

# IIA Topeka - Fall 2019 Seminar

## Speaker: Jay Gubrud

When: **Thursday, October 17, 2019**  
Where: **\*\*LOCATION SUBJECT TO CHANGE\*\***  
**Evergy f/k/a Westar (818 S Kansas Ave, Topeka)**  
Price:

- **IIA Members - \$150**
- **Non-members - \$175**



Jay Gubrud is a catalyst for performance improvement. He is a dynamic professional speaker, trainer, author and consultant who has been presenting across industries and audiences for over seventeen years. His programs challenge participants to eliminate the everyday roadblocks to their success. Jay has an innate ability to relate the trials of life and business in a way that everyone can relate to ... **Cars and Driving!**

He has never been afraid to have a difference of opinion or shake up the status quo. He believes that regularly moving out of your comfort zone and improving your performance are key to personal and professional success and satisfaction.

He values the contribution of *all* people's personalities and characteristics at the office and at home. His presentation style honors these differences and seeks to create an environment of mutual respect. Jay's strives to open people's minds to new ways of thinking and acting while at the same time reducing negativity.

In high school and college he didn't reside in just one group, he knew all the groups and built connections and transferred opportunities amongst those different groups. He continues to do that by working in a variety of industries and transferring ideas between different industries.

### **A few unique facts about Jay:**

- He has been riding motorcycle since he was 7 years old.
- He made an appearance on the Oprah Winfrey show.
- He has had the pleasure of riding in a rare Ferrari F40 worth nearly \$1,000,000.
- He has never missed a speaking engagement in 18 years.
- He does not like mushrooms.

### **Agenda for the day:**

8:00-8:30	Registration and breakfast
8:30-10:15	Ice Breaker and Shifting Gears topic
10:15-10:30	Break
10:30-12:00	Shifting Gears topic
12-12:30	Lunch
12:30-2:30	Speed Traps topic
2:30-2:45	Break
2:45-4:30	Speed Traps topic

## Session titles:

### Shifting Gears & Changing Lanes ...

Whether an organization is growing or simply moving in a new direction, change is inevitable and happens at a dizzying pace. *Shifting Gears & Changing Lanes* will provide the tools to effectively navigate the road to change.

Through this program, attendees will:

- Create powerful and productive expectations.
- Find out the 4 major reactions to change and how to leverage them to your advantage.
- Discover the top 15 reasons why people don't take action.
- Overcome the 4 major fears that get in the way of change.
- Learn proven methods to embrace the new and let go of the old.

*Shifting Gears & Changing Lanes* will enable people to accept change, confront their fears and move forward in a positive direction. Change is inevitable. Why not embrace it?

... Down-Shift and Steer in a New Direction!

### Speed Traps, Pot Holes & Idiots

*Speed Traps, Pot Holes & Idiots* is designed to help your employees or members eliminate the everyday roadblocks to their success and maintain a winning mindset. Jay takes the best of all his programs and incorporates them into one dynamic look at how to obtain success both professionally and personally.

Through this program, attendees will:

- Establish rewarding new mindsets.
- Discover how connecting can lower defenses and get others on your side
- Learn proven strategies for healthy conflict with excellent outcomes.
- Build instant and powerful connections with others.
- Realize how to give and receive feedback most effectively.

*Speed Traps, Pot Holes & Idiots* will enable people with the ability to actually obtain their desired goals and results.

... Master the Driving Forces of Success!

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