

SPONSOR/EXHIBITOR/PROMOTER REGISTRATION

MILTON FAMILY FUN RUN, JUNE 1, 2014



Dear Potential Sponsor/Exhibitor/Promoter,

It is with great pleasure that I take this time to offer your business/organization a great opportunity to become a valuable sponsor/exhibitor/promoter of the Milton Family Fun Run, 2014 which will be held Sunday, June 1, 2014. The event will be held at the **Milton Fair Grounds, 136 Robert, Milton, ON L9T 1G9.**

The Milton Family Fun Run will benefit The Children's Aid Foundation of Halton. The Children's Aid Foundation of Halton (CAFH) is a non-profit organization that provides the resources to help children, youth and families thrive in their communities. The CAFH mission is to support vital programs that directly enrich and enhance the lives of children and youth who have experienced abuse and neglect. The CAFH supports the Halton Children's Aid Society in its delivery of programs to all those in need within the Region of Halton.

The **Milton Family Fun Run** event is designed to bring Milton families together in support of the Children's Aid Foundation of Halton. The event encourages families in the Milton area to engage in a healthy, active lifestyle while having fun and raising money for a great cause! We are organizing a 5K race as well as a 1K Toddler Trot and many games and activities at our exciting kid zone area.

As a valuable supporter, your company will be showcased in our advertising materials before the event, as well as, on the day of the event. You can suggest the company logo and advertisement message that fits your organization (i.e logo, message, e.t.c.)

Become a supporter of the **Milton Family Fun Run** today! Being a supporter of this event helps provide a wonderful experience for our participants, who will in turn be encouraged to support

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your business. This event will not be the same without your generous support. Sponsorship is simple, choose which level of involvement your business/organization can provide and we will take care of the rest.

For more information about our event, please visit our website at www.miltonfamilyfunrun.ca or www.miltonfamilyfunrun.com

We appreciate you considering our proposal for sponsorship. Please call us for more information about this opportunity, 416.629.2915 or email us at miltonfamilyfunrun@gmail.com.

Lisa Roach.

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Milton Family Fun Run Sponsor/Exhibitor/Promoter Registration Packages

Elite Sponsor - \$5000+

- Logo (Large size) on all event marketing material (email blast, print ad and posters to be placed across Milton & the surrounding area), signage, start/end banner and t-shirts (both for participants and volunteers)
- Business logo listed on sponsor page of website & linked to a specified web address
- Business logo to be listed on The Children's Aid Foundation's website (for 6 months)
- Social Media Promotion through the events various social media platforms
- Booth space at event
- Rights to include coupons and/ other items in the goodie bags presented to each runner
- 5 complimentary registrations for the 5K Run/Walk

KIDZONE Sponsor – \$3500

- Naming rights to the KIDZONE entrance banner – Sponsored by: Your Company Name and logo placement
- Premium booth space within the KIDZONE area
- Sponsor of all KIDZONE entertainers
- Logo on all event marketing material (email blast, print ad and posters to be placed across Milton & the surrounding area)
- Two banners to be prominently placed in the KIDZONE area (sponsor to provide banners)
- Business logo listed on sponsor page of website & linked to a specified web address
- Social Media Promotion through the events various social media platforms
- Rights to include coupons and/ other items in the goodie bags presented to each runner
- 4 complimentary registrations for the 5K Run/Walk

Lead Sponsor –\$2000

- Logo (Small Size) on all event marketing material, signage and t-shirts (both for participants and volunteers)
- Business logo listed on sponsor page of website & linked to a specified web address
- Social Media Promotion through the events various social media platforms

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- Booth space at event
- Rights to include coupons and/ other items in the goodie bags presented to each runner
- 3 complimentary registrations for the 5K Run/Walk

General Sponsor - \$1000

- Business logo listed on sponsor page of website & linked to a specified web address
- Social Media Promotion through the events various social media platforms
- Booth space at event
- Rights to include coupons and/ other items in the goodie bags presented to each runner
- 2 complimentary registrations for the 5K Run/Walk

Water Station Sponsor – \$500

- Sponsored station that supplies water to participants
- Option to sponsor station at event start/end or halfway point. (Sponsored signage to be placed by the water station)
- Business logo listed on sponsor page of website & linked to a specified web address
- Social Media Promotion through the events various social media platforms
- 2 complimentary registration for the 5K Run/Walk

Distance Marker Sponsor - \$250 Each (No longer available)

- Sponsored signage indicating distance travelled, placed at 1 of 4, kilometer markers (contact for availability) along the 5K course
- Business logo listed on sponsor page of website & linked to a specified web address
- Social Media Promotion through the events various social media platforms
- Swag bag insert – right to include coupons and/ other items in the goodie bags presented to each runner.

Exhibitor Booth - \$100

- Presence at event to market and sell your goods and services to over 400 attendees
- Booth space at event
- Swag bag insert – right to include coupons and/ other items in the goodie bags presented to each runner

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Pop Corn Stand Sponsorship - \$ 250 (No Longer Available)

- Banner to be placed around pop corn stand
- Rights to include coupons and/ other items in the goodie bags presented to each runner

Swag Bag Insert - \$100

- Rights to include coupons and/ other items in the goodie bags presented to each runner

Conditions for sponsorship:

- Logo and payments must be received no later than May 10, 2014
- Booth space at event (Business must provide their own booth/table and will be responsible for the setup and take-down of their booths before 2pm)

Prize Donations: To increase participation, we are seeking community partners to donate prizes.

5K Run Finishers	Toddler Trot Finishers
• 1 st Place	• 1 st place
• 2 nd Place	• 2 nd Place
• 3 rd Place	• 3 rd Place

Corporate Participation: Please consider putting together a corporate team to participate in the race. Special registration discounts will be available to corporate teams.

If you would like to help support this event in a manner that is not listed above, we would love to hear from you.

Thank you very much for your consideration, and if you should have any questions, please contact Lisa Roach at 416-629-2915 or Souad Shamson at 905-749-1917. You can also reach us via email at miltonfamilyfunrun@gmail.com or souad.shamson@planaheadevents.com.

Sincerely,

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Lisa Roach

To book your sponsorship, please visit the website www.miltonfamilyfun.ca alternatively please send us an email at miltonfamilyfunrun@gmail.com or souad.shamson@planaheadevents.com confirming your interest and we will do the rest for you!