



# POST-CES 2018 IMMERSION WEEK

January, 15-19, 2017

Tentative schedule

## Monday Jan, 15: In San Francisco

- o Meeting at the EAEC SF HQs
  - Workshop on the Silicon Valley Ecosystem and Business Culture
  - Workshop on Silicon Valley Pitches
  - Possible meetings with San Francisco's Mayor's office and Economic Development Corporations officers.
  - Possible meeting with the local SelectUSA team
- o Tour and pitching sessions at local equity based accelerators (including hardware centric)
- o Welcome and Networking Party (including pitching sessions to local investors)

## Tuesday Jan, 16: In the San Francisco Bay (including Oakland and Berkeley)

- o Tours of SF & SF Bay universities, workshops included
- o Possible meetings with NIH and SBIR (funding research/innovation in the US) representatives
- o Possible meeting with local Economic Development Organization officers
- o Visits of SF unicorns - and open innovation initiatives (US and EU)

## Wednesday Jan, 17: In the Silicon Valley (Palo Alto, Menlo Park, Mountain View, Sunnyvale, San Jose, etc.)

- o Tours of SV universities, workshops included
- o Possible meeting with local Economic Development Organization officers
- o Tour and pitching sessions at local equity based accelerators (including hardware centric)
- o Visits of GAFA's and unicorns - and open innovation initiatives (US and EU)

## Thursday, Jan 18: In the Silicon Valley (Palo Alto, Menlo Park, Mountain View, Sunnyvale, San Jose, etc.)

- o Visit and workshops on European successful startups/scale-ups
- o Visits of GAFA's and unicorns - and open innovation initiatives (US and EU)
- o Co-organized networking event and pitching sessions (to local investors)

## Friday Jan, 19: In the San Francisco Bay and the Silicon Valley (Palo Alto, Menlo Park, Mountain View, Sunnyvale, San Jose, etc.)

- o Visit and workshops on European successful startups/scale-ups
- o Visit of Napa Valley and/or Business2Business one-on-one introductions on special requests