



# WCO IT/TI Conference & Exhibition 2019

**NEW** *technologies for SMART borders  
opportunities for Trade, Travel and Transport*

*Explore the ways that modern technologies can lead to exciting possibilities for a whole-of-government approach at the border*

**Baku, Azerbaijan  
12-14 June 2019**

A three day conference focusing on  
exploring the role of technologies at the border



**Hosted by:**

State Customs Committee,  
Republic of Azerbaijan



**Organized by:**

World Customs Organization  
(WCO)



**Supported by:**

Korea Customs Service (KCS)

**Who will attend:**

Customs authorities, representatives from border regulatory agencies, the IT sector, the broader business community, governmental and trade organizations, development partners, academia and others involved in the international trade arena.

For further information about the Conference visit the WCO events website:  
<http://www.wcoomd.org/en/events/upcoming-events/itti-conference-2019.aspx>

# Conference Agenda

## Tuesday, 11 June

10.00 – 19.00  
Boulevard Hotel

Registration

19.00 – 21.00  
Heydar Aliyev  
Center

Welcome reception (Sponsored by S2 Global - AS&E - Rapiscan)

## Wednesday, 12 June

8.00 – 18.00

Registration

Official Opening Ceremony:

Master of Ceremony: Ms. Saida Shafiyeva

9.00 – 9.45  
Auditorium hall,  
Heydar Aliyev  
Center

High Level Official from the Government of the Republic of Azerbaijan

Mr. Safar Mehdiyev, Chairman of the State Customs Committee, Azerbaijan

Mr. Taeil Kang, Director General of Information and International Affairs Bureau,  
Korea Customs Service

Dr. Kunio Mikuriya, Secretary General, WCO

9.45 – 10.30  
Auditorium hall

Honourable Guest

Prof. Eric Maskin, Nobel laureate in Economics

10.30 – 10.45  
Auditorium hall

Keynote speech: Mr. Jonathan Fleming, President, S2 Global - AS&E- Rapiscan

10.45 – 11.45

*VIP Tour & Press Conference*

Refreshment & Contact Break  
(Sponsored by Webb Fontaine)

11.45 – 12.00  
Auditorium hall

Keynote speech: Honourable Prof. Edward Scicluna, Minister of Finance of Malta

12.00 – 12.15  
Auditorium hall

Keynote address: Mr. Sheng Kai, Vice President, Global Government Affairs, Huawei

12.15 – 14.15  
Exhibition hall,  
Heydar Aliyev  
Center

Networking lunch (Sponsored by Nuctech)

## Plenary session 1: Reshaping policies for technology-advanced trade

*Technology-enabled trade, such as E-Commerce, is already reshaping Customs and government policies and procedures. Devices such as drones and 3D printers are showing signs of potentially impacting the operation of Customs and other border agencies. What are the expected implications? On the other hand, how can governments reap the benefits of technologies such as blockchain, artificial intelligence and cloud computing towards boosting cross-border trade? Have strategies for digital transformation been adjusted to the accelerated pace of change?*

**Moderator:** Mr. Christopher Clague, Managing Editor, Trade & Globalisation, The Economist Asia

14.15 – 15.45

Round table

Auditorium hall

### Speakers:

**Dr. Kunio Mikuriya, Secretary General, WCO**

**Mr. Benedetto Mineo, Director General, Customs and Monopolies Agency, Italy**

**Mr. Minh Doan, Vice President and Chief Information Officer, Canada Border Services Agency**

**Mr. Ulrik Vestergaard Knudsen, Deputy Secretary General, OECD**

**Mr. Richard Morton, Secretary General, IPCSA**

**Mr. Tom Isherwood, Partner in the Middle East Office, McKinsey & Company**

15.45 – 16.15

Exhibition hall

**Refreshment & Contact Break (Sponsored by Bureau Van Dijk)**

16.15 – 16.30

Auditorium hall

**Keynote speech: Mr. Shangmin Sun, Vice President, Nuctech**

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| <b>16.35 – 18.00</b><br><b>Panel Sessions</b> | <b><u>Stream A: Paving the way for blockchain technology - a step-by-step approach</u></b><br><i>According to the WTO World Trade Report 2018, blockchain is one of the four technologies that has the potential to profoundly transform the way we trade, who trades and what is traded. Amongst other stakeholders, Customs administrations are involved in a number of pilots and proof of concepts for the use of this technology. A panel will explore some key considerations and steps to be taken when using a blockchain as a business enabler.</i> | <b><u>Stream B: Exploiting cutting-edge technologies to secure and facilitate trade</u></b><br><i>Robotics, drones and other advanced technology solutions are progressively used to secure and facilitate the cross-border flows of goods, people and means of transport. Are Customs and other border agencies utilizing the full potential of these technologies?</i> |
|                                               | <b>Auditorium hall</b><br><b>Interpretation in English, French, Russian and Azerbaijani</b>                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <b>Multifunction hall C</b><br><b>Interpretation in English and French</b>                                                                                                                                                                                                                                                                                               |

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|  | <p><b><u>Moderator:</u></b> Ms. Zhang Shige, Senior Trade Expert, Huawei Technologies</p> <p><b><u>Speakers:</u></b></p> <p>Mr. Jonathan Page, Liaison Officer and First Secretary, Canada Border Services Agency</p> <p>Mr. Solomon Raj Joseph, Product Director, GeTS / CrimsonLogic</p> <p>Mr. Seung Yeob Han, Senior Consultant in Cello Platform Team managing projects regarding AI and Blockchain, Samsung SDS</p> <p>Mr. Todd Scott, VP of Global Trade, IBM</p> | <p><b><u>Moderator:</u></b> Mr. Christopher Clague, Managing Editor, The Economist Asia</p> <p><b><u>Speakers:</u></b></p> <p>Mr. Bo Yang, General Manager of Nuctech Asia &amp; CIS</p> <p>Ms. Susana Wong Chan, Researcher, University of Lausanne and Cross-Border Research Association (CBRA)</p> <p>Mr. Nico De Cauwer, Senior Business Architect Digitalisation &amp; Port Community Projects, Antwerp Port</p> <p>Mr. Frank Heijmann, Head of Trade Relations, Dutch Customs</p> <p>Mr. Samir Mammadov, Specialist   Information Technologies Unit, Benish GPS</p> |
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19.00 – 22.30  
Buta Palace

**GALA DINNER (Sponsored by the State Customs Committee, Azerbaijan)**

**Thursday, 13 June**

8.30 – 18.00

**Registration**

8.45 – 9.30

**Auditorium hall**

**Keynote Speech:**

**Honourable Guest**

**Prof. Edward Prescott, Nobel laureate in Economics**

9.30 – 9.45

**Auditorium hall**

**Keynote Speech: Mr. Kok Keong Chong, CEO, GeTS / CrimsonLogic**

9.45 – 11.00

**Panel Session**

**Auditorium hall**

### **Plenary session 2: Border management response to green transport and logistics of the future**

*Shippers and logistics operators more commonly opt for Internet of Things (IoT) technologies to ensure better customer service and increased competitiveness for their businesses. A tendency towards greener, safer climate solutions with lower CO<sub>2</sub> emissions shows a steady trend, supported by actions towards implementing the UN Sustainable Development Goals. This session will explore to what extent Customs and other border agencies can leverage information collected through smart devices to support carriers and logistics companies to move goods swiftly and in a more environmentally-friendly manner across borders.*

**Moderator:** Mr. Gareth Lewis, Senior Advisor, TTEK Inc.

**Speakers:**

**Mr. Frank Heijmann, Head of Trade Relations, Dutch Customs**

**Mr. Igor Zula, President, Slovenian Logistic Association**

**Mr. Axel Klein, Senior Manager Customs & Authorities, Lufthansa Cargo**

**Ms. Tara Shirvani, Principal Sector Leader for Sustainable Transport,  
European Bank for Reconstruction and Development (EBRD)**

**11.00 – 11.30  
Exhibition hall**

**Refreshment & Contact Break (Sponsored by Smiths Detection)**

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| <b>11.30 – 13.00<br/>Panel Sessions</b> | <p><b><u>Stream C:</u> Cutting red tape with connected devices - leveraging the Internet of Things</b></p> <p><i>Suppliers and consumers are digitally connecting in real time. Multinationals are using IoT technologies and collecting information about goods in real time, from origin to destination. The question is how Customs and other border agencies can benefit from this information, and based on integrated supply chain management principles, ensure that trade facilitation and security requirements in the movements across borders are met.</i></p> | <p><b><u>Stream D:</u> Exploring the potential of machine learning, the benefits of centralized NII image interpretation and the human competencies to unleash the full potential of technology</b></p> <p><i>Customs administrations worldwide aim at deploying solutions that save time and resources and assist them in performing their functions effectively. Are Customs fully aware of the potential of machine learning? In what setting would centralized NII image interpretation work best? And does Customs staff possess the knowledge and skills to reap real benefits from the latest technological solutions?</i></p>                                                |
|                                         | <p><b>Auditorium hall</b></p> <p><b>Interpretation in English, French, Russian and Azerbaijani</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <p><b>Multifunction hall C</b></p> <p><b>Interpretation in English and French</b></p>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |
|                                         | <p><b><u>Moderator:</u> Ms. Lisa McAuley, CEO, Global Trade Professionals Alliance (GTPA)</b></p> <p><b><u>Speakers:</u></b></p> <p><b>Mr. Henk Mulder, Head, Digital Cargo, IATA</b></p> <p><b>Mr. Frank Callewaert, Global Technology Strategist, Microsoft</b></p> <p><b>Ms. Bénédicte Meille, Bureau International des Containers (BIC), Representative to the World Customs Organization</b></p> <p><b>Mr. Patrik Jonasson, Director Public Policy, Asia – Pacific, GS1 Global</b></p>                                                                               | <p><b><u>Moderator:</u> Ms. Melissa Odegaard, Director of Marketing, S2 Global</b></p> <p><b><u>Speakers:</u></b></p> <p><b>Mr. Wilhelmus Van Heeswijk, Policy Officer, Unit A3 Risk Management and Security, DG TAXUD, EU</b></p> <p><b>Mr. Joris Groeneveld, Senior Advisor X-ray scanning and radiation detection, Dutch Customs</b></p> <p><b>Ms. Zhao Huan, Deputy Director General of Science and Technology Department, General Administration of China Customs</b></p> <p><b>Mr. Wu Youyi, CIO of the General Administration of China Customs</b></p> <p><b>Mr. Garret K. Reinhart, Branch Chief, Non-Intrusive Inspection (NII), U.S. Customs and Border Protection</b></p> |

**13.00 – 14.00  
Exhibition hall**

**Networking lunch (Sponsored by GeTS / CrimsonLogic)**

**14.00 – 16.00**

**Continuous coffee break (Sponsored by SICPA)**

|               |                                          | TECHTALKS                                                                                                                                        |                                                                                                                                                                                                                            |                                                                                                                                                                                                                                    |                                                                                                                                                                                                        |
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|               |                                          | <i>TechTalk 1</i><br><i>Auditorium hall</i>                                                                                                      | <i>TechTalk 2</i><br><i>Multifunction hall A</i>                                                                                                                                                                           | <i>TechTalk 3</i><br><i>Multifunction hall B</i>                                                                                                                                                                                   | <i>TechTalk 4</i><br><i>Multifunction hall C</i>                                                                                                                                                       |
|               | English, French, Russian and Azerbaijani |                                                                                                                                                  |                                                                                                                                                                                                                            |                                                                                                                                                                                                                                    |                                                                                                                                                                                                        |
|               | English and French                       |                                                                                                                                                  |                                                                                                                                                                                                                            |                                                                                                                                                                                                                                    |                                                                                                                                                                                                        |
|               | English                                  |                                                                                                                                                  |                                                                                                                                                                                                                            |                                                                                                                                                                                                                                    |                                                                                                                                                                                                        |
|               |                                          | <i>Moderator: Ms. Milena Budimirovic, Acting Deputy Director, Compliance and Facilitation Directorate, WCO</i>                                   | <i>Moderator: Ms. Vyara Filipova, Technical Attaché, Compliance and Facilitation Directorate, WCO</i>                                                                                                                      | <i>Moderator: Ms. Lazzat Daniyarova, Professional Associate, Compliance and Facilitation Directorate, WCO</i>                                                                                                                      | <i>Moderator: Mr. Jonathan Page, Liaison Officer and First Secretary, Canada Border Services Agency</i>                                                                                                |
| 14.00 – 14.30 |                                          | <i>Mr. Frank Callewaert, Global Technology Strategist, Microsoft</i><br><i>“Advanced Technologies for adopting a Risk management strategy”</i>   | <i>Mr. Ruggero Milanese, Director Product Marking &amp; Traceability Solution, SICPA</i><br><i>“Facilitating document and physical inspection of excisable goods”</i>                                                      | <i>Mr. Mazen Abu Alghanam, Business Development Manager, Webb Fontaine</i><br><i>“Innovative Solutions for Customs Systems Enhancement”</i>                                                                                        | <i>Mr. David Avsec, Products and Accounts Coordinator, UPU</i><br><i>“The UPU Customs Declaration System – Update”</i>                                                                                 |
| 14.30 – 15.00 |                                          | <i>Ms. Neelima Pamulapati, Technology consultant, GeTS / CrimsonLogic</i><br><i>“Single Window: It's time to embrace technology convergence”</i> | <i>Mr. Zhu Dan, President of Government Affairs Business, Huawei</i><br><i>“New technologies (Big Data, AI, Video, 5G) enable smart border management”</i>                                                                 | <i>Mr. Jonathan Koh, Senior Advisor, Nuctech</i><br><i>“Nuctech's SMART border for cargo, passenger and transport - practical implementations and best practices”</i>                                                              | <i>Mr. Chris Thibedeau, CEO</i><br><i>Mr. Mike Squirrel, CTO, TTEK</i><br><i>“Advancements in Customs Risk Analytics: NTC and PCA approaches to identify fiscal and non-fiscal threats”</i>            |
| 15.00 – 15.30 |                                          | <i>Mr. Viboon Chaojirapant, Director of Product Development, vCargo Cloud</i><br><i>“Facilitating Crossborder Transit with CamelONE™”</i>        | <i>Mr. Vytautas Vitkauskas, General manager, INTA</i><br><i>Mr. Donatas Limantas, Director of Projects Department, INTA</i><br><i>“Advanced training for cargo scanner images analysis and threat objects recognition”</i> | <i>Mr. Sandeep Vedantam, Lead - Aviation Solutions, TrackIT</i><br><i>“EnTrackBag: Suspect Bag Tracking system for customs – Deliver Superior Passenger Experience while enhancing security in international arrival airports”</i> | <i>Mr. Joe Reiss, Vice President of Product Management &amp; Marketing, Rapiscan Systems   AS&amp;E</i><br><i>Mr. Chris Hogg, Director of Global Software Engineering, Rapiscan Systems   AS&amp;E</i> |



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|               |                                                                                                                                                                                                                                                             |                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                             | <p><b>Mr. Randall Barnby,</b><br/><i>Director of Business Development, S2 Global</i></p> <p><b>Mr. Gary Heffner,</b><br/><i>Director of Training, S2 Global</i></p> <p><i>“Achieving operational excellence with advanced security technology, data integration, and training”</i></p> |
| 15.30 – 16.00 | <p><b>Prof. dr. Yao-Hua Tan,</b><br/><i>Professor of Information and Communication Technology, Department of Technology, Policy and Management, Delft University of Technology</i></p> <p><i>“Data Analytics Innovation for Customs Risk Targeting”</i></p> | <p><b>Mr. Michael Dill,</b><br/><i>Senior Consultant for eBusiness projects, CEO of GEFEG</i></p> <p><b>Mr. Kagisho Ramatsa,</b><br/><i>eBusiness Consultant, GEFEG</i></p> <p><i>“WCO Data Model – how the lingua franca of eCustoms fits with Azerbaijan cross border document requirements”</i></p> | <p><b>Mr. Jan ten Have,</b><br/><i>Manager, IT Systems, Dutch Customs</i></p> <p><i>“Safer supply chain by diagonal supervision”</i></p> <p><b>Ms. Laurence Levesque,</b><br/><i>Product Manager Customs &amp; Security, CHAMP Cargosystems</i></p> <p><i>“Border management, connecting the dots in Air Transport”</i></p> | <p><b>Mr. William Prevost,</b><br/><i>Ports and Borders Solutions Manager, Cotecna</i></p> <p><i>“Shaping Technologies for SMART Borders”</i></p>                                                                                                                                      |

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| <p><b>16.05 – 17.50</b></p> <p><b>Round table</b></p> <p><b>Auditorium hall</b></p> | <p><b>Plenary session 3: Smart airports for seamless travel</b></p> <p><i>According to the International Air Transport Association (IATA), in 2016 there were a staggering 3.8 billion air travelers, a number it predicts will balloon to 7.2 billion passengers by 2035—a near doubling of current levels. Large airports are increasingly introducing innovation and technology that is changing the way we work, move, purchase goods etc. Are Customs and border agencies keeping up with these changes and making full use of API/PNR, biometrics, robotics and other technological and other developments that can speed up the movement of passengers?</i></p> <p><b><u>Moderator:</u> Ms. Milena Budimirovic, Acting Deputy Director, Compliance and Facilitation Directorate, WCO</b></p> <p><b><u>Speakers:</u></b></p> <p><b>Mr. Felipe Mendes Moraes, Fiscal Auditor, Brazil Customs</b></p> <p><b>Mr. Falah Alsammak, Senior Manager Airport Terminal 2, Dubai Customs, UAE</b></p> |
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**Mr. David Coyles, Counsellor Customs, Australian Embassy in Brussels**  
**Mr. Timothy Norton, Global Market Director, Ports & Borders, Smiths Detection**  
**Mr. Vladimir Gjorgjiev, Chief of Mission, International Organization for Migration Azerbaijan**

**19.00 – 22.30**  
**Bilgah Beach**  
**Hotel**

**DINNER (Sponsored by Korea Customs Services)**

**Friday, 14 June**

**9.30 – 9.45**  
**Auditorium hall**

**Keynote Speech: Ms. Ivonne Higuero, Secretary-General, CITES Secretariat**

**9.45 – 10.00**  
**Auditorium hall**

**Keynote Speech: Mr. Timothy Norton, Global Market Director, Ports & Borders, Smiths Detection**

**10.00 – 10.15**  
**Auditorium hall**

**Keynote Speech by an Inspirational Speaker: Mr. Ilham Zakiyev, Paralympic judoka champion**

**Plenary session 4: Innovative solutions for safer and more sustainable trade**

*Millions of specimens from all species of fauna and flora are exploited for a profit estimated at \$91-258 billion USD per year. Many of these are illegally exported. On the other hand, trafficking of cultural objects has gained the attention of senior policy makers and law enforcement officers around the world, particularly due to its links with money laundering and terrorist financing. Similarly, the high volumes and increasingly sophisticated nature of trade in counterfeit and pirated goods pose serious concerns. The enforcement community is increasingly turning towards technologies to support the combatting of these types of illegal trade. Is there a sufficient level of awareness of the latest available technological solutions and of the benefits they offer?*

**10.15 – 11.30**  
**Panel Session**  
**Auditorium hall**

**Moderator: Mr. Mazen Abu Alghanam, Business Development Manager, Webb Fontaine Group**

**Speakers:**

**Mr. Dingani Banda, Commissioner Modernisation and Corporate Strategy, Zambia Revenue Authority**

**Mr. Jon Godson, Assistant Director, IATA**

**Mr. Satya Prasad Sahu, Senior Trade Facilitation Specialist, World Bank Group**

**Mr. Maqbool Lalljee, Director Tax Solutions Specialist, Bureau Van Dijk**

**Ms. Vrinda Gohil, Indian Customs Attaché in Moscow**



11.30 – 12.00  
Exhibition hall

Refreshment & Contact Break (Sponsored by Microsoft)

12.00 – 13.15

Panel Session

Auditorium hall

### **Plenary session 5: Transport industry committed to the future**

*Self-driving trucks, port community systems, smart containers and Virgin Hyperloop One are just a few of the innovations introduced by the transport Industry. What are the implications for border processes and procedures in the future? Likewise, how can innovative solutions for the more traditional modes of transport help meet the Customs and other border agencies' requirements?*

**Moderator: Mr. Jonathan Sessanga, Principal Customs Officer, Information Technology, East African Community**

#### **Speakers:**

**Mr. Vladimir Zubkov, Secretary General, TIACA**

**Mr. Jalal Benhayoun, CEO, PORTNET, Morocco**

**Mr. Thomas Bagge, CEO and Statutory Director, Digital Container Shipping Association**

**Ms. Magda Hugo, Services and Customs Executive, Global Trade Solution**

13.15 – 13.30  
Auditorium hall

Conclusions

13.30 – 15.00  
Exhibition hall

Lunch (Sponsored by Huawei)

15.00 – 19.00

Conference Tour