

**BMT TANDEM
MEETINGS**
February 22-26 2017

*Orlando
Florida*

Hotel Room Door Drop

Comprehensive Update on Blood and Marrow Transplantation
• Laboratory Research • Clinical Investigations • Patient Care

February 22-26

RATES:

\$4,100 Standard
\$5,500 Advertisement on bag
\$2,750 Non-profit companies

Quantity: 1,800 Projected

Insert Specifications:

8 1/2" x 11": Maximum Dimension
2 oz: Maximum Weight

DEADLINES:

January 23, 2017

Application, contract, payment &
proof

February 14, 2017

Inserts due at the Freeman
Advance Warehouse

Reach a broad spectrum of blood & marrow transplant professionals including hematologists, oncologists, transplant nurses, pharmacists, researchers, investigators and other allied health professionals at the 2017 BMT Tandem Meetings with your advertisement in the official Door Drop.

Reserve your
Door Drop
Opportunity
ONLINE today!

How to Reserve your Hotel Room Door Drop Opportunity

1. Reserve space in the door drop by submitting your application and contract with full payment and insert proof by January 23, 2017.
2. Submit a PDF prototype of your insert for approval by BMT Tandem Meetings by January 23, 2017. A copy of the insert must be pre-approved by BMT Tandem Meetings regardless of prior approval for other promotional opportunities at the meeting. Submit a PDF of your prototype via email to Sherry Fisher at slfisher@mcw.edu.
3. BMT Tandem Meetings will notify you of your approval. If changes are necessary, a copy of the revised insert must be resubmitted for final approval.
4. Ship inserts to be received at the warehouse by February 14, 2017. BMT Tandem Meetings will supply a shipping label to be completed and placed on the outside of each box that is shipped. Please do not ship inserts to CIBMTR or ASBMT or you will incur additional costs. BMT Tandem Meetings will not be responsible for shortages due to an incorrect number of inserts received. Please submit an additional 3% overage to allow for potential increase in room block.

BMT Tandem Meetings Hotel Room Door Drop Rules

1. All advertising is subject to the approval of the BMT Tandem Meetings.
2. A minimum \$500 late fee will be charged for materials received after the deadline. Inserts not received by February 17, 2017 will not be included in the door drops.
3. Full payment is due upon receipt of Application and Contract. All prices are net.
4. All signed agreements are firm. Cancellations are nonrefundable.
5. No agency commission or cash discounts accepted.
6. All quantities are based on projected attendance and room blocks at the time the rate card is printed.
7. Additional costs will be incurred if advertiser fails to comply with shipping instructions or to fully complete shipping label provided. An insert is considered one 8-1/2" x 11" or smaller printed piece, maximum weight of 2 oz. Insert should be flat with no protruding items attached. Any insert that does not fit these specifications will be considered a "bulk item" and is subject to an additional fee. A "bulk item" is defined at the discretion of the BMT Tandem Meetings.
8. Door Drop circulation is based on projected attendance and room blocks at the time the rate card is printed.
9. BMT Tandem Meetings are not held liable for a hotel's failure to deliver to rooms within designated hotel blocks. In the event door drops are not delivered, they will be available for pick up at the registration desk. No discounts or refunds will be given.

For more information on this and other opportunities for advertising, commercial support and information on Symposia or Product Theaters, please contact Sherry Fisher at slfisher@mcw.edu or 414.805.0687