



Aged & Community  
Services NSW & ACT

# ACT CONFERENCE

21 - 22 August 2014

National Convention Centre



## SPONSORSHIP & TRADE PROSPECTUS

**DAY 1:**  
**FINANCE**  
**FORUM**  
**21 August**



PLATINUM SPONSOR

**first**  
state super

**DAY 2:**  
**AGED CARE**  
**IN TRANSITION**  
**22 August**

## Invitation

Aged & Community Services NSW & ACT has taken the initiative to address the on-going concerns and changes in the Aged Care sector for our Canberra and ACT Regional members. The ACS ACT Conference is to be held at the National Convention Centre Canberra, Thursday 21<sup>st</sup> - Friday 22<sup>nd</sup> August, 2014.

The program has been designed to address some of the changes being implemented in the Aged Care industry as of 1 July 2014. Focus on Day 1 will be financial related issues and implications and Day 2 policy, industry reaction and future directions. Whilst the depth of these changes and the associated results will be on-going the objective will be to unravel those that have been identified and look at strategies to implement these into the Aged Care Industry.

The event will attract CEO's, management, financial and operational staff from retirement villages, residential care and community services.

The ACS ACT Conference is an opportunity for you to strengthen your current market share or develop new market opportunities from the ACT & region with the not for profit, church and charitable Aged Care facilities..

We invite you to participate in this strategic marketing opportunity at the 2014 ACS ACT Conference in Canberra. There is a wide range of Sponsorship and Exhibition packages available for you to select from and determine the optimum opportunities for profiling your business.

The valuable support of Corporate Sponsors and the contribution they make to events assist us in achieving successful Conferences and is highly regarded and recognised by ACS.

We look forward to seeing you at the 2014 ACS ACT Conference.

The Conference Committee  
2014 ACS ACT Conference

### **NATIONAL CONVENTION CENTRE CANBERRA**

The National Convention Centre is conveniently located just 7km from airport and just minutes from a range of accommodation options and the city center, with simple access to the very best Canberra attractions.

One of Australia's few planned cities, Canberra is a place where architectural style complements the beauty of the surrounding Australian bush.

Located on the ancient lands of the traditional owners, the Ngunnawal people, Canberra is thought to derive its name from the Aboriginal word Kamberra or 'meeting place'.

# SPONSORSHIP OPPORTUNITIES



## PLATINUM SPONSOR

**SOLD**

Platinum Sponsorship allows the highest level of recognition during the Conference.

### Key Benefits:

- Premium table top display position
- Two Conference Registrations
- Acknowledgement during Opening Session
- Introductory welcome during the Plenary Session (5 mins)
- Two company banners displayed in Plenary Session
- Recognition with company logo displayed on the Plenary Session screen during breaks
- Conference Networking Drinks (two attendees)
- Company logo in pre advertising material
- Company logo on website prior to the event
- Website marketing acknowledgement
- Company Logo and Sponsor recognition in Conference Registration & Program
- Full page advertising on back page of Conference Program book
- Company profile (100 words) in the Conference Program
- One satchel inclusion (A4 brochure or equivalent)
- Full Delegate List (pending approval)
- Recognition of Sponsorship in brief up-date after the event

## **GOLD SPONSOR \$2900**

Gold Sponsor offers the sponsor a premium position of exposure pre and post as well as during the conference.

Key Benefits (1 available)

- Key sponsorship item: Satchel/ Backpack Sponsor
- Premium table top display position
- Two Conference Registrations
- Recognition with company logo displayed on the Plenary Session screen during breaks
- Conference Networking Drinks (two attendees)
- Company logo in pre advertising material
- Company logo on website prior to the event
- Company Logo and Sponsor recognition in Conference Registration & Program
- Full page advertising in Conference Program book
- Company profile (100 words) in the Conference Program
- One satchel inclusion (A4 brochure or equivalent)
- Full Delegate List (pending approval)

## **SILVER SPONSOR \$2500**

Sponsor allows recognition and exposure in the following:

Key Benefits: (1 available)

- Key Sponsorship item: Luncheon
- Premium table top display position
- Two Conference Registrations
- Recognition with company logo displayed on the Plenary Session screen during breaks
- Conference Networking Drinks (two attendees)
- Company logo in pre advertising material
- Company logo on website prior to the event
- Company Logo and Sponsor recognition in Conference Registration & Program
- Advertising opportunity (1/2page) in the Conference Program
- Company profile (100 words) in the Conference Program
- One satchel inclusion (A4 brochure or equivalent)
- Full Delegate List (pending approval)



## **BRONZE SPONSOR \$1800**

Sponsor allows recognition and exposure in the following:

Key Benefits (1 available)

- Key sponsorship item: Lanyard Sponsor
- Premium table top display position
- Two conference registrations
- Recognition with company logo displayed on the Plenary Session screen during breaks
- Conference Networking Drinks (two attendees)
- Company logo in pre advertising material
- Company logo on website prior to the event
- Company Logo and Sponsor recognition in Conference Registration & Program
- Advertising opportunity (1/4 page) in the Conference Program
- Company profile (100 words) in the Conference Program
- One satchel inclusion (A4 brochure or equivalent)
- Full Delegate List (pending approval)

## **USB SPONSOR \$1800**

Sponsor allows recognition and exposure in the following:

Key Benefits (1 available)

- Key sponsorship item: USB Sponsor
- Premium table top display position
- Two conference registrations
- Recognition with company logo displayed on the Plenary Session screen during breaks
- Conference Networking Drinks (two attendees)
- Company logo in pre advertising material
- Company logo on website prior to the event
- Company Logo and Sponsor recognition in Conference Registration & Program
- Advertising opportunity (1/4 page) in the Conference Program
- Company profile (100 words) in the Conference Program
- One satchel inclusion (A4 brochure or equivalent)
- Full Delegate List (pending approval)

## **NETWORKING DRINKS SPONSOR \$1500**

The networking drinks sponsor has an opportunity to promote your organisation during the key social event:

Key Benefits: (1 available)

- Key sponsorship item: Networking drinks in the Exhibition
- Two conference registrations
- Welcome Speech at the Networking Function(5 mins)
- One banners near the catering
- Recognition with company logo displayed on the Plenary Session screen during breaks
- Conference Networking Drinks (two attendees)
- Company logo in pre advertising material
- Company logo on website prior to the event
- Company Logo and Sponsor recognition in Conference Registration & Program
- Company profile (100 words) in the Conference Program
- One satchel inclusion (A4 brochure or equivalent)
- Full Delegate List (pending approval)

## **DELEGATE SACHEL INSERTS \$195 each**

Profile yourself with your company's promotional material being included as an insert into delegate satchels.

## ADVERTISING OPPORTUNITIES

ACS NSW & ACT is pleased to offer Trade Sponsors and Exhibitors at the 2014 ACS ACT Conference an opportunity to advertise in our Conference Program.

Back Cover – Full Colour – Full Page –SOLD



Front Inside Cover – Full Colour – Full Page - SOLD

Back Inside Cover – Full Colour – Full Page - \$150

1/2 Page – Full Colour – Inside - \$125

1/4 Page – Full Colour – Inside - \$75

# SPONSORSHIP PACKAGE INCLUSIONS

	<b>Platinum Sponsor SOLD</b>	<b>Gold Sponsor \$2900</b>	<b>Silver Sponsor \$2500</b>	<b>Bronze Sponsor \$1800</b>	<b>USB Sponsor \$1800</b>	<b>Networking Sponsor \$1500</b>
Conference Major Sponsor	✓					
Conference Satchel Sponsor		✓				
Conference Luncheon Sponsor			✓			
Conference Lanyard Sponsor				✓		
Conference USB Sponsor					✓	
Conference Drinks Networking ( 1 hour) Sponsor						✓
Conference Registrations (2)	✓	✓	✓	✓	✓	✓
Acknowledgement during Opening Session	✓					
Welcome presentation during Opening Plenary	✓					
Two company banners displayed in Plenary	✓					
Company logo on plenary screen during breaks	✓	✓	✓	✓	✓	✓
Conference Networking Drinks (2 attendees)	✓	✓	✓	✓	✓	✓
Company logo in pre advertising material	✓	✓	✓	✓	✓	✓
Company logo on ACS conference website prior to event	✓	✓	✓	✓	✓	✓
Company logo and sponsor recognition in Program	✓	✓	✓	✓	✓	✓
Advertising in Conference Program Book – Back Cover	✓					
Advertising in Conference Program Book – Inside Front Cover		✓				
Advertising in Conference Program Book – 1/2 page			✓			
Advertising in Conference Program Book – 1/4 page				✓	✓	
Company profile (100 words) in Conference Program	✓	✓	✓	✓	✓	✓
One satchel inclusion (A4 brochure)	✓	✓	✓	✓	✓	✓
Full delegate list (pending approval)	✓	✓	✓	✓	✓	✓
Recognition of sponsor/trade in brief up-date post event	✓	✓	✓	✓	✓	✓

## EXHIBITION PACKAGES

The Trade Exhibition is a major component of the 2014 ACS ACT Canberra Conference including morning , lunch and afternoon breaks allowing exhibitors the opportunity to meet, network and discuss their products and services. Exhibitors are invited to consider incentives for delegates to visit your stand.

### TRADE DISPLAY INCLUSIONS

- One Table Top Trade Display (clothed and skirted trestle table)
- One Conference Registration
- Catering for arrival tea/coffee, morning & afternoon teas, lunch.
- Attendance for one representative to the networking drinks on Thursday 21<sup>st</sup> August 2014.
- Logo and 100 word company profile in ACS ACT Program.
- One organisational brochure inserted in the delegates satchels (to be provided by exhibitor).
- One conference satchel per stand.
- Exhibitor listing included in the Conference materials.
- Delegate list (subject to approval).

	<b>COSTS</b>
ACS Corporate Supporter	\$1250
Non Corporate Supporter	\$1590



# TRADE SPONSOR & EXHIBITOR BOOKING FORM

## PARTNERSHIP BOOKING FORM

Please complete and return this form to: Libby Liddle, Business Development Co-ordinator  
ACS NSW & ACT  
Fax: 02 9743 4556 or scan/email to: libbyl@acs.asn.au  
PO Box 3124 Rhodes NSW 2138.

**PLEASE PRINT IN BLOCK LETTERS AND PRINT CLEARLY**

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### SECTION A: PARTNER DETAILS

First Name: ..... Surname: .....  
Company Name: ..... Position: .....  
Address: .....  
State: ..... Post Code: ..... Country: .....  
Telephone: ( ) ..... Fax: ( ) .....  
Mobile: ..... E-mail: .....  
Website: .....

Thursday 21<sup>st</sup> – Friday 22<sup>nd</sup> August 2014, National Convention Centre Canberra

**SECTION B: SPONSORSHIP PACKAGE**

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Please indicate which package you would like to book by ticking the relevant box. All rates are inclusive of GST.

Platinum Sponsor	SOLD	<input type="checkbox"/> Gold Sponsor	\$2900
<input type="checkbox"/> Silver Sponsor	\$2500	<input type="checkbox"/> Bronze Sponsor	\$1800
<input type="checkbox"/> USB Sponsor	\$1800	<input type="checkbox"/> Networking	\$1500

**SECTION C: TRADE EXHIBITION** (please tick relevant box if applicable)

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	<b>COSTS</b>
ACS Corporate Supporter	\$1250 <input type="checkbox"/>
Non Corporate Supporter	\$1590 <input type="checkbox"/>

**SECTION D: ADVERTISING PACKAGE**

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Please indicate which package you would like to book by ticking the relevant box. All rates are inclusive of GST.

Program Back Cover	SOLD
Front Inside Cover	SOLD
<input type="checkbox"/> Back Inside Cover	\$150
<input type="checkbox"/> 1/2 page inside	\$125
<input type="checkbox"/> 1/4 page inside	\$ 75

**SECTION D: METHOD OF PAYMENT**

<input type="checkbox"/> <b>CHEQUE</b> (Payable to ACS NSW & ACT)	
<input type="checkbox"/> <b>CREDIT CARD</b>	<input type="checkbox"/> VISA <input type="checkbox"/> MASTERCARD
	Cardholders Name
	Card Number
	Expiry Date
	<b>TOTAL AMOUNT</b>
	<b>Card Holders Signature</b>
<input type="checkbox"/> <b>EFT</b> (Reference: Surname/ Code EHC09)	<b>BANK:</b> Westpac Ashfield <b>ACCOUNT:</b> 150 437 <b>BSB:</b> 032 060

**TERMS AND CONDITIONS**

- All prices are in AUD and inclusive of GST.
- Trade positions are not secured until a deposit is received and subject to sponsor preferences.
- Full payment must be paid 28 days after invoice is issued and prior to the conference.
- Registrations, deposit, logos must be received by the due date Wednesday 6<sup>th</sup> August 2014 for inclusion in the delegate brochure, advertising, and conference program.
- Public Liability insurance is required to the value of \$10 million.
- ACS NSW & ACT accept no responsibility for the loss or damage to exhibitor equipment and materials.
- Delegate list subject to approval from the participating delegate.
- Prior notice must be advised for the supply of power.

Thursday 21<sup>st</sup> – Friday 22<sup>nd</sup> August 2014, National Convention Centre Canberra

**CANCELLATION POLICY**

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Cancellations will only be accepted in writing, mailed or faxed and must be signed by the person whose signature appears on this form (or nominee). Cancellations after the 30 days prior to the commencement of the respective conference will be refunded 50% of the total payment.

I have read and accept the Terms and Conditions of this Agreement.

Name (please print) ..... Organisation: .....

Signed: ..... Dated: .....