

WCO PICARD Conference Agenda
Hammamet, Tunisia

Monday 25 September	
19:00-21:00	Cocktail hosted by the WCO Secretary General
Tuesday 26 September	
09:00-09:45	<p>Official Opening and Welcoming Remarks Adel Ben Hassen, Director General, Tunisian Customs Kunio Mikuriya, Secretary General, World Customs Organization Chang-Ryung Han, Director of Information Analysis, Korea Customs Service</p> <p>Introduced by Thomas Cantens, Head of WCO Research Unit, PICARD Conference Chairperson</p>
09:45-10:30	Group Photo and Coffee Break
10:30-12:00	<p><u>Illicit Financial Flows through Trade Misinvoicing</u> Chair: Yeon Soo Choi (WCO)</p> <p><i>Reflections on methods for estimating trade misinvoicing-approaching consensus?</i> Matthew Salomon, Global Financial Integrity (Washington)</p> <p><i>Detecting trade misinvoicing: price-filter method vs. partner-country method</i> (Video transmission) Simon Pak, Pennsylvania State University</p> <p><i>Trade misinvoicing: why we need a common approach for detection, measurement and prevention?</i> Clement Migai, Institute for Austrian and International Tax Law, Vienna University of Economics and Business (WU) (Austria)</p> <p><i>Customs-FIU cooperation in combatting IFFs</i> Chang-Ryung Han, Korea Customs Service</p>
12:00-13:30	Lunch
13:30-15:00	<p><u>Data and Insecurity at Borders</u> Chair: Adewale Adeniyi (Nigerian Customs)</p> <p><i>Distance, borders, and time: the diffusion and permeability of political violence in North and West Africa</i> Christian Leuprecht, Royal Military College of Canada, Queen's University, and Flinders University of South Australia</p> <p><i>Biometrics and border security: challenges and possibilities of harmonized standards</i> Benjamin Muller, King's College, Western University</p>
15:00-15:30	Coffee Break
15:30-17:00	<p><u>Data and Insecurity at Borders (continued)</u> Chair: Eric Ndo (Cameroon Customs)</p> <p><i>Case studies on the use of satellite imagery for World Bank projects in fragile countries</i> Olivier François, GE-DATA</p> <p><i>Geospatial data, borders and insurgency: the case of Boko Haram</i> Thomas Cantens, WCO, Clermont School of Economics</p>

Wednesday 27 September			
09:00-10:00	Keynote Address Emmanuel Brunet-Jailly , Professor, University of Victoria (Canada) and Editor of the Journal of Borderlands Studies		
10:00-10:30	Coffee Break		
10:30-12:00			
	<p>Security Track Chair: Thomas Cantens</p> <p><i>Evacuation of Timbuktu's ancient manuscripts during the occupation of 2012</i> Abdel Kader Haidara, Safeguarding of Manuscripts and Defense of Islamic Culture (SAVAMA-DCI) (Mali)</p> <p><i>Prevention of the illicit trafficking in cultural objects as an emerging layer of the security paradigm</i> Mariya Polner, WCO</p> <p><i>Vigilante committees in the fight against Boko Haram in Cameroon</i> Raymond Mesumbe, Cabinet of Expertise in Strategy and International Security</p>	<p>Trade Facilitation Track Chair: Mourad Arfaoui (Technical Attaché, WCO)</p> <p><i>Analyzing export operations in a developing economy: 360-degree view from transaction-level datasets of Pakistan</i> Salamat Ali, Federal Board of Revenue (Pakistan), University of Nottingham</p> <p><i>Trade and compliance cost model in the supply chain</i> Yao-Hua Tan, Delft University</p> <p><i>Extensive margin in international trade</i> Adeem Khan, Pakistan Customs Service</p>	<p>Measurement Track Chair: Riadh El Ferktaji (École supérieure de commerce, Tunis)</p> <p><i>The experience of Madagascar Customs in committing to performance</i> Eric Rabenja, Director General of Madagascar Customs</p> <p><i>Combatting collusion: lessons from Madagascar Customs</i> Cyril Chalendar, World Bank Group</p> <p><i>Trade barriers and informality of trade: evidence from Benin's borders</i> Joachim Jarreau, Paris Dauphine University</p>
12:00-13:30	Lunch		

13:30-15:00			
<p>Security Track (continued) Chair: Bede Anyanwu (Nigerian Customs)</p> <p><i>Cross-border collaboration and policy implementation at the regional scale: examples from the Western border of Canada and the United States</i> Laurie Trautman, Western Washington University</p> <p><i>Moving security from borders to points of vulnerability: the case of the North American trucking industry</i> Todd Hataley, Royal Military College of Canada</p>	<p>Trade Facilitation Track (continued) Chair: Larry Liza (WCO Regional Office for Capacity Building, Kenya)</p> <p><i>Standard and infrastructure of TRS: the Chinese experience</i> Xiaoping Jiang, Beijing Re-code Trade Security and Facilitation Research Center</p> <p><i>Customs implementation of VAT One Stop Shop</i> Jenia Peteva, European Commission</p> <p><i>Construction of the Chinese Single Window: the experience and enlightenment of American Single Window</i> Yao Ma, Shanghai Customs College</p>	<p>Cost Measurement In Customs Administrations Chair: Andrew Grainger</p> <p><i>Cost/performance accounting – important instrument for the Swiss Federal Customs Administration</i> Robert Lüssi, Federal Customs Administration (Switzerland)</p> <p><i>How aware are EU Customs Administrations about the cost of processing import declarations?</i> Juha Hintsa, Cross-border Research Association</p>	
15:00-15:30	Coffee Break		
15:30-17:00	Customs and Tax Cooperation		
	<p>Chair: Pashupati Pandey (Technical Officer, WCO)</p> <p>Hedi Safer, Tunisian Customs</p> <p><i>Customs-Tax cooperation in the European Union</i> Walter De Wit, Erasmus University, Rotterdam</p> <p><i>Customs-Tax cooperation: exploiting the potential of new technologies</i> Alicja Majdanska, Institute for Austrian and International Tax Law, Vienna University</p>		

Thursday 28 September

09:00-10:30

Fraud and Data

Chair: **Hatem Salah** (École supérieure de commerce)

From data to knowledge : reflections on the role of datamining in the fight against informal crossborder networks

Hanan Benyagoub, Algiers University and
Hakim Nait Abdessalam, Algerian Customs

Revenue fraud in the WCO East and Southern Africa Region: a mirror analysis through the lens of Malawian Customs

Frank Kalizinje, Malawi Customs

Fraudulent flow at the Peruvian-Ecuadorian Border: leveraging data analysis.

Edwin Medina and **Mary Delgado**, Peru Customs

Trade Facilitation Track (continued)

Chair: **Larry Liza**

Trade facilitation and legal security risk in Customs compliance management at international trade in goods companies

Wieslaw Czywicz, Warsaw School of Economics

Effects of trade facilitation on developing countries' sectoral trade

Leila Baghdadi, Tunis Business School

Measuring Trade Facilitation and Border Management Performance

Chair: **Robert Lüssi**

Customs true societal protection performance index

Juha Hintsa, Cross-border Research Association

A proposed method for measuring trade facilitation

Andrew Grainger and **Duncan Shaw**, Nottingham University Business School, University of Nottingham

Global experience in developing trade facilitation KPIs

Ilmari Soininen, World Economic Forum

10:30-11:00

Coffee Break

11:00-12:30			
<p><u>Fraud and Data (continued)</u> Chair: Cyril Chalendar</p> <p><i>Data Integration in Customs Risk Management</i> Luojun Bai, Shanghai Customs College</p> <p><i>Data Mining in Detection of Customs Declaration Frauds</i> Zijie Fan, Shanghai Customs College</p>	<p><u>Trade Facilitation Track (continued)</u> Chair: Larry Liza</p> <p><i>Globally standardizing the Authorized Economic Operator for increased utilization: case of Vietnam</i> Nguyen Thi Khanh Hong, Vietnam Customs</p> <p><i>The Structure of Turkey's Exports and the Importance of Inward Process</i> Çağlayan Aslan, Turkish Customs</p>	<p><u>Data Analytics for Customs</u> Chair: Hatem M'henni (École supérieure de commerce, Tunis)</p> <p><i>Information and Communication Technologies and data analysis efficiency in African Customs</i> Jacques N'Dri, Côte d'Ivoire Customs</p> <p><i>The application of data analysis on Advanced Passenger Information data and its relevance for the Brazilian Customs border management</i> Felipe Mendes Moraes, Brazilian Customs</p>	
12.30-13.30	Lunch		
13.30-15.00	<p>Roundtable Discussion: partnership between Academia and Customs</p> <p>Introduced by Mikhail Kashubsky, Head of Secretariat, International Network of Customs Universities (INCU)</p> <p>Giovanni Gaeta, Technical Officer, WCO Andrey Klochenko, Russian Customs Academy, Moscow (Russian Federation) Tong Hua, WCO Regional Office for Capacity Building (ROCB), Thailand Yeon Soo Choi, Technical Officer, WCO</p>		
15:00-15:30	Coffee Break		
15:30-16:00	<p>Concluding Session</p> <p>Adel Ben Hassen, Director General, Tunisian Customs Thomas Cantens, Head of WCO Research Unit</p>		
16:15-17:45	<p>YOUTH FORUM</p> <p>Chaired by: Elena Bogdanova, ITMO (St. Petersburg, Russia) and Leila Baghdadi, Tunis Business School</p>		

Risk Management system as an effective means of Customs Border Control

Anastasiya Lamonina, Belarusian National Technical University, Belarus

The influence of the International Standard “e-Freight” on the topical issues of Customs Regulation

Arina Utkina, ITMO University, Russian Federation

Liberalization and the Tunisian olive oil industry: the question of virtual water

Sahar Mestour, International Political Economy Graduate, Tunis Business School

Comparative analysis of the Customs Valuation systems of the Philippines and the Eurasian Economic Union

Valentina Pudonina, Dmitriy Dankovtsev, ITMO University, Russian Federation

Julio Efrax, G.Ando, Kizha Vhan T.Beleran, Lyceum of the Philippines University-Manila, Philippines

Intellectual Property Rights and access to medicine: potential implication of the deep and comprehensive Free Trade Agreement between Tunisia and the EU

Oumaima Jegham, International Political Economy Graduate, Tunis Business School

Improving Customs officers' professional skills: accelerating data analysis and data exchange

Svetlana Kudryavtseva, The Russian Customs Academy, Moscow, Russian Federation

Development of international student cooperation in the field of Customs regulation plans and initial results

Andrei Nikolaev, The International Customs Students Association

Major problems in legal regulations of automobiles import

Yaroslav Lavrentiev, Saratov State University

17:35-17:45

Closing Remarks and Group Photo