



Plan Ahead
events

SPONSORSHIP & EXHIBITOR PACKAGES

Plan Ahead Events is hosting the **Sprint For Soldiers 5K** race on Sunday, July 20th at 9am. The event will be taking place at the Lions Park in Niskayuna, NY. We honor our Nation's Warriors on this special day with a 5K Run and a Tradeshow which begins at 8am. Come and join the fun while giving back to a charity that supports not just Wounded Warriors but also their families.

Plan Ahead Events is pleased to announce a partnership with **Wounded Warrior Project** (WWP). We are excited to have proceeds of the registration fees as well as your sponsorships go directly towards **WWP**.

This event will raise awareness for this organization which began when several veterans and friends, moved by stories of the first wounded service members returning home from Afghanistan and Iraq, took action to help others in need. What started as a program to provide comfort items to wounded service members has grown into a complete rehabilitative effort to assist warriors as they transition back to civilian life.

Plan Ahead Events and **Wounded Warrior Project** welcome your support !

Plan Ahead Events
518-463-3060
www.etches.com/SFSNisky

SPRINT*FOR*SOLDIERS SPONSORSHIP PACKAGES

Bronze Sponsor **\$500**

- Recognition in all Sprint For Soldiers 5K Email blasts
- Recognition on all Sprint For Soldiers 5K webpage
- Logo visibility on 5K T-Shirts
- Opportunity to place promotional material in race bags
- 2 Free Entries into the race
- Opportunity to host Company Table at the event
- Display your merchandise, brochures, & giveaways

Water Sponsor **\$200**

- Name recognition on water tables that will be located at the finish line for all attendees
- Recognition on all Sprint For Soldiers 5K email blasts
- Recognition on Sprint For Soldiers 5K webpage
- Name listed on 5K T-shirts

Fruit Sponsor **\$200**

- Name recognition on fruit table that will be located at the finish line for all attendees
- Recognition on all Sprint For Soldiers 5K email blasts
- Recognition on Sprint For Soldiers 5K webpage
- Name listed on 5K T-shirts

Race Bag Sponsor **\$200**

- Your Company Name/Logo on Race Bags given to all Runners

Mile Marker Sponsor **\$200**

- Your Company listed as Course Marker Sponsor
- Your Company Name/Logo on 1 of 3 Course Markers

Brochure Stuffer **\$50**

- Have your company Flyer/Brochure stuffed into the Event Bags given to all Runners

T-Shirt Sponsor **\$50**

- Your Company Name/Logo placed on T-Shirt given to all Runners

Onsite Vendor* **\$99**

- Opportunity to host Company Table at the event*
- Display your merchandise, brochures, & giveaways

Raffle Prizes **Donation**

If you would like to donate a Gift Basket, Gift Certificate for your Products or Services or any item that can be raffled off to raise money for the Wounded Warrior Project, we would be happy to display it on our Raffle Table. Please contact Plan Ahead Events at 518.463.3060 or Albany-Saratoga@PlanAheadEvents.com.

***Plan Ahead Events** will provide a 6' table. Vendors are responsible for all other materials and supplies.

- Setup begins at 7:30 am. If you need more time, please let us know.
- Trade Show and Package Pick-Up begins at 8:00 am
- Race begins at 9:00 am
- Awards Ceremony and Raffles begin at 10:45 am

SPRINT*FOR*SOLDIERS



SPONSOR CONTACT INFORMATION

Company Name: _____

Contact First Name: _____ Last Name: _____

Phone Number: _____ Email: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____



SPONSORSHIP PACKAGE

- | | | |
|---|--|--|
| <input type="checkbox"/> Bronze Sponsor \$500 | <input type="checkbox"/> Race Bag Sponsor \$200 | <input type="checkbox"/> T-Shirt Sponsor \$50 |
| <input type="checkbox"/> Water Sponsor \$200 | <input type="checkbox"/> Mile Marker Sponsor \$200 | <input type="checkbox"/> Onsite Vendor \$99 |
| <input type="checkbox"/> Fruit Sponsor \$200 | <input type="checkbox"/> Brochure Sponsor \$50 | <input type="checkbox"/> Raffle Prize Donation |



METHOD OF PAYMENT

- Check (please make all checks out to Plan Ahead Events)
- Credit Card: Visa ___ MasterCard ___ American Express ___ Discover ___

Billing Information:

Name on Card: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Card Number: _____

Exp Date: _____ Security Code: _____ Total Amount: _____



Plan Ahead
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SPRINT*FOR*SOLDIERS 5K

Sunday, July 20, 2014

Schedule of Events

- 8:00 am Trade Show & Onsite Registration
- 9:00 am Race Begins
- 10:45 am Awards & Raffles

Race will be taking place at Lions Park in Niskayuna, NY

- Pre-Registration thru July 10th is \$20
- Registration from July 10th – July 17th is \$25
- Registration thru July 18th, 19th & 20th is \$30

All registrants will receive an official WOUNDED WARRIOR PROJECT Dog Tag !

For more information contact
Plan Ahead Events at 518-463-3060 or Albany-Saratoga@PlanAheadEvents.com

Mail form & entry fee to: Plan Ahead Events - 1288 Broadway - Albany, NY 12204

_____ M____ F____
 Last Name First Name Age

 Street City State Zip T-Shirt:

 S____ M____ L____ XL____
 Emergency Contact Name Relation Phone Number

Individual Runner_____ Team of 1_____ Team of 2_____ Team Name*_____

*Each Member of the Team must fill out their individual registration form.

Waiver:

Email

I release Plan Ahead Events, The Wounded Warrior Project, Lions Park, and the race organizers of any liability associated with the Sprint For Soldiers 5K; and I certify that to the best of my knowledge I am in good enough health to safely participate In this event.

 Signature (Parent Signature if Under 18) Date Total Amount Enclosed