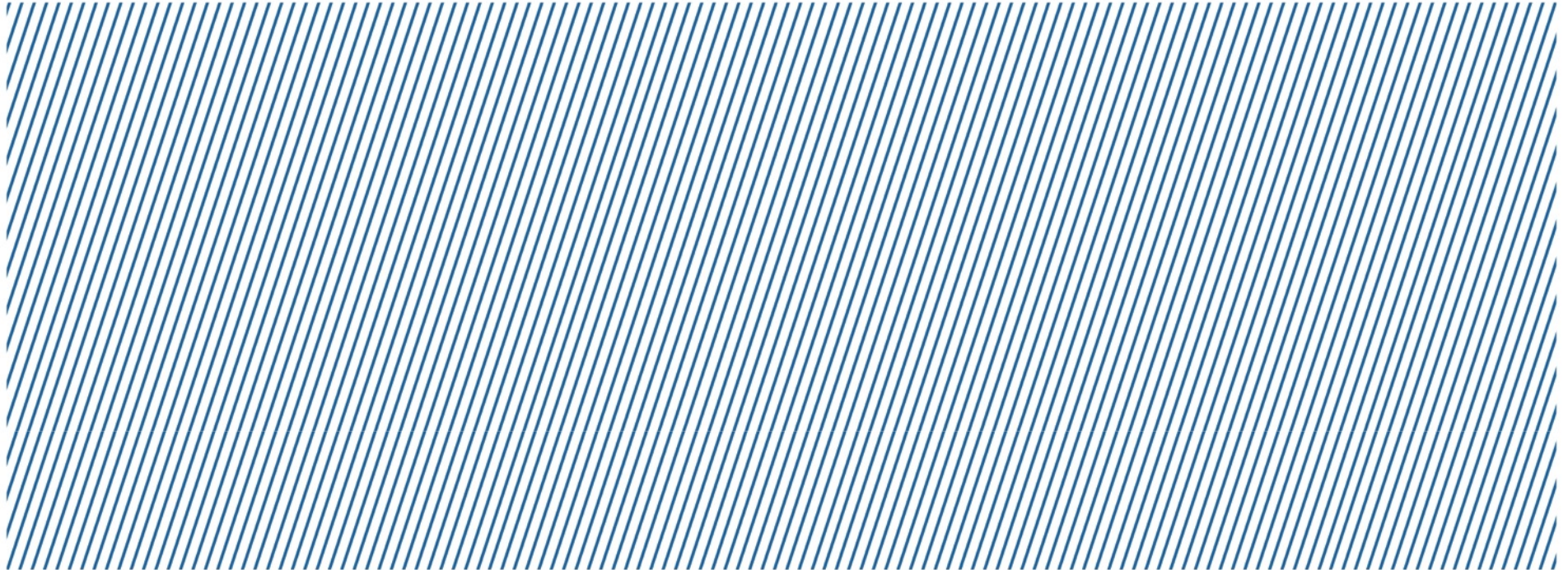


Get Smarter

Business Intelligence in the Airport Environment





Why we need to change

////////////////////////////////////



Profits needed

- > *Infrastructure is expansive*
- > *Operating Cost increasing*
- > *Competition for new routes*
- > *Passenger expect user experience*



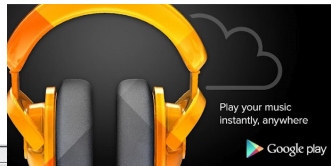
Dublin Airport - Airport Business / ACI

Technology is changing behavior

> Mobile



> Digital Products



> Social



Instagram



Google maps

YouTube

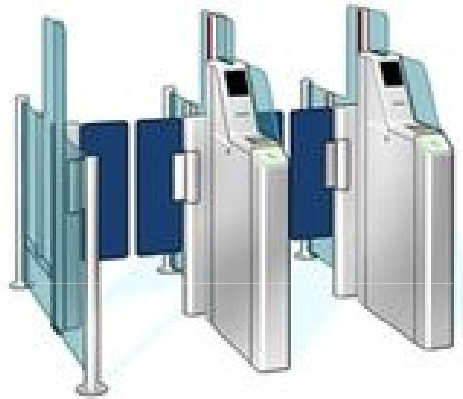


foursquare

isavia

Technology is changing airport infrastructure

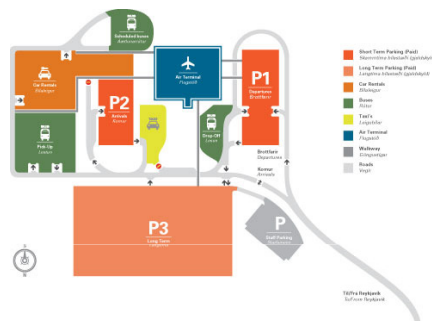
- > Self Service
- > Risk based security
- > Aircraft Evolution



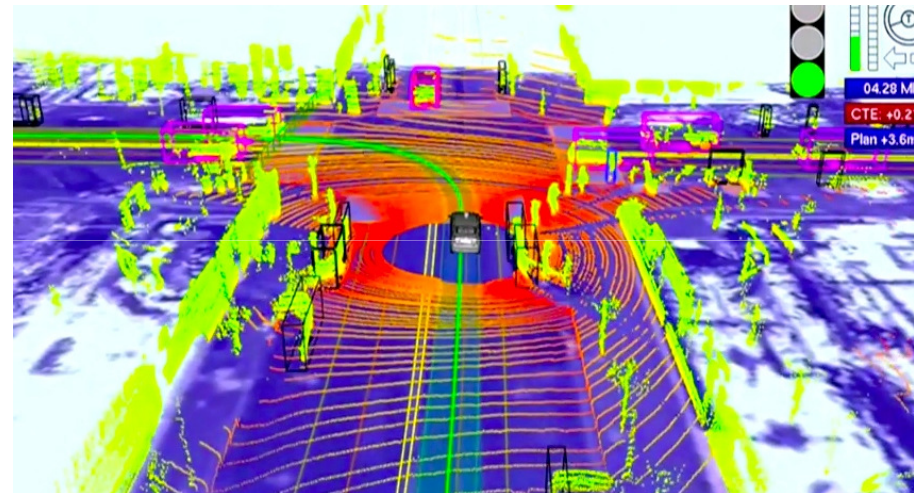
Fentress Global Challenge 2011

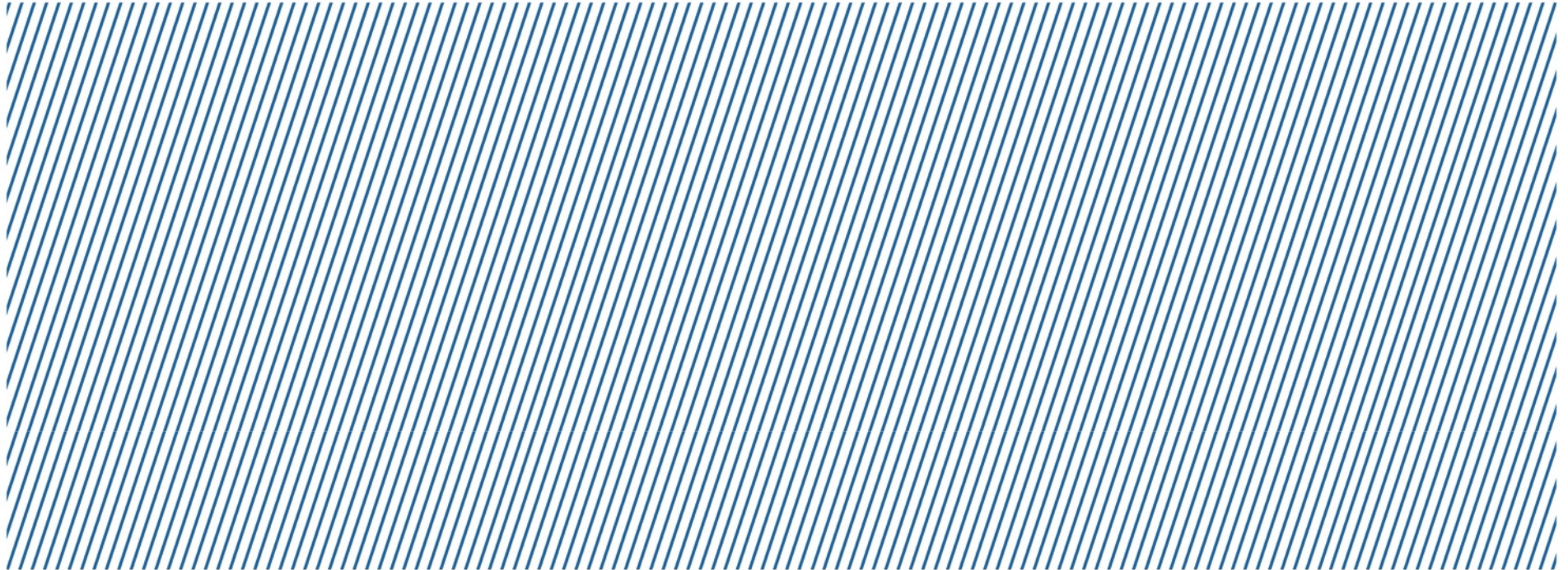
Commercial Threats - Example

Parking



Autonomous Vehicle





How are we going to change

////////////////////



Technology can help

Better **Retailers**

Capacity *building*

Revenue *Generating Activities*

Passenger **Experience**

Communicate

Process

Sell

Interact

Personalized experience – Predictive Analytics

amazon Guidmundur's Amazon.com Today's Deals Gift Cards Sell Help


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
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Books




The Heart of Change
by John P. Kotter
Hardcover (10)
\$19.99
Why recommended?




Succeeding with Agile
by Mike Cohn
Hardcover (12)
\$33.32
Why recommended?




Right
by Eric Wiesell
Hardcover (1,205)
\$8.13
Why recommended?




Corporate Culture
by Eric Flamholtz
Hardcover (230,24)
Why recommended?




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by John P. Kotter
Hardcover (1)
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Why recommended?



Power and Influence
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Why recommended?




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Why recommended?




Corporate Culture and Change
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Why recommended?

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\$6.99
Why recommended?




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Why recommended?




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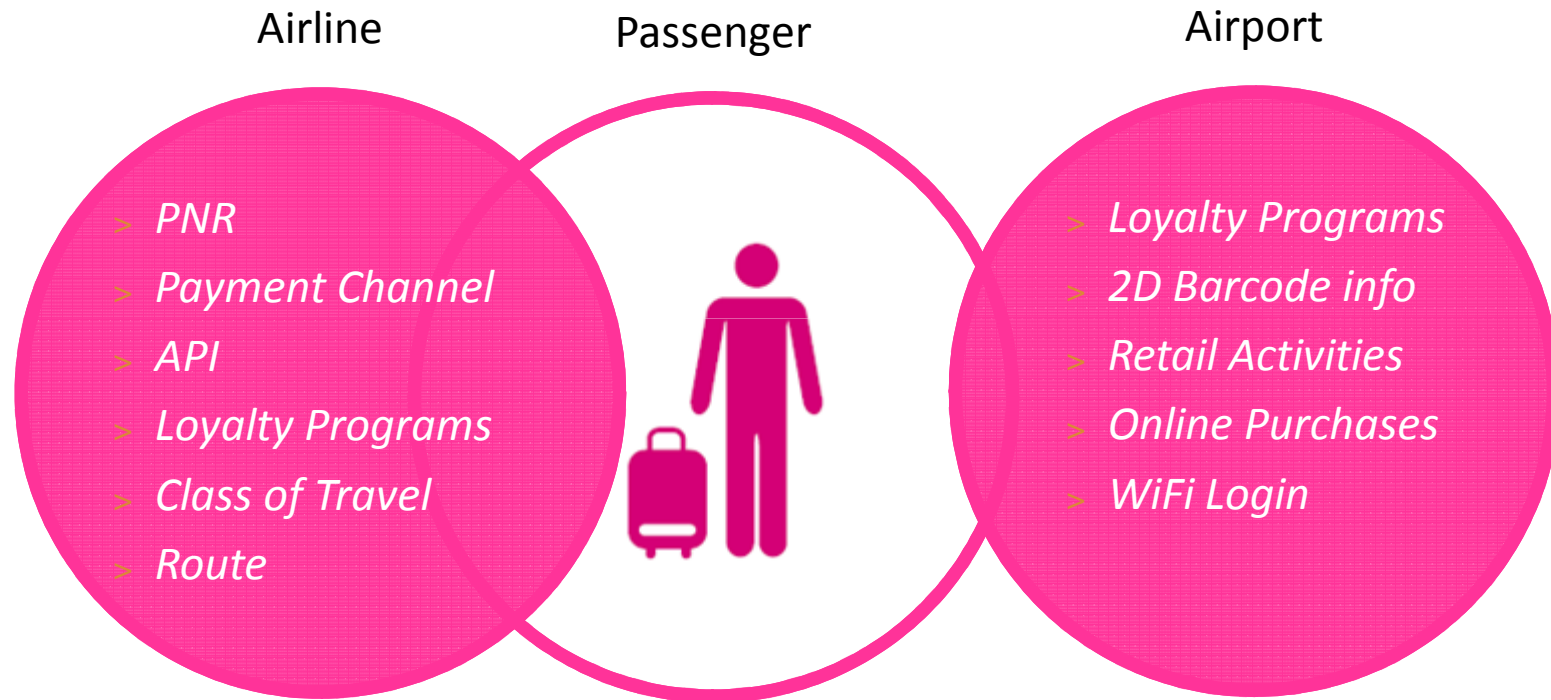


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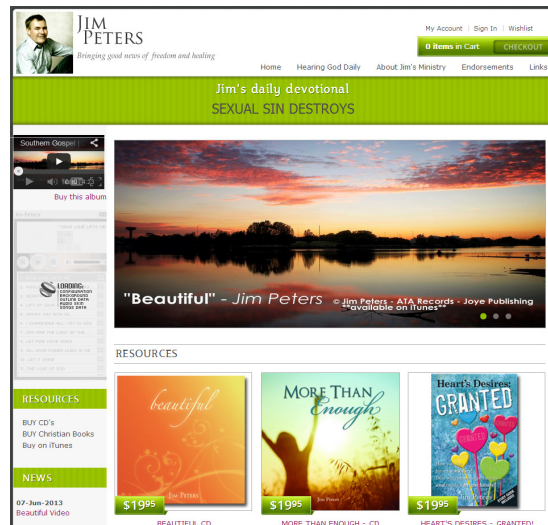


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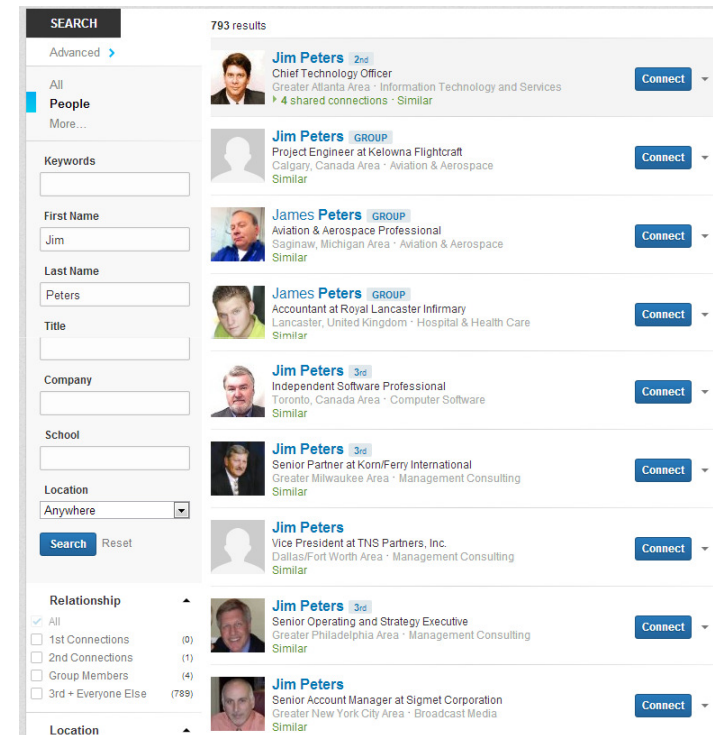
Data collection



Jim Peters

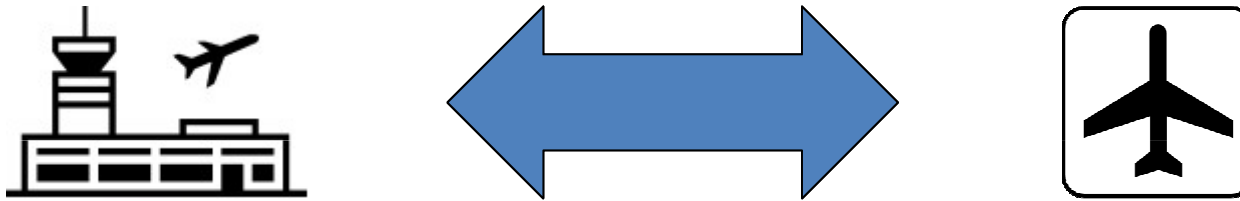


The screenshot shows the homepage of Jim Peters' website. The header includes a navigation bar with links like 'Home', 'Hearing God Daily', 'About Jim's Ministry', and 'Endorsements'. A central banner features a sunset over water with the text 'Beautiful - Jim Peters'. Below this, there are sections for 'RESOURCES' and 'NEWS'. The 'RESOURCES' section lists three items: 'BEAUTIFUL CD' for \$19.95, 'MORE THAN ENOUGH CD' for \$19.95, and 'HEART'S DESIRES - GRANTED!' for \$19.95. The 'NEWS' section shows a date '07-Jun-2013' and the title 'Beautiful Video'.

The screenshot shows a LinkedIn search results page for 'Jim Peters'. The search bar at the top shows '793 results'. The results are listed in a table with columns for 'Name', 'Title', 'Location', and 'Connect'. The first result is 'Jim Peters' (2nd), Chief Technology Officer at Greater Atlanta Area - Information Technology and Services. The second result is 'Jim Peters' (GROUP), Project Engineer at Kelowna Flightcraft. The third result is 'James Peters' (GROUP), Aviation & Aerospace Professional at Saginaw, Michigan Area - Aviation & Aerospace. The fourth result is 'James Peters' (GROUP), Accountant at Royal Lancaster Infirmary. The fifth result is 'Jim Peters' (3rd), Independent Software Professional at Toronto, Canada Area - Computer Software. The sixth result is 'Jim Peters' (3rd), Senior Partner at Korn/Ferry International at Greater Milwaukee Area - Management Consulting. The seventh result is 'Jim Peters', Vice President at TNS Partners, Inc. at Dallas/Fort Worth Area - Management Consulting. The eighth result is 'Jim Peters' (3rd), Senior Operating and Strategy Executive at Greater Philadelphia Area - Management Consulting. The ninth result is 'Jim Peters', Senior Account Manager at Sigmec Corporation at Greater New York City Area - Broadcast Media.

Collaboration is needed



A blacksmith is working in a forge. In the foreground, a large, glowing hammer head is visible, with sparks emanating from its tip. The background is filled with bright, out-of-focus lights, creating a bokeh effect. A semi-transparent white box with a dashed border is overlaid on the right side of the image.

Thank you