



MAKING it happen

under the BIG SKY



Sponsor the Opening Reception or our 20 year Celebration

NEW!
Co-Host also
Sponsors the
Conference
App



Sponsor a
Conference
Item!
KG
KAR-GOR Inc.
FLIR Acrylics
www.kargor.com



Sponsor MT Product Showcase



Sponsor
a Plant
Tour



Sponsor
the Golf
Tournament



**AUDIENCE:**

275-300 participants

REACH your audience

- gain visibility with influential decision-makers
- showcase products and/or services
- enhance corporate branding through extensive publicity and recognition (before, during and after the event!)
- network with decision-makers, speakers, sponsors, exhibitors & attendees
- further your commitment to manufacturers, the bedrock of Montana's economy

YOU CAN GET CREATIVE

MMEC is happy to discuss creative ideas related to sponsorships.

REMEMBER

Sponsorships & Exhibitor spaces are on a first-come, first-served basis with right of first refusal by past sponsors.

HOW MUCH ADVERTISING?

MMEC, a not-for-profit organization and NIST MEP affiliate, promotes this event through a variety of sources including internet, news releases, daily and weekly newspapers, business journals, radio advertising, social media, etc.

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**Montana Manufacturers MAKE it happen**

Beginning nearly two decades ago, Montana's premier Manufacturing Conference provided attendees an opportunity to learn, network and grow. This year, we continue that legacy, as we celebrate the 20th Anniversary of the Montana Manufacturing Extension Center (MMEC) at this year's conference **20 YEARS | MAKING it happen**. The 2016 Compete Smart Conference will strengthen your skills, grow your network and enhance the opportunities for your business. Join us October 6-7, 2016 at the newly renovated Fairmont Hot Springs Hotel and Conference Center.

SPONSOR Opportunities

Reach your target audience. Be a conference sponsor! You don't have to be an industry giant to show your support! Various levels of sponsorships are offered with unique acknowledgements and opportunities associated with each (see sponsor table and descriptions). Sponsors will be listed, where appropriate, in all conference publications and a link to their company/organization will be placed on the conference website (Platinum, Gold and Silver Sponsors will have their logo displayed on the conference website). A sign or banner with your name and logo will also be displayed during the sponsored event.

EXHIBIT

Being an exhibitor is the perfect way to connect with clients specific to your product and/or service! Exhibitor spaces are available on a first-come, first-served basis (see exhibitor map). Exhibit spaces 10'x6' and 10'x8' get two exhibit representative registrations that include the evening events. Table top spaces get one exhibit representative registration that includes the evening events. Don't forget, to receive the Early Registration price, register by Aug. 31, 2016.

Click [here](#) to LEARN MORE



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Fairmont Hot Springs Resort - October 6-7, 2016

REACH your network
Choose a Sponsor Level

comes with
Conference App
Sponsor

	Friend/Youth \$500	Bronze \$1,500	Silver \$2,500	Gold \$5,000	Platinum \$7,500	Co-Host \$12,000
Co-Host/Conference Sponsor	×	×	×	×	×	SOLD
Opening Reception	×	×	×	×	✓	×
20 Year Celebration	×	×	×	×	✓	×
Luncheons Sponsor	×	×	×	×	✓	×
Montana Product Showcase Sponsor	×	×	×	SOLD	×	×
Breakfast Sponsors	×	×	×	SOLD	×	×
NEW! Golf Tournament Sponsor	×	×	✓	×	×	×
Professional Tour Sponsors (3)	×	×	1 LEFT!	×	×	×
Session Sponsor (5)	×	×	4 LEFT!	×	×	×
Conference Bags	×	×	SOLD	×	×	×
Lanyards Sponsor	×	SOLD	×	×	×	×
Coffee Cup Sponsor	×	SOLD	×	×	×	×
Session Break Sponsor	×	ONLY 2 LEFT!	×	×	×	×
Door Prize Sponsor	×	✓	×	×	×	×



Visit [here](#) for the most current sponsorship opportunities



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Co-Host/Show Sponsor (\$12,000)

The Co-Host/Show Sponsor is an exclusive offer.

Team up with MMEC in hosting the 2016 Compete Smart Montana Manufacturing Conference. This is Montana's anchor event for manufacturers and allies. Your support will be highly recognized.

What you get! The Co-Host/Show Sponsor receives: logo branded on ALL conference materials, advertising, etc. • logo and link prominently placed on the event website • your company's name and information will headline the conference networking app • prime exhibit space with the ONLY Mega-Booth (8'x16') • FOUR complimentary attendees to attend and promote your product/service (with guaranteed facetime with keynote speaker) • TWO full-screen messages in scrolling Powerpoint • company brochure or promotional item in registration packet • full-page advertisement in conference agenda • post conference e-participant list (one-time use) • and FOUR free coupons for one-day MMEC public training events across Montana through 2017 (give to staff or preferred clients).



Platinum Sponsor (\$7,500)

Platinum Sponsors can choose to sponsor one of the following:

- **Opening Reception:** Help us kick-off the 2016 Compete Smart Conference in style! Wednesday, October 5th, participants will enjoy hors d'oeuvres and a cash bar will be available.
- **20-year celebration:** Help us celebrate 20 years of Compete Smart on Thursday, October 6th. Participants will enjoy hors d'oeuvres and a cash bar will be available.
- **Luncheon Sponsor:** Your company's name will appear as the sole sponsor of both the Thursday and Friday Luncheons!

What you get! Platinum sponsors receive: logo and link placed on the event website • TWO prime exhibit spaces (you pick location) • THREE complimentary attendees to attend and promote your product/service (with guaranteed facetime with keynote speaker) • TWO full-screen messages in scrolling Powerpoint • company brochure or promotional item in registration packet • full-page advertisement in conference agenda • post conference e-participant list (one-time use) • and TWO coupons for one-day MMEC public training events across Montana through 2017 (give to staff or preferred clients).



Gold Sponsor (\$5,000)

Gold Sponsors can choose to sponsor one of the following:



Thursday/Friday Breakfast: The conference will start the day with your company. Your company's name will appear as the sole sponsor of both the Thursday and Friday Breakfasts!



Montana Product Showcase: The Montana Product Showcase is an entire wall of manufactured products and informational posters showcasing Montana's diverse and interesting manufactured goods. Placed in a high-visibility area, your company's name and logo will be placed on the Montana Showcase banner!

What you get! Gold sponsors receive: logo and link placed on the event website • ONE prime exhibit spaces (you pick location) • TWO complimentary attendees to



GOLD SPONSORS "What you get" continued

attend and promote your product/service (with guaranteed facetime with keynote speaker) • a full-screen messages in scrolling Powerpoint • company brochure or promotional item in registration packet • half-page advertisement in conference agenda • and post conference e-participant list (one-time use).



Silver Sponsors (\$2,500)

Silver Sponsors can choose to sponsor one of the following:

- **Golf Tournament:** Headline Wednesday's golf tournament as the main sponsor!
- **Professional Tour Sponsor:** Support the always popular Professional Tours. Open to one sponsor per tour.
- **Session Track Sponsor:** One sponsor per track (**ONLY 1 left!**).
- **Conference Bags:** Take-home! Have your logo placed on the conference bags.

What you get: Silver Sponsors receives: logo and link placed on the event website • ONE table top exhibit space (or upgrade to a standard 8x10 booth upon availability for a discounted \$375 early registration) • ONE complimentary attendees to attend and promote your product/service • recognition in scrolling Powerpoint • company brochure or promotional item in registration packet • quarter-page advertisement in conference agenda • and post conference e-participant list (one-time use).



Bronze Sponsors (\$1,500)

Bronze Sponsors can choose to sponsor one of the following:

- **Lanyards:** Have your logo on each nametag lanyard. Open to only one sponsor.
- **Coffee Cups:** What is a conference without coffee? Your logo will be noticed at every break while attendees enjoy a good cup of joe.
- **Session Break Sponsor:** One sponsor per break.
- **Door Prize Sponsor:** Headline our door prize giveaways! This is a fun way to promote your organization while supporting registrant participation.

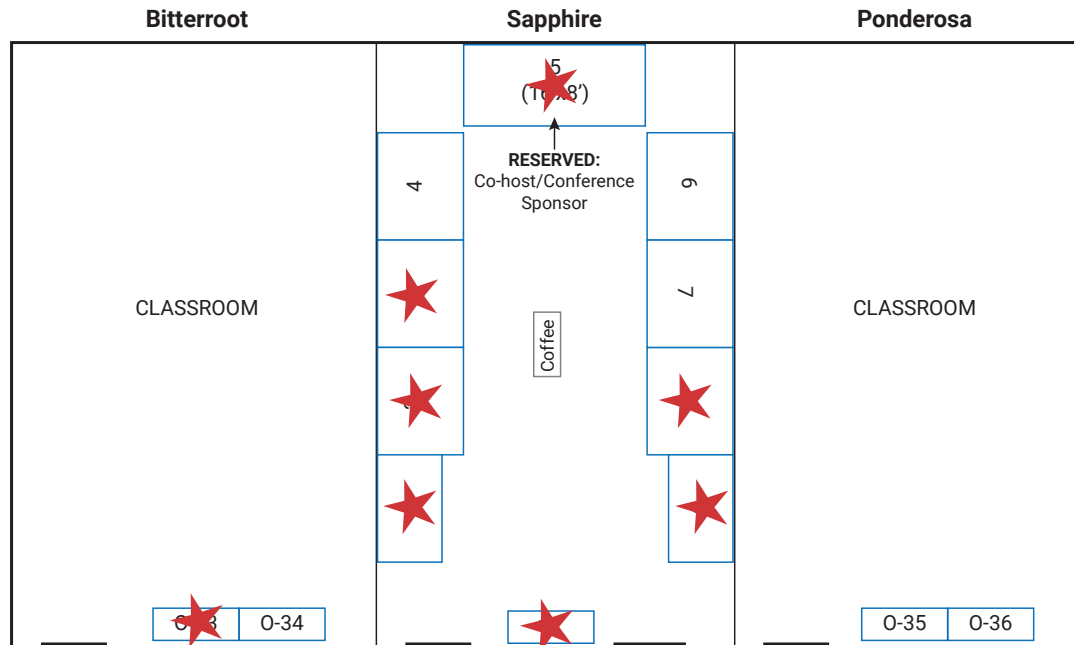
What you get: Bronze sponsors receive: link placed on the event website • TWO complimentary attendee to attend and promote your product/service • recognition in scrolling Powerpoint • company brochure or promotional item in registration packet • and post conference e-participant list (one-time use). **Get even more visibility with an exhibit space - standard booths are limited and only \$600 and Table Tops are only \$225 with early registration!**



Friend-of-Manufacturing/Sponsor a Youth Manufacturer (\$500)

Show your support by choosing to become a Friend-of-Manufacturing Sponsor/ Youth Manufacturer Sponsor. Open to multiple sponsors, companies who choose this route will have their name placed in the conference agenda, and recognition in the scrolling conference Powerpoint. **Get even more visibility with an exhibit space - standard booths are limited and only \$600 and Table Tops are only \$225 with early registration!**

How do I register? Click [here](#) to REGISTER online or fill-out the forms included in this packet. Remember, the earlier you nail-down your sponsorship, the more exposure you receive! Save money with EARLY REGISTRATION and register by **August 31, 2016!**

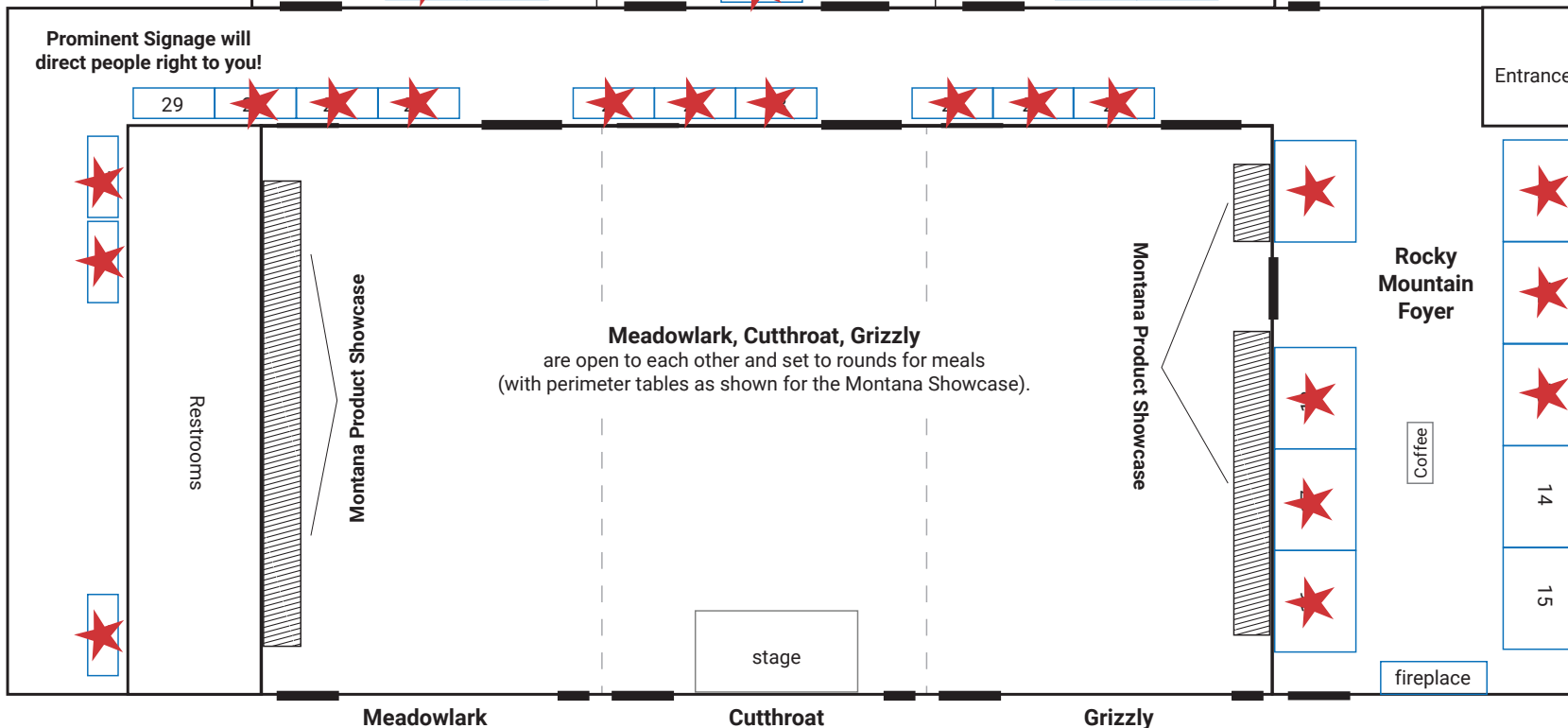


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Visit [here](#) for the most current Exhibitor Map.

BE ADVISED space is very limited this year and we recommend you register early to get the space best for your business or company.



What space does my Sponsor Level get me?

CO-HOST: Mega-Booth
PLATINUM: 2
GOLD: 1
SILVER: 1 Tabletop*

★ RESERVED

16'x8' booth (RESERVED)
(15) 10'x8' booths
(2) 10'x6' booths
(18) table tops
TOTAL = 36

10' x 8'

~~10' x 6'~~

SOLD OUT!

Tabletop

3'x8' space

*Silver sponsors, upgrade your Tabletop to a regular exhibit space for only \$375, that is up to \$225 off!



Quick rundown of my Sponsorship Level

Co-Host/Show Sponsor (\$12,000)

[Mega Booth, Headline Conference, Conference App, 4 attendees]

Platinum (\$7,500)

[2 Booths, 3 attendees]

Gold (\$5,000)

[1 Booths, 2 attendees]

Silver (\$2,500)

[1 Table Top, 1 attendees]

Bronze (\$1,500)

[2 attendees]

Friend (\$500)

Assistance

Questions regarding sponsorship opportunities should be directed to Meetings Northwest, LLC. They can be reached toll free at (866) MEET-110 or via email at agilleard@meetingsnorthwest.com. It should be noted that unless specified otherwise, all sponsorship opportunities are available on a first-come, first-serve basis.

THREE WAYS TO REGISTER:

1) MAIL:

Attn: Compete Smart Conference
Meetings Northwest, LLC
PO Box 2083
Missoula, MT 59806-2083

2) FAX:

(406) 273-2494 (credit card payment only).

3) GO ONLINE:

[Click Here](#)

I WOULD LIKE TO SPONSOR MONTANA'S PREMIER MANUFACTURING CONFERENCE!

(please check the applicable level and sponsor item)

☒ Co-Host/show Sponsor (\$12000)-

☐ Platinum Sponsorship (\$7500)

- ☐ Opening Reception
- ☐ 20 Year Celebration
- ☐ Luncheons

☒ Gold Sponsorship (\$5000)-

- ☐ Breakfasts
- ☐ MT Product Showcase

☐ Silver Sponsorship (\$2500)

- ☐ Golf Tournament (Wednesday)
- ☐ Professional Tour

Silver Sponsorship continued

- ☐ Track Sponsor
- ☐ Conference Bag

☐ Bronze Sponsorship (\$1500)

- ☐ Session Break
- ☐ Lanyards
- ☐ Coffee Cups
- ☐ Door Prize

☐ Friends Sponsorship (\$500)

Sponsor Registration Information:

CONTACT NAME

COMPANY / ORGANIZATION NAME

(name will be used in conference publications and on the website)

STREET ADDRESS

CITY

STATE/PROVINCE

ZIP

PHONE

FAX

EMAIL

URL (a link will be placed on the website)

- ☐ Yes, We would like to reserve our Exhibit Space(s).
- ☐ No, We do not want to exhibit (skip step 1).

Next Steps:

1. Fill out **Exhibit Form** to reserve your prime space!
2. Fill out **Complimentary Attendees form** for each attendee to show which activities you plan on attending (pricing for additional activities will show there).
3. Fill out **Payment Form**.



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I WOULD LIKE TO EXHIBIT & MEET MONTANA'S PREMIER MANUFACTURERS!

Exhibitor Registration Information:

CONTACT NAME		
COMPANY / ORGANIZATION NAME (name will be used in conference publications and on the website)		
STREET ADDRESS		
CITY	STATE/PROVINCE	ZIP
PHONE	FAX	
EMAIL		
URL (a link will be placed on the website)		

VENDOR FEES*

CHOOSE YOUR SPACE	Early (before Aug. 31)	Late (after Aug. 31)
Table Top	\$225	\$350
10'x6' space	\$450	\$600
10'x8' space	\$600	\$750

**CLICK HERE TO
SEE EXHIBITOR
MAP ONLINE TO
CHOOSE YOUR
BEST SPACE**

***Included:** one conference agenda, an attendee list, all conference meals, a skirted 6' table, two chairs, internet access, and badges and receptions.

REGISTRATION FEE (check one):

10'x8' Exhibit Space:

- ☐ Sponsors - Exhibit fees included in top Sponsor Levels*
- ☐ Early Registration (on or before Aug. 31) \$600.00
- ☐ Late Registration (on or after Aug. 31) \$750.00

10'x6' Exhibit Space:

- ☐ Early Registration (before Aug. 31) \$450.00
- ☐ Late Registration (after Aug. 31) \$600.00

Table Top:

- ☐ Early Registration (before Aug. 31) \$225.00
- ☐ Late Registration (after Aug. 31) \$350.00

*How many Exhibit Spaces does my Sponsor Level get me?

Co-Host - exclusive (16x8)
Platinum - 2 (10x8)
Gold - 1 (10x8)
Silver - 1 (Table Top)

Lower Sponsor levels can reserve exhibit space as well for the exhibit space fee.

BOOTH PREFERENCE:

Booth # _____ is our 1st choice Booth # _____ is our 2nd choice

OPTIONAL

- ☐ We would like to donate the following item(s) as door prizes

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How many Complimentary Attendees does my sponsor level get?

CO-HOST: up to 4 (included)
PLATINUM: up to 3 (included)
GOLD: up to 3 (included)
SILVER: up to 2 (included)
BRONZE: up to 2 (included)
FRIENDS: up to 2 (w/exhibitor registration)

EXHIBITORS RECEIVE: 2

ATTENDEE 1

ATTENDEE NAME (FIRST & LAST)

EMAIL

OPTIONAL ACTIVITIES

ACTIVITY	YES	TOTAL \$
WEDNESDAY, OCT. 5		
OPENING EVENING RECEPTION	<input type="checkbox"/>	NC
GOLF TOURNAMENT (\$50/person)	<input type="checkbox"/>	_____
THURSDAY, OCT. 6		
CELEBRATING 20 YEARS EVENING	<input type="checkbox"/>	NC
TOTAL		

ATTENDEE 2

ATTENDEE NAME (FIRST & LAST)

EMAIL

OPTIONAL ACTIVITIES

ACTIVITY	YES	TOTAL \$
WEDNESDAY, OCT. 5		
OPENING EVENING RECEPTION	<input type="checkbox"/>	NC
GOLF TOURNAMENT (\$50/person)	<input type="checkbox"/>	_____
THURSDAY, OCT. 6		
CELEBRATING 20 YEARS EVENING	<input type="checkbox"/>	NC
TOTAL		

ATTENDEE 3

ATTENDEE NAME (FIRST & LAST)

EMAIL

OPTIONAL ACTIVITIES

ACTIVITY	YES	TOTAL \$
WEDNESDAY, OCT. 5		
OPENING EVENING RECEPTION	<input type="checkbox"/>	NC
GOLF TOURNAMENT (\$50/person)	<input type="checkbox"/>	_____
THURSDAY, OCT. 6		
CELEBRATING 20 YEARS EVENING	<input type="checkbox"/>	NC
TOTAL		

ATTENDEE 4

ATTENDEE NAME (FIRST & LAST)

EMAIL

OPTIONAL ACTIVITIES

ACTIVITY	YES	TOTAL \$
WEDNESDAY, OCT. 5		
OPENING EVENING RECEPTION	<input type="checkbox"/>	NC
GOLF TOURNAMENT (\$50/person)	<input type="checkbox"/>	_____
THURSDAY, OCT. 6		
CELEBRATING 20 YEARS EVENING	<input type="checkbox"/>	NC
TOTAL		

Click [here](#) to LEARN MORE



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How much was my Sponsorship Level?

Co-Host/Show Sponsor (\$12,000)

[Mega Booth, Headline Conference, Conference App, 4 attendees]

Platinum (\$7,500)

[2 Booths, 3 attendees]

Gold (\$5,000)

[1 Booths, 2 attendees]

Silver (\$2,500)

[1 Table Top, 2 attendees]

Bronze (\$1,500)

[2 attendees]

Friend (\$500)

Silver can
UPGRADE
to a booth
for only
\$375*.

Exhibit Booth Fees:

Table Top (\$225*, \$350)

8x6 (\$450*, \$600)

8x10 (\$600*, \$750)

*before Aug. 31

Golf Tournament Fee:

\$50/participant (includes green fees & cart)

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[Click Here](#)

NOW WE WOULD LIKE TO HELP ADVANCE MONTANA'S MANUFACTURING FUTURE!

TOTAL YOUR FEES:

\$_____ Sponsorship Registration Fee

\$_____ Exhibitor Registration Fee

\$_____ Total amount for Golf Tournament Participants

\$_____ **TOTAL**

PAYMENT (select one):

- ☐ Check or Money-Order (Payable to MMEC)
☐ Credit Card (provide **all** of the below information)

Check one: ☐ Visa ☐ MasterCard

Name (as it appears on the card)

Number

Expiration Date

Card Verification/Validation Code*

*Note: Visa/MasterCard displays a 3-digit # (back of card)

PAYMENT

Please remember to add the totals from your Sponsorship Registration Form, Exhibitor Registration Form and Representative Worksheet(s) for optional activities. If you need to use a different form of payment for optional activities, simply print this form multiple times. If you have any questions please contact Meetings Northwest, LLC, toll free at (866) MEET-110 or via email at agilleard@meetingsnorthwest.com.



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