4 NYSAEYC Exhibit Policies

1.Exhibitors may not alter the locations of booths or tables without the written consent of NYSAEYC. The assignment, subletting, selling, or sharing of space already assigned is prohibited without the prior written consent of the NYSAEYC. We reserve the right to alter the locations of exhibits if deemed advisable and in the best interest of the event.

2. <u>The exhibit must be designed and dis-</u> played to conform to the size of the space leased. Nothing shall be displayed in such a manner as to obstruct the view of, or interfere with, the exhibits of other exhibitors.

3. All materials used in decorating must be flame proofed. All hangings must clear the floor.

4. Attention to safety regulations is imperative. Aisles, passageways, and lobby or exit areas giving access to fire-extinguishing apparatus must be kept clear at all times.

5. The presence and/or use of cooking or small electrical appliances (such as coffee maker, fry pan, popcorn maker) by anyone in the exhibit areas are strictly prohibited.

6. All food and beverage sampling must be approved prior to show upon written request. Food and beverage sampling must be relevant to what the exhibitor is advertising. All food and beverage samples not to exceed a 2 oz. serving in a 4 oz. cup. The distribution of any alcoholic beverages is prohibited.

7. Demonstrations—including the use of films, tapes, records, musical instruments, or any other sound device—must be kept at a volume sufficiently low so as not to be objectionable to nearby exhibits or conference participants. Exhibitors' demonstrations must be confined within the boundaries of their respective booths.

8. Exhibitors will exercise all precautions against damage or defacement of the exhibit area in the Hilton Westchester. Exhibitors may not tape, paste, thumbtack, nail, or otherwise affix signs or posters to the walls or columns, or hang things from sprinkler pipes. Any signs or posters leaning against the walls must be properly padded so as not to cause damage. 9. Brochures or advertising materials of any description may be distributed only within the space assigned to the exhibitor. Aisle space may not be used to distribute promotional material. No firm or agency without assigned space will be permitted to solicit business in any manner.

10. If additional items are required, it is the duty and responsibility of each exhibitor to make arrangements with the Great Lakes Events, LLC for the installation of additional items/services before the opening of the conference.

11. Precautions will be taken to ensure the safety of exhibit material. However, the New York State Association for the Education of Young Children (NYSAEYC), and NYSAEYC Affiliate Chapters, Great Lakes Events, LLC do not accept responsibility for the protection of exhibitors' materials and displays nor for any loss or damage to such materials and displays. The exhibit area will have exhibit hall and peripheral guard service when exhibits are not scheduled to be open. It is recommended for all exhibitors to cover their entire booth. Exhibitors are solely responsible for obtaining insurance on their exhibits, utilizing lock boxes, and/ or arranging for their own security in their booths as appropriate, at their own expense. All property shipped to or from the Conference by the exhibitor for installation or display is at the sole risk of the exhibitor.

12. NYSAEYC reserves the right to prohibit or remove any exhibit that, in the opinion of NYSAEYC, may detract from the general character of the conference as a whole. This reservation includes persons, objects, printed matter, or anything of a character that NYSAEYC determines is objectionable to the conference. In the event of such restriction or eviction, NYSAEYC is not liable for any damages nor will it refund rentals or other exhibit expense. Order taking and direct sales of educationally related products or services by exhibitors are permitted <u>only</u> <u>in the exhibit area</u>.

13. Firms that choose to sell merchandise at the NYSAEYC Annual Conference assume full responsibility in securing a vendor license and collecting applicable taxes.

14. In no event shall NYSAEYC be liable for special, indirect, incidental, or consequential damages, or losses of profits, arising from exhibitor's activities during the conference or under this agreement.

15. While exhibitor is moving in and out through the loading dock area they <u>will</u> <u>not leave their vehicle unattended for an</u> <u>extended period of time</u> while they set up or take down their booth. Please be aware of the other exhibitors that are in line.

16. The price of booth rental includes the 8x8 framework, 3' high side rails, 8' high back drapes and a booth sign that lists the company's name and booth number along with 8' table, two chairs and a wastebasket. NYSAEYC's exhibit management company is Great Lakes Events, LLC, 100 Bickford Street, Rochester, NY 14606, (p)585-458-2200, (f)585-458-5087. Complete shipping & handling instructions with information & order forms regarding booth furniture, drayage, electrical outlets, internet, carpet rental, etc., provided by Great Lakes Events is in the exhibitor's service kit. This kit will be available to NYSAEYC exhibitors prior to show. During the show, a service desk will be maintained by Great Lakes Events. Shipping to hotel is not advised. EXHIBITOR WILL BE RESPONSIBLE FOR ADDITIONAL HOTEL OR **CONVENTION CENTER SHIPPING FEES.**

17. Booths will be ready for set up 12 noon, Thursday, April 7th. No exhibitor will be permitted to set up a booth unless NYSAEYC has received payment in full. Exhibits will close on Saturday, April 9th, at 2:00 p.m. Exhibit hours and days are subject to change. Exhibitors must agree not to have any part of their exhibits dismantled, packed, or removed before 2:00 pm on Saturday, April **9th.** It is the duty and responsibility of each exhibitor to make arrangements with Great Lakes Events, LLC for the installation of the exhibit before the opening of the Conference and to dismantle and remove the exhibit immediately after the closing. Exhibitors will agree to conform to the exhibit schedule. Exhibitors assume full responsibility in determining applicable union regulations and fees regarding setting up displays and transporting materials to and from the exhibit hall.