

# Q. How Can You Speak to Almost 4,000 Township Officials at Once?

# A. Advertise in the 2017 PSATS Conference Program Book!

**AD  
SUBMISSION  
DEADLINE:  
MARCH 10,  
2017**



Don't let your competition beat you to the punch. Reserve your ad space today in PSATS' 2017 conference program book. This handy reference guide is a constant companion for conference attendees. **Last year, more than 100 businesses and agencies advertised their goods and services here.** This year, make sure you're one of them!

To advertise, complete this form and return to PSATS.  
Submit your ad as noted at the bottom of this form.

### PREFERRED AD FORMAT IS A HIGH-RESOLUTION PDF.

- Check one:**  1/3 page – \$190 (4" wide x 2" high – horizontal ad)  
 1/2 page – \$300 (4" wide x 3½" high – horizontal ad)  
 Full page – \$410 (4" wide x 7¼" high – vertical ad)

**Note Ad Sizes!**

*All ads will be printed in grayscale. The final program book size is 8¼" high x 5 ¼" wide.*

Company/Agency Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_

Phone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_ Email \_\_\_\_\_

**AD SUBMISSION:**  Please run last year's ad.  We will email a new ad.

**PAYMENT:**  Ad payment was included in our conference registration fee payment.  
 Ad payment is separate (*check one*):  Check enclosed  Credit card (*complete info below*)

**If paying by credit card:**  Visa  MasterCard  Discover *Note: We do not accept American Express.*

Card number: \_\_\_\_\_ Expiration Date (mm/yy): \_\_\_\_ / \_\_\_\_

CCV Code (3-digit code on back of credit card): \_\_\_\_\_

Print name as it appears on card: \_\_\_\_\_

Cardholder's address as it appears on statement: \_\_\_\_\_

Fax: (\_\_\_\_) \_\_\_\_\_

### IS YOUR AD THE CORRECT SIZE AND ORIENTATION? PLEASE DOUBLE-CHECK!

**SUBMIT THIS FORM AND YOUR AD TO KAYLIN KIRK AT PSATS BY MARCH 10.**

**TO SUBMIT, CLICK THE 'EMAIL' BUTTON BELOW AT RIGHT OR EMAIL TO [KKIRK@PSATS.ORG](mailto:KKIRK@PSATS.ORG).**

**You may also print this form and submit it by mail or fax to: 4855 Woodland Drive, Enola, PA 17025-1291**

**Fax: (717) 763-9732 • Phone: (717) 763-0930, ext. 134**

*If you mail this form, please be sure to make a copy for your files!*