



GHD Woodhead Award for  
Best Mixed Use Development

# 2015 Award Criteria

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# GHD Woodhead Award for Best Mixed Use Development

## Award Criteria

This award recognises and rewards innovation in a mixed use development.

For the purpose of the award, a mixed use development is a development that comprise at least three substantive uses of the following; office, retail, residential, tourism and leisure, community facilities, logistics/warehouse, distribution or high technology.

Eligible entrants will be developments or refurbishments that have been completed in the previous five years, have been operating for at least one year as at 31 December 2014.

The award is open to members of the Property Council of Australia only and projects which have not won this award previously.

Innovation in your responses should be clearly expressed.

## Judging Criteria

### 1 ECONOMIC AND FINANCIAL FACTORS – 30% WEIGHTING

Describe how the development demonstrates the ability of the development to produce financial outcomes that met or exceeded the projects planned objectives.

### 2 PROJECT VISION AND INNOVATION – 10% WEIGHTING

Describe, using specific examples, the ways in which the development displays innovation in the project concept and in overcoming site or development complexities. This should be described as a point of difference.

### 3 CORPORATE SOCIAL RESPONSIBILITY – 10% WEIGHTING

Describe how the development demonstrates tangible economic, environmental and social dividends.

### 4 QUALITY OF DESIGN AND FINISH – 10% WEIGHTING

Give details explaining the ways in which the development exhibits a high quality of architectural design; is compatible with surrounding land uses and contributed to the success of the development project (e.g. site constraints, unique design solutions, and project cost constraints).

### 5 ADAPTABILITY – 10% WEIGHTING

Outline how the development provides for adaptability to building technology changes and user demands. This should be described as a point of difference.

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## 6 USER SATISFACTION – 10% WEIGHTING

Describe, using testimonials from a variety of stakeholders, the extent to which the development has a proven high satisfaction level of all users.

## 7 INDUSTRY PERCEPTION – 10% WEIGHTING

Describe, using testimonials from a variety of stakeholders, the extent to which the development is considered a success by the property marketplace.

## 8 OPERATION AND MAINTENANCE – 10% WEIGHTING

Provide a summary of results achieved, demonstrating the developments operational efficiency. This should be described as a point of difference.

## Conditions of Entry

- Entry in the Property Council of Australia/Rider Levett Bucknall Innovation & Excellence Awards costs \$1,100 (including GST) per nomination.
- Nominated companies must be a Property Council of Australia member.
- We welcome both self-nomination and third party nominations.
- All entries must be submitted via the online Nomination Form.
- Entries must stick to the word limit on the online nomination form. Nominees are reminded that judges will not take into account formatting or presentation of entries.
- Nominees must include 4-6 images to support their submission. Other material relevant to support the application may also be uploaded as an Appendix.
- All nominees should be prepared to attend a site inspection with the judges, should it be deemed necessary.
- All nominations and contents will remain the property of the Property Council of Australia.
- Please note entries are exclusive to the Property Council of Australia Innovation & Excellence Awards and no details private or professional will be distributed to outside contacts.
- The judge's decision is final and no communication will be entered into concerning the final decision.
- The Property Council of Australia reserves the right to publish the results and winner details.
- The finalists should be available to attend the presentation ceremony at the Property Council of Australia/Rider Levett Bucknall Innovation & Excellence Awards Gala Dinner to be held in Sydney in May 2015 (exact date to be determined).
- All entries must be received by 5:00 pm on Friday, 28 November 2014.