



**European Ropes Course
Association**

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Invitation to the ERCA conference & exhibition 21.01. – 23.01.2013

Dear Exhibitor

we are happy to welcome you to our Conference Exhibition in January 2013.

Our concept for the 2013 exhibition is novel. The show will be located in a large hall which has ample room for you and your products. The hall also contains café style areas providing the opportunity to sit down with the clients for discussions. During the daytime the exhibition hall will be the communication centre for any conference announcements and the lunchtime snack and refreshments in the afternoon will also be served in this area.

Further innovations:

- ERCA partners can book their exhibition booth before 10th August 2012, after this date booking for available spaces will be open to all.
- You can choose from three booth sizes: 5 m², 7,5 m² or 10 m².
- Exhibitors, who are ERCA cooperation-partners or ERCA members, receive two complimentary tickets for the conference - other exhibitors receive one ticket.
- You can send us a product information leaflet (two pages, pdf) in advance, which we will distribute to conference participants prior to the Exhibition.

Why be part of the Exhibition?

You are recognized as a provider of highly qualified products for our industry. We would like to offer you the opportunity to present your products to a great number of people, including key purchasers, during our Annual General Conference.

As you already know, ERCA is the leading European Association for Ropes Courses with more than 400 members from 24 European countries and several countries further afield.

ERCA represents, ropes course owners, suppliers, trainers, instructors, inspectors and constructors.

- 25+ million people use a ropes course in Europe each year. Major outdoor suppliers now have specialized equipment for ropes courses.
- There are now over 4000 ropes courses in Europe
- The European ropes course industry is worth over £400,000,000
- Over 20,000 people are employed in the European ropes course industry
- And the industry is developing exponentially

The structure of the event is as follows:

- The conference takes place from 21.01. – 23.01.2013 at Sports Training Center “Sportschule Hennef” in Hennef, near to Cologne in Germany.
- The fare is open from Monday 12.00 am until Wednesday 12.00 am. Sales are on site are permitted.
- ERCA offers you a small presentation area at the hotel (Tables are available.). Please find the floor plan (size and location of booths) here: www.erca.cc/agm2013/exhibition
- We register all exhibitors and will inform our Members before the Conference.
- We charge 100.00 €/ qm plus 19% VAT for exhibitors. ERCA Cooperation-Partners receive a 50% rebate and ERCA members a 25% rebate on the net payment.
- You choose your booth (if available). First come, first served.

For further information please contact our office from Monday to Thursday or visit our homepage at: www.erca.cc/agm2013 .

If you are interested in a closer cooperation with ERCA then please consider the following:

Become an ERCA member!

As a member

- You are registered on the member pages of ERCA.
- You may participate on the conferences of ERCA.
- You receive the safety alerts from our safety commission.
- You get a 25 % discount on your booth at the ERCA conference
- The membership fee takes only 250, - EUR per year.


Become a partner!

As an ERCA partner

- Your logo can be displayed on the ERCA website
- We provide a link to your website.
- You can become involved in discussions with the safety commission.
- You get a 50 % discount on your presence at the ERCA conference
- You get the preferential right to book your exhibition booth in advance of others.
- The annual fee for a partner is 500, - EUR.

We look forward to your reply.

Best regards



(Frank Schweinheim, General Manager)