



المملكة المغربية
ⵜⴰⴳⴷⴰⵢⵜ ⵏ ⵍⵎⴰⴳⴷⴰⵢⵓⵔ
Royaume du Maroc
Kingdom of Morocco

PORTNET

الشبكة الوطنية لتبسيط مساهمات التجارة الخارجية
GUICHET UNIQUE NATIONAL DES PROCÉDURES DU COMMERCE EXTÉRIEUR

Your **competitiveness** inspires us

Transport industry committed to the future: the role of government agencies



<https://portail.portnet.ma>
<https://tradesense.ma>



Baku, Friday 14 June 2019

The economic operator facing the challenges of international trade

Companies incur direct costs related to border crossings, such as fees for providing information and documents to competent authorities, and indirect costs, such as procedural delays, lost business opportunities and lack of predictability of regulations. Surveys to calculate these costs suggest that they can range from 2% to 15% of the value of the goods traded.



Analysts point out that, while many small and medium-sized enterprises, which together generate up to 60 percent of GDP in a large number of countries, are not actively involved in international trade, this is much more a result of the complexity of regulatory processes than tariff barriers.

Source : OCDE, Octobre 2005, Policy Brief

The economic operator facing the challenges of international trade



According to 2016 transportation and logistics research by PwC “only 10 percent of transportation and logistics companies rate the maturity of their data analytics capabilities as advanced”.

Source : “Industry 4.0: Building the Digital Enterprise – Transportation and logistics key findings”).

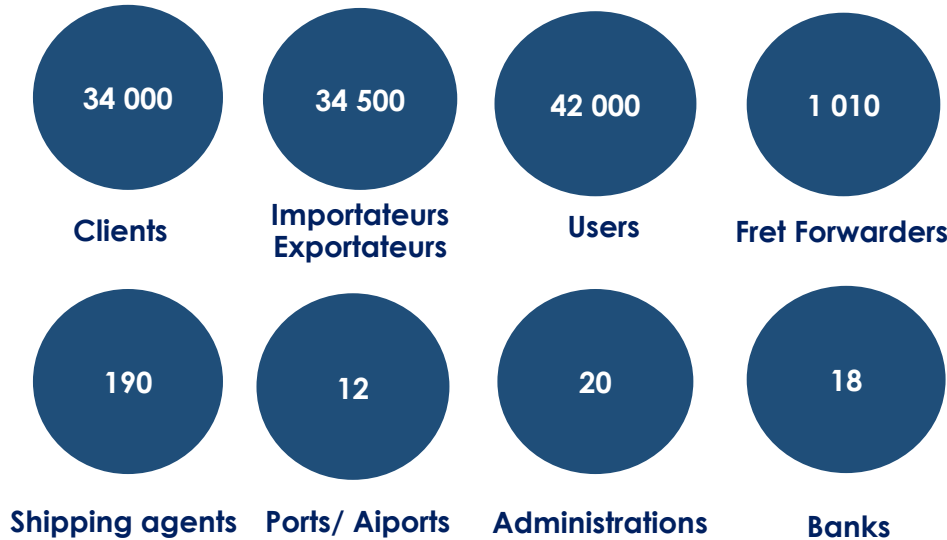
A SW as business competitiveness trigger

PORTNET is a tool of the Moroccan government for the implementation of several sectoral strategies for improving the business climate, trade , logistics competitiveness, generalization and innovation in E-Gov services.

A corporate governance involving the national economic operator at the center of its interest.



PortNet, integrated coverage of foreign trade processes for thousands of operators



Morocco improved its Doing Business 2017 ranking of 7 places from 75th to 68th place. This result was largely achieved thanks to the improved ranking in the "Cross-Border Trade" indicator where Morocco was able to gain 39 points from 101st to 63rd place.

"Morocco made trading across borders easier by further developing its single window system and thus reducing border compliance time for importing. »

Source: WB DB 2017 report



Integrated services for trade and logistics community and SMEs



BUSINESS INTELLIGENCE

- Regulatory reporting
- Community BI
- KPIs and dashboards
- Reporting

TRADE SENSE

- Logistic, regulatory and commercial information
- Procedures and processus
- Trade agreements
- Business opportunities

SUPPORT AND ASSISTANCE

- Training
- Technical assistance
- ChatBot

PREPARATION AND PREARRIVAL

- Import commitment
- Import /export licences and permits
- Prearrival notifications
- VGM

PCS / CCS

- Ship arrival notification
- Manifeste
- Dangerous and special goods
- Pointages
- Tracking
- Bon A Délivrer
- Goods arrival notification

TRANSIT

- Customs declaration
- Acquit-à-caution
- Documentary control
- Targeting and risk management

Inspection / Risk Management

- Control results
- Physical inspection appointment
- Containers mouvements

PAYMENTS

- Imputation douanière
- Multi chanel payments
- International settlements
- Trade Finance

CLEARANCE / EXIT

- Clearance notification
- Exit planification
- Appointments



Trade Sense, logistic, regulatory and commercial information portal



- Decision-making tools
- Procedures and formalities
- New markets, to develop the business
- News, informations and collaborative environment



Guichet Unique



TradeSense



1st national community multi-channel payment solution

- Secure payment and quick access to all invoices;
- Reduced costs and transit times. and release of goods;
- Fluidification of procedures;
- Proximity to services and instant payments 24h / 24h and 7days / 7;



PORTNET
الشباك الوطني الموحد لتسيير موانئ التجارة الخارجية
GUICHET UNIQUE NATIONAL DES PROCÉDURES DU COMMERCE EXTÉRIEUR

P@YDIRECT
Le paiement en ligne instantané et sécurisé



PortNet provides its ecosystem with the **1st** national community **solution for multi-channel payments**

- Secure payment and fast access to all invoices and requests
- Reduction of costs and times for transit and exit of goods
- Anticipation of the next steps of the supply chain
- Streamlining procedures and eliminating queues
- Improving economic activity and competitiveness
- Proximity to services and instant payments 24h/24 et 7 jours/7



For more information contact us at :

0520 473 100

reclamation.portnet.ma

www.portnet.ma

Gate management and appointment system for the exit of containers from the port



***Electronic appointment to streamline
the exit of your containers from the Port !***

The service

Implementing a new schedule programming process for the exit of containers through the Single Window PortNet. This process consists of making electronic appointments between the importer or his declarant and the terminal operator. The date and the time slot are proposed by the declarant and are validated by the terminal manager as an appointment specifying all the information on the goods, the mode of transport and the carrier.

My capital gains⁺⁺⁺

- Elimination of queues at port's gates and terminals
- Anticipation and planification of the good's exit operations from port
- Fluidification of access and traffic in the port area
- Time saving for carriers and terminal operators
- Reduction of costs related to cargo's removal.

Available since

1st March 2019

For more information contact us at :

0520 473 100

reclamation.portnet.ma



portail.portnet.ma

Helpdesk: PortNet Chatbot



PORTNET
الشباك الموحد لتبسيط مآكل التجارة الخارجية
GUICHET UNIQUE NATIONAL DES PROCÉDURES DU COMMERCE EXTÉRIEUR

23:05
Bonjour.
J'ai besoin de votre assistance.

23:05
Bienvenue au service client du Guichet
Unique National des Procédures du
Commerce Extérieur

facebook.com/portnetma

**Le chatBot PortNet,
pour une relation client
Innovante intelligente et simplifiée**

Pour plus d'informations contactez-nous au:
☎ 0520 473 100
🌐 reclamation.portnet.ma

portail.portnet.ma

Impacts and opportunities

- A lot of accurate data on trade and logistics for all stakeholders: Autonomous vehicles, terminals, logistics,.. ;
- Huge IoT, analytics, AI and big data capabilities ;
- Enhance the digital capabilities and information excellence to transform and to close existing gaps for new business models of trade and logistics ;
- Drastically reduce the number of road accidents: More efficient logistics with less costs ;
- Reduce costs and delays and impact distribution and production centers ;
- Improvement of data quality along the supply chain processes;
- A historical opportunity for better international standardization and harmonization.



Challenges



- The introduction of autonomous vehicles and disruptive logistics solutions requires regulatory changes and adaptations especially in risk management;
- Cyber security needs to be ensured as a precondition for safe AV-based operations;
- Gaps on adoption speed due to level of maturity and to the complexity of trade supply chain in all its components;
- Challenges related to standardization and harmonization between all vendors;
- Trade wars and technological dependency management;
- Sudden arise and changes in requirements related to investment, sourcing, and workforce due to the unpreparedness of the technology.

jbenhayoun@portnet.ma

CONTACT US

Harbour building of Port Of Casablanca
2nd floor Port of Casablanca,
20000, Casablanca - Maroc

☎ +212 520 473 102

📠 +212 520 473 101

✉ contact@portnet.ma

 PORTNET S.A.

 PORTNET S.A.

 PORTNET S.A.

portail.portnet.ma



PORTNET
للشباك الوطنية للوجيد لتبنيك مساهم للتجارة الخارجية
GUICHET UNIQUE NATIONAL DES PROCÉDURES DU COMMERCE EXTÉRIEUR

Your **competitiveness** inspires us