONFERENCE SPONSORSHIP



**PARKS & LEISURE
AUSTRALIA**
(VIC/TAS)

PRINCIPAL CONFERENCE SPONSOR

3 available \$5,000 + GST

2 SOLD

Benefits

- Conference registrations (includes Dinner) x 2
- Opportunity for a 3 minute Conference welcome
- 1 exhibition space in the Trade Exhibition
- Prominent acknowledgement on all PLA Vic/Tas Region Conference advertising and promotion
- Full page advertisement in the Conference Program
- Signage in each Conference session room (provided by sponsor)
- Company logo on the Conference session lecterns
- Company logo printed on Conference name tags
- Delegate satchel insert (provided by sponsor)
- An electronic copy of the delegate list

CONFERENCE SPONSOR

\$3,000 + GST

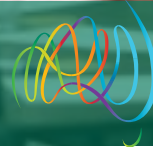
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Benefits

- Conference registration (includes Dinner) x 1
- 1 exhibition space in the Trade Exhibition
- Sponsor acknowledgement on all PLA Vic/Tas Region Conference advertising and promotion
- Half page advertisement in the Conference Program
- Up to 2 free-standing signs at the Conference venue (provided by sponsor)
- Delegate satchel insert (provided by sponsor)
- Company logo on the Conference session lecterns
- An electronic copy of the delegate list



CONFERENCE SPONSORSHIP



**PARKS & LEISURE
AUSTRALIA**
(VIC/TAS)

LANYARD SPONSOR

1 available \$1,500 + GST

SOLD

Benefits

- Lanyard branded with company logo
- Conference registration (includes Dinner) x 1
- Sponsor acknowledgement on all PLA Vic/Tas Region Conference advertising and promotion
- Company logo in the Conference Program
- Delegate satchel insert (provided by sponsor)
- An electronic copy of the delegate list

SPEAKER GIFT SPONSOR

1 available \$1,000 + GST

Benefits

- Conference registration (includes Dinner) x 1
- Gift merchandise branded with company logo
- Sponsor acknowledgement during the presentation of speaker gifts in all Conference sessions
- Sponsor acknowledgement on all PLA Vic/Tas Region Conference advertising and promotion
- Company logo in the Conference Program
- Delegate satchel insert (provided by sponsor)
- An electronic copy of the delegate list

KEYNOTE SPONSOR

2 available \$2,500 + GST

1 SOLD

Benefits

- Conference registration (includes Dinner) x 1
- Option to introduce the Keynote speaker (2 mins)
- Company logo in the Conference Program
- Company logo on Conference session lecterns
- Delegate satchel insert (provided by sponsor)
- An electronic copy of the delegate list

TRADE SPONSOR

\$1,000 + GST

4 SOLD

Benefits

- 1 exhibition space in the Trade Exhibition
- Conference registration (includes Dinner) x 1
- Company logo in the Conference Program
- Delegate satchel insert (provided by sponsor)
- An electronic copy of the delegate list



2018 AWARDS OF EXCELLENCE DINNER THE PIER, GEELONG 1 MAY

DINNER SPONSOR

1 available \$4,000 + GST

Benefits

- Conference registration (includes Dinner) x 2
- Opportunity to welcome Dinner guests (max 3 mins)
- Exclusive sponsor signage throughout the venue
- Company logo on Dinner lectern sign
- Sponsor acknowledgement on all Awards of Excellence Dinner advertising and promotion
- Full page advertisement in the Conference Program
- An electronic copy of the Dinner guest list

AWARDS OF EXCELLENCE CATEGORY SPONSOR

11 categories @ \$550 each + GST

Benefits

- Awards of Excellence Dinner ticket x 1
- Sponsor acknowledgement on all PLA Vic/Tas Region Awards of Excellence advertising and promotion
- Opportunity to present your sponsored award
- Inclusion of company logo on Award holding slide
- An electronic copy of the Dinner guest list

DINNER MC SPONSOR

1 available \$2,500 + GST

Benefits

- Conference registration (includes Dinner) x 1
- Company brand associated with any reference to the MC in all Dinner promotions
- Company logo on Dinner lectern sign
- Opportunity to introduce the MC (max. 2 mins)
- Half page advertisement in the Conference Program
- An electronic copy of the Dinner guest list

AWARD CATEGORIES

- David Aldous Student of the Year
- Emerging Leader **SOLD**
- Major Event of the Year
- Community Based Initiative of the Year
- Strategic Planning **SOLD**
- Community Facility of the Year **SOLD**
- Park of the Year
- Playspace (>\$0.5M) **SOLD**
- Playspace (<\$0.5M)
- Research Project **SOLD**
- Best Use of Technology **SOLD**
- Best Rural Industry Contribution (new in 2018) **SOLD**