



Photo & Graphics Specifications

Logo & Photo Requirements

Logo Requirements:

- File types preferred:
Vector artwork, such as Adobe Illustrator files (.ai)
- JPEG, TIF, and PNG images are acceptable as long as dimensions are as stated below
- Dimensions must be at least 1000 x 1000 pixels or larger for non vector artwork
- Please convert all fonts to outlines
- DO NOT flatten your artwork
- DO NOT SEND small logos pulled from websites, logos embedded inside Microsoft Office (Word, Power Point, Excel) documents, or EXE files

Photo Requirements:

- File types preferred:
JPEG, TIF, or PNG
- Photo dimensions must be at least 1000 x 1000 pixels
- Please provide only clear, clean photos with no objects obstructing the subject
- Portrait images with upper torso and shoulders are preferred
- DO NOT SEND small photos pulled from websites, photos embedded inside Microsoft Office (Word, Power Point, Excel) documents, or EXE files

Artwork Specifications

Electronic Artwork Specifications:

- Please specify PMS or RGB color codes when appropriate
- Specify and include all fonts used for your artwork
- Send any linked files related to your artwork

Hardcopy Artwork Specifications:

- Please provide the highest quality version of your artwork. Wear and tear will be noticeable once scanned and shown on screen.
- Please remove images from any frames before sending

Artwork Submission

- For electronic submissions, please send all files to:
graphics@pdcproductions.com
- Please send all hardcopy logos, artwork, and photos to:
PDC Productions
3217 North Flood Avenue
Norman, Oklahoma 73069

- Please include your contact information and event name when submitting files
- Please contact with any questions: 405-360-5130