imad : IT challenges of home healthcare services

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Ageing population

More people over 65

More chronic diseases

Shortage of healthcare professionals
Cost of Health

Home healthcare services appear to be the most cost effective solution nowadays
Situation in Switzerland

Fragmented market with many different providers.
Growing market with many business opportunities.

245’000 clients

36’000 care providers employed by 1’160 organisations

Age distribution:
- 0 - 4: 1%
- 5 - 19: 1%
- 20 - 64: 47%
- 65 - 79: 23%
- 80+: 28%
imad : Geneva home healthcare company

Mission
to encourage and enable men and women of all ages to continue living in their own homes for as long as possible

- 2'200 employees (75% part time workers)
- 16'000 clients
- 6’000 home services provided everyday
Catalog of services

- Nursing care
- Home hospitalization
- Occupational therapy
- Family aide / parent-children consultations
- Assistance with instrumental ADLs (activities of daily living)
- Meal delivery and dietary counseling (420’000 / year)
- Community meals
- Medical alarm systems
- Activities and social services in the assisted senior living residences
- Rest in a respite care facility (Temporary rest unit)
- Post-hospitalization care at home
- Night watch and after hours bedtime assistance
- Emergency social services
IT challenges

**Today**: Mobility and connectivity for our employees

**Tomorrow**: Taking into account the whole social and technological environment of our clients
Mobile solutions

Actes planifiés :

...THR - Donner les médicaments per os
...THR - Administrer les médicaments s.c. ou i.m.
...MD - Bilan de l'évolution de l'état de santé
...EV - Consulter médecin au sujet de la cliente
...THR - Préparer les médicaments
...MD - Prise de tension artérielle
...MD - Contrôle du pouls
...MD - Contrôle du poids

Remarque : vit avec son épouse qui travaille le lundi de 7h30 à 9h, le mercredi de 7h30 à 10h et le vendredi de 7h30 à 10h

ALLERGIE A L'ASPIRINE sous MAROCUMAR
Mobile solutions
IT challenges of tomorrow

Healthcare partners

Personal support network
Conclusion

Home healthcare services are facing many IT challenges requiring agility and innovation in order to help our collaborators to manage the increasing workload and to provide new integrated (health, social) services to all our clients.

“Innovation is this amazing intersection between someone’s imagination and the reality in which they live” Ron Johnson, CEO, JC Penney