

# Unsecured personal loans The past and the present



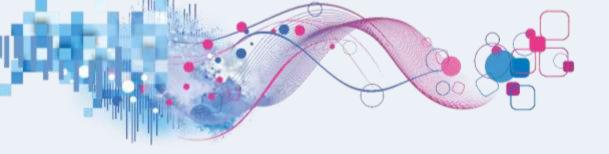


## Introducing:

Chuck Robida Experian

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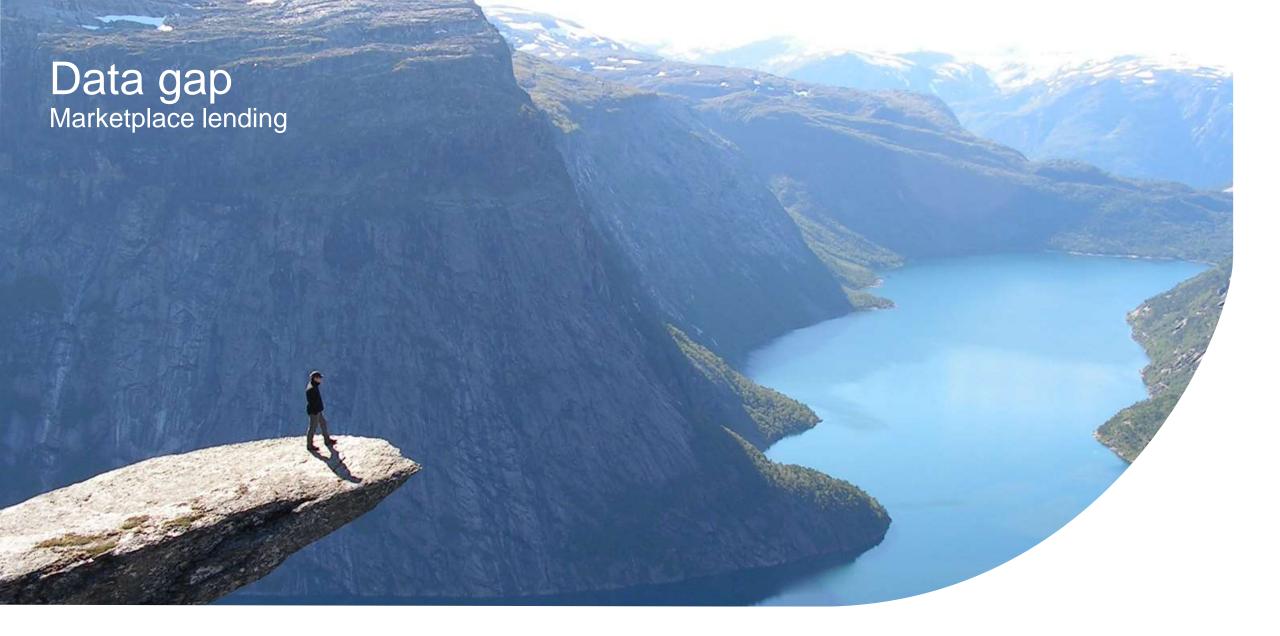




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"What's in a name? That which we call a rose by any other name would smell as sweet."





## Filling the gap Person loan database

- Originations 2004-Q1 2016-Q4
- Total of 2.2 million loans and 17.5 million records
- Identified unsecured personal loans using:
  - Kind of business
  - Loan type
  - Term
  - Loan amount
- Quarterly data
  - Consumer level
    - Scores,
    - Premier attributes
  - Account level data
    - Loan characteristics
    - Performance





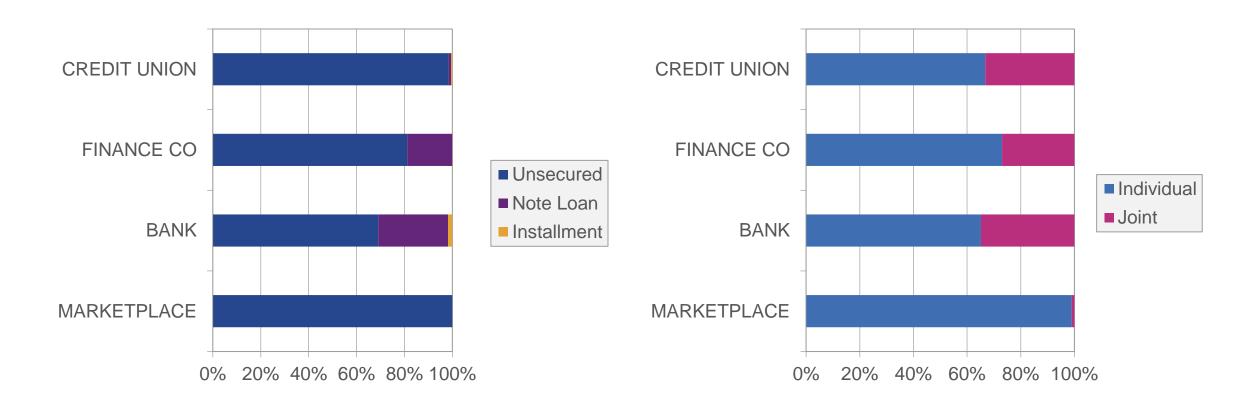
## Sample composition

- Features of marketplace loans
  - Almost exclusively 36 and 60 month terms
  - All reported as unsecured loans
  - No joint accounts
- Plentiful representation in reported credit data





## Sample composition











## Sample construction

- Loan record is copied for every quarter the loan is active
  - Default = 1
  - Non-default = 0
  - Paid is dropped
  - Competing risks
- Variables
  - Origination and loan attributes are static
  - Economic data values as of record date
- Example
  - Loan defaulted in 14<sup>th</sup> month of term would have
     4 good records and one defaulted record



## Analysis

#### Variations in personal loan performance

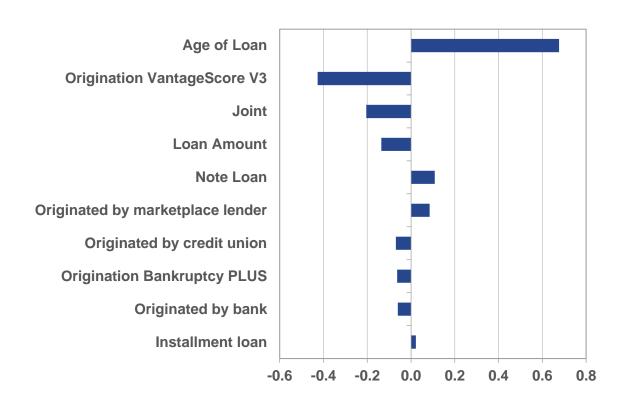
- Hazard = default(t)/survivors(t)
  - Instantaneous conditional default rate
- Controls
  - Consumer level characteristics
    - VantageScore® V3
    - Bankruptcy PLUS<sup>SM</sup>
  - National economic conditions
- Factors
  - Originating institution
  - Repayment responsibility
  - Loan features

Factors	Consumer variables	Economic indicators	Time dimension
Kind of business	VantageScore® V3	Unemployment	Loan age
Joint account	Bankruptcy PLUS <sup>SM</sup>	Home price index	
Loan type	Premier Attributes <sup>SM</sup>	Disposable income	
Loan amount		Domestic product	
Loan Term		Treasury rates	
		Consumer price index	
		Dow Jones	
		Volatility Index	



## Loan factors

#### Standardized estimates









# Individual credit factors Standardized estimates

Sum ages of all accounts
# inquiries L24

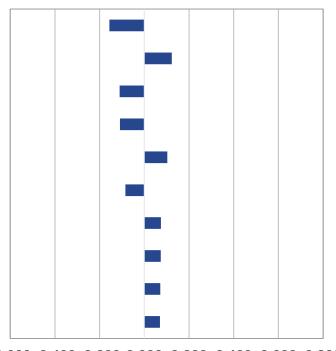
Average age of bankcards
\$ paid down on first mortgage

Max single BTL on bankcard
# accounts always current L12

Overall balance to limit/amount

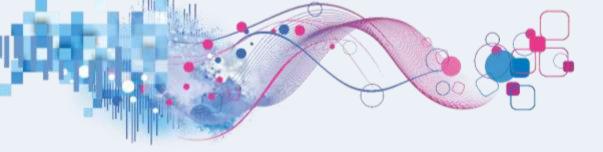
Sum balances 30+ DPD

# revolving accounts BTL≥75%
% accounts opened L6



 $\hbox{-0.600} \hbox{-0.400} \hbox{-0.200} \hbox{ 0.000} \hbox{ 0.200} \hbox{ 0.400} \hbox{ 0.600} \hbox{ 0.800}$ 

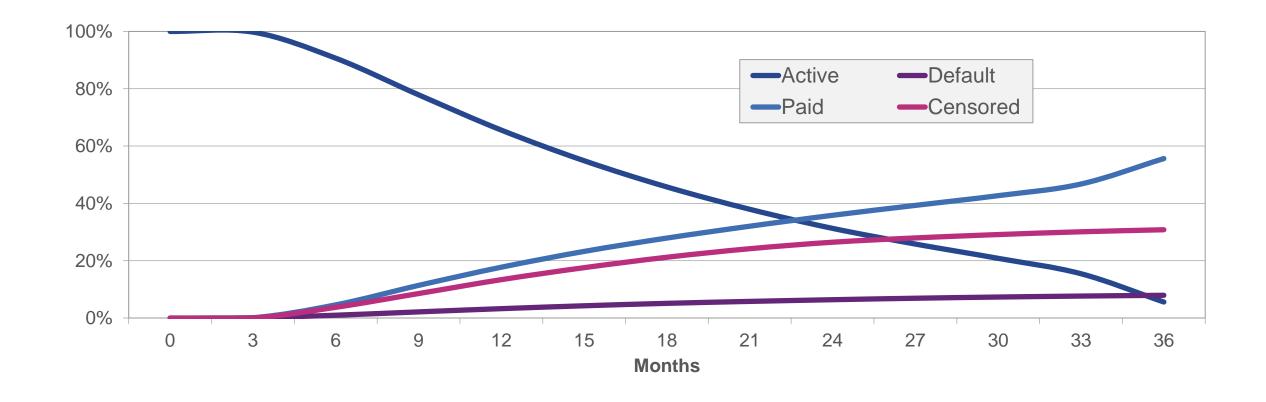




## Hazard rates



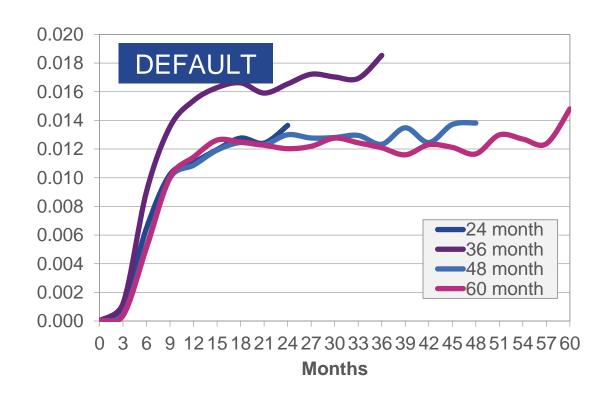
# Status by age 36-month term

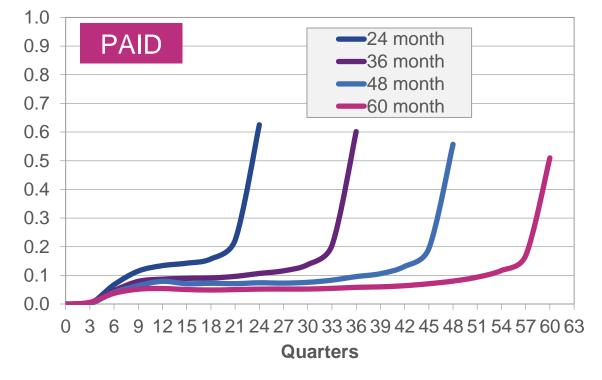




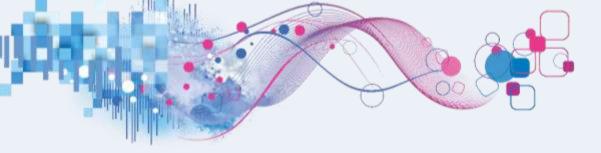
## Observed hazard rates

#### Competing risks





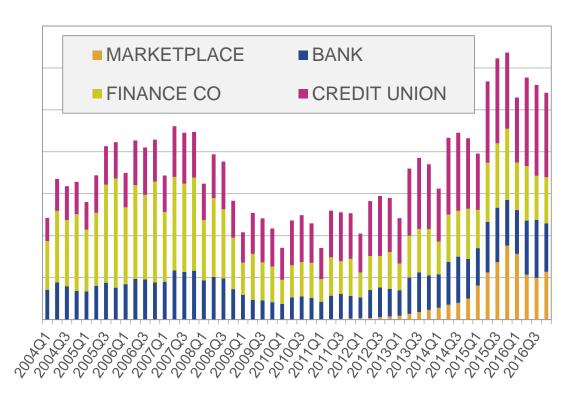


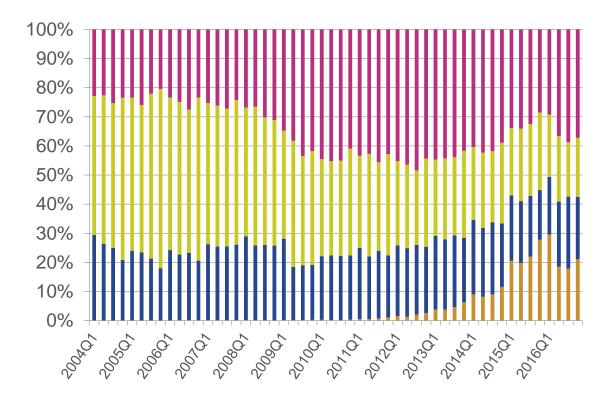


## Origination trends



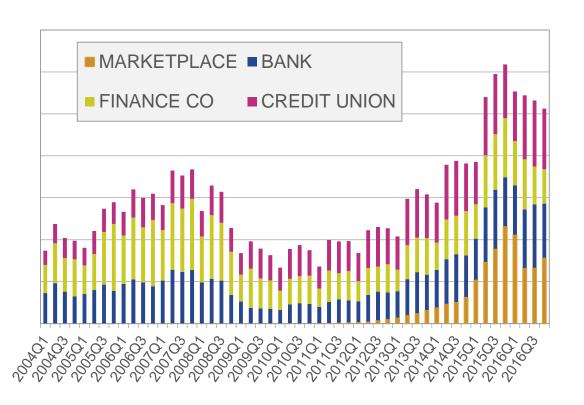
#### Number of loans and market share

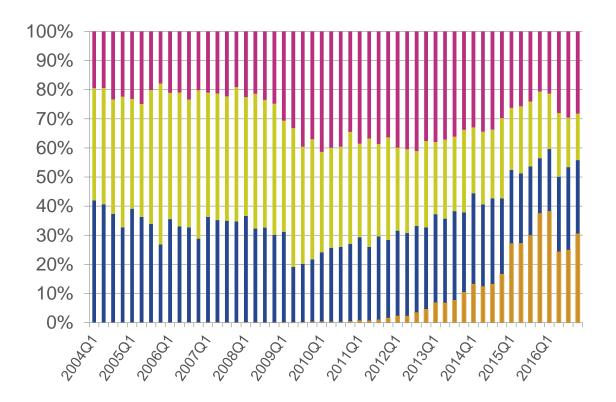






#### Loan amount and market share



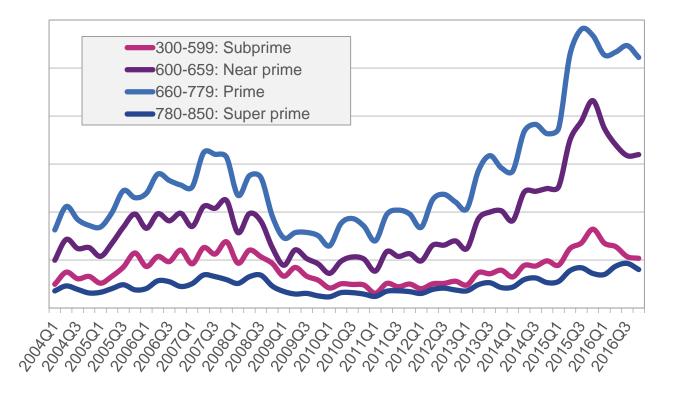




#### Aggregate loan amounts by risk grade

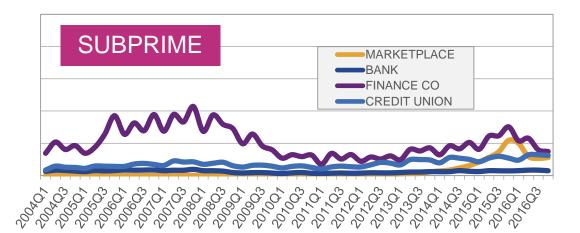
#### Growth

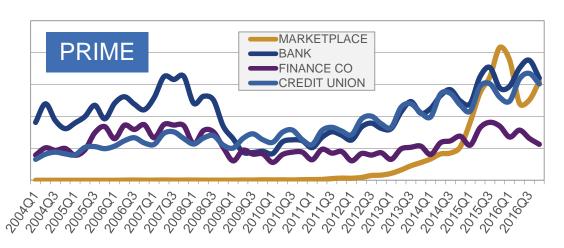
- All grades show growth relative to post recession lows
- Near prime and prime show significant growth over pre-recession highs
- Subprime and super prime show little growth over pre-recession highs

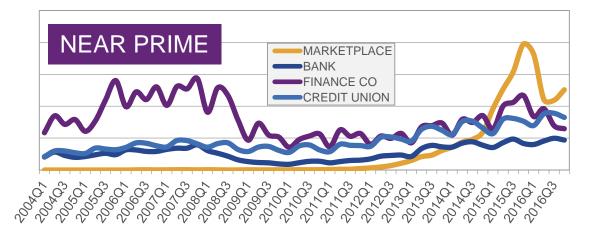


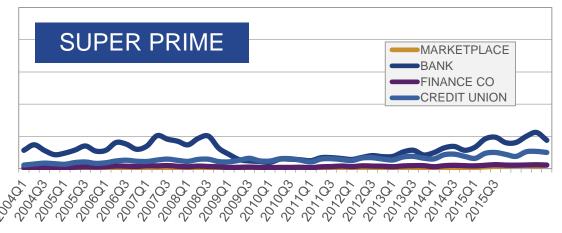


# Originations By risk grade



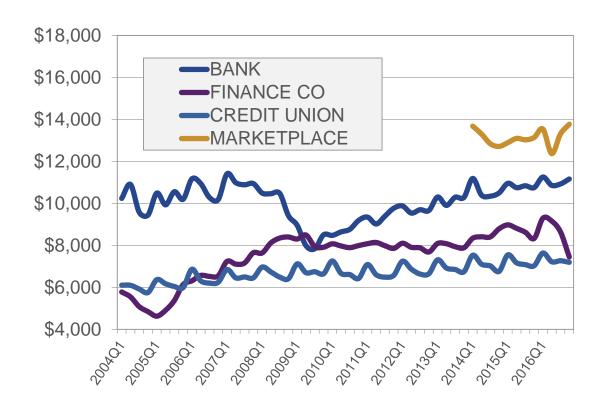


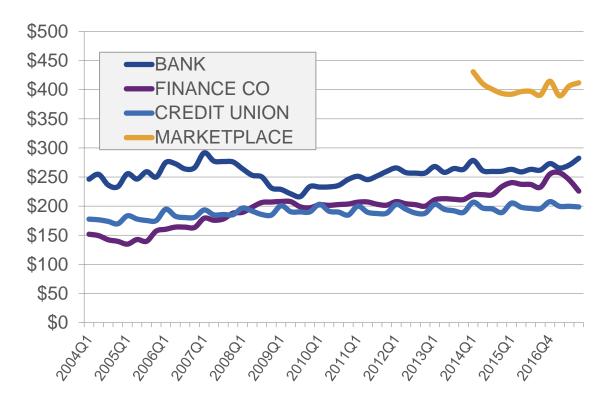






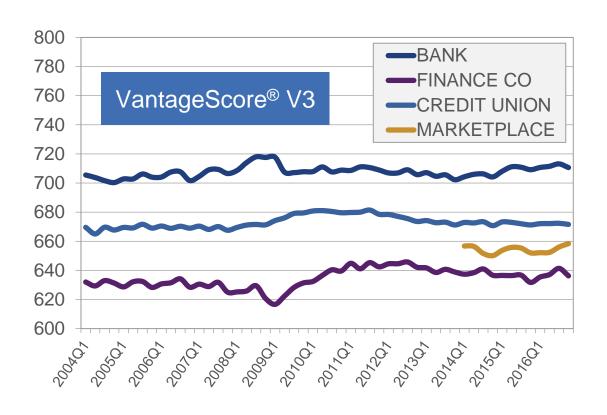
#### Loan amount and monthly payment

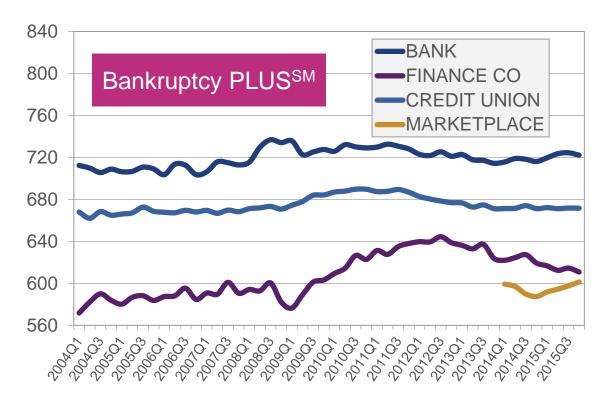






#### VantageScore® V3 and Bankruptcy PLUS<sup>SM</sup>







## Conclusions

- Fill the gap
- Control for differences
- Improve decision making
- Meet regulatory and investor requirements







### Questions and answers

Experian contact:

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