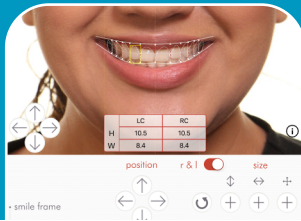
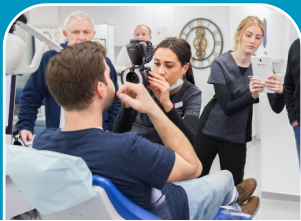


# DSD 4 ORTHODONTISTS



**SmileZone**  
ORTHODONTICS  
GRAB THE CONFIDENCE

**DSD**  
CLINIC

WOW worthy ESTHETICS

## Hands-On Outline:

- The Role of Photos and Video in Contemporary Practice
- Making it Simple, Routine, Predictable, and Useful

### Photos/Video

- Modifying Orthodontic routine or DSD
- The Role of the DSDApp, basic functionality, integration into management systems

### DSDApp/iPad/Socialite

- DSD modifications to the Orthodontic routine
- The role of iPad, iPhone in the esthetic practice

### + Experience

- Basic DSDApp functionality, use of the 2D projections, increasing the value of the patient experience

### Making it dance - post production

- Making post production video presentation effortless



## Register Now

WHEN: January 19, 2019 from 8am-4pm

WHERE: Smilezone Orthodontics

290-10655 Southport Rd SW, Calgary, AB

Doctor: \$1500.00 Team Member: \$150.00 each (max 4)

Register online or contact the CE Hotline:

[www.aurumgroup.com/courses](http://www.aurumgroup.com/courses)

1.800.363.3989

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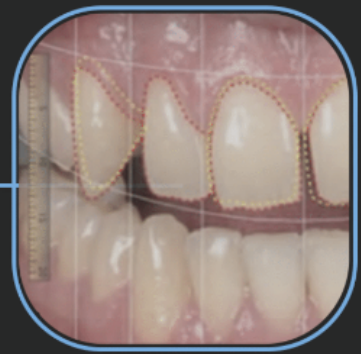
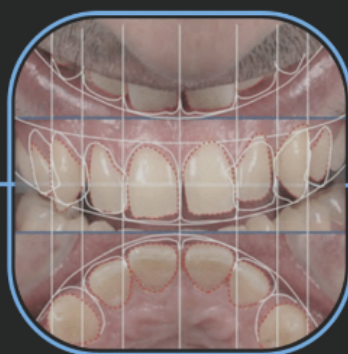
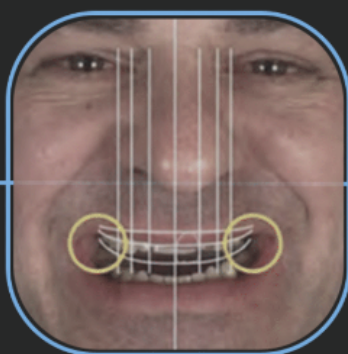
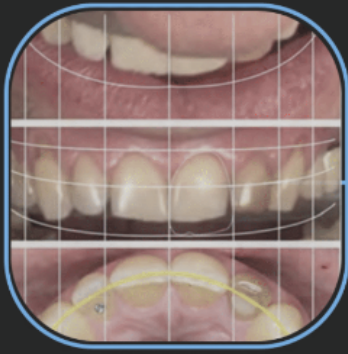


ADD SOME RECORDS

EVALUATE SMILE

PLAN MOVEMENTS

DIGITAL CHECKLIST



PROFILE SMILE  
12 O'CLOCK  
VIDEO

NHP  
Software for  
efficiency

ACTIVE EARLY  
BIOLOGICAL LIMITS

PROGRESS  
PHOTOGRAPHY

# DSD Process for Orthodontists

*It is our view that Esthetics is the means by which Orthodontists can maintain their "relevance" in the digital world of dentistry.*

*Focus on the goals rather than perfection of the means. the Pitts' "Active Early" protocols and the Pitts 21 system are the most efficient technologies to reach the esthetic goals.*

*We believe that the adoption of the process is a key "differentiator" in presenting ourselves to the profession and public as an esthetic specialty. We use language that supports this differentiation, touches the patient's emotional needs, and engenders confidence.*

*The conceptual process fits very well with the Pitts' treatment approach and philosophy, so is easy to adopt, and onboard the team.*



Orthodontics is esthetic



**SmileZone**  
ORTHODONTICS  
— GRAB THE CONFIDENCE —

**DSD**  
CLINIC