**BEST BOSSES IN THE BUSINESS REF June 2016**

*This form is for preparation use only. All nominations MUST be submitted via the online nomination form.*

**Who Are You?**

Submitter Name

Submitter Company

Submitter Phone

Submitter Email Address

**Who’s the Boss?**

Nominee Full Name

Nominee Full Title

**Does this nominee split leadership responsibilities with another executive?**

Yes/No

Co-Leader Full Name

Co-Leader Full Title

Nominee Company

City State

Phone

Nominee Email Address

CC Email Address

**Type of Business (select all that apply)**

Full-Service Brokerage

Finance & Investment

Private Owner/Developer

Public Owner/Developer

Lender/Capital Source

Association, Education, Government Agency

Technology/Data/Research

Consultant/Service Provider

Other

**Primary Area of Operation (select all that apply)**

International

National

Northeast

Mid-Atlantic

Southeast

Midwest

Southwest

West

**Before picking your categories…**

**Tell us a little about the nominee (a brief bio will suffice).**

**Now tell us a bit about the company the nominee heads up.**

**DETAILS**

All successful leaders share similar qualities: ambition, financial prowess, people skills, etc. But we’re also looking for individuals who are not only accomplished, but are likable, inspirational, innovative and who lead by example.

You may nominate a leader in up to **10 of the 15 categories** on this form. **Each category must have its own entry** in order to be considered. Select the category from the drop-down menu and use the entry field to explain why the nominee exhibits the qualities of the category.

If the firm’s leadership is split between two executives, you may nominate them as a team.

Each nominee will be automatically entered into the running for “CRE’s Best Boss.”

**CATEGORIES (in alphabetical order)**

**The Celebrity**

Leaders nominated in this category are generally recognized as experts, advocating and educating on behalf of their individual business and overall fields. In short, they are acknowledged as the voice of the industry.

**The Greenest**

These leaders place a huge emphasis on sustainability and environmental awareness, and have put their money and practices where their mouths are, altering their company’s policies, products and even location and design to have as minimal of an impact on the earth as possible.

**The Iconoclast**

Otherwise known as mavericks, these leaders don’t just think outside the box, they don’t even recognize the box. They have the courage and commitment to go against the status quo, and expect the same from whomever works for them. They don’t believe in boundaries or limits for themselves or their employees, and encourage risk-taking, free-thinking and extreme confidence to innovate and succeed.

**The Kindest**

The leaders with the highest EQ, or emotional intelligence, believe happy employees are the number-one driver of success and runs the business with that in mind. As such, they probably provide employees with perks including flexible working hours, a family (or pet) -friendly environment, fun activities, etc., which have all served to better morale, foster a sense of community and improve the overall business.

**Lord of the Empire**

Nominees in this category have led their companies through amazing growth periods, increasing their revenue, headcount, services and footprint to great success. (Must provide details of growth)

**The Miracle Worker**

These leaders are known for their turnaround skills, famously taking on a business that may have been failing financially or suffered a blow to its reputation, and helped it re-emerge as a feasible—and successful—enterprise.

**Most Bankable**

Everything these leaders touch turns to gold. These are individuals with which people not only want to invest, but also want to have as a boss because, chances are, it will lead to their own success.

**Most Connected**

They may say commercial real estate is late to the tech game, but some leaders have adopted technology and social media early on, and are avid and active users of these tools. Our most connected bosses should be regulars on social media platforms, keeping their employees, clients and the general public informed of what their business is up to.

**Most Hands-On**

These leaders play a role in all aspects of the business, likely working their way from the bottom rungs of the company ladder. They place great emphasis on collaboration and communication with all of the firm’s employees and clients, and don’t shy away from doing even grunt work if that’s what it takes to accomplish a task.

**Most Innovative**

These leaders have, in short, helped to change the game in real estate, introduced new ways of doing business or a unique approach to management, or have created/launched new products or services that have revolutionized the industry.

**Most Inspirational**

These leaders have persevered through personal or professional hardships without missing a beat and, through these efforts, serve as a source of inspiration for their employees and colleagues alike.

**Most Metric-Centric**

Great leaders make smart decisions, and the leaders nominated in this category use all the resources they can to make even the smallest decision that will impact the company and its employees. Nominees here place a heavy emphasis on research, data and analytics. Spreadsheets and white papers are their favorite bedtime reading.

**Most Nurturing**

These leaders are known for taking younger professionals under his/her wing and guiding them through their careers. So much so, in fact, that the upstarts have emerged from the leader’s nest to become successful leaders in their own rights.

**Most Proactive**

Do you ever notice how some people see a trend or event approaching far before others do? These types of leaders have their eye far on the future and are usually the first to gain from opportunities, or quickly adapt their businesses to avoid negative disturbances.

**Most Socially Conscious**

These leaders pay particular attention to how the business impacts the community in which it operates. Be it through specific leadership practices, the business culture and mission, philanthropic attitude, hiring practices (e.g., focus on diversity in race, ethnicity, gender and sexual orientation)—these leaders recognize that there in a higher social purpose of their business and stakeholders and that the key to their success is linked to “doing good.”

**Select category**

The Celebrity

The Greenest

Highest EQ

The Iconoclast

Lord of the Empire

The Miracle Worker

Most Bankable

Most Connected

Most Hands-On

Most Innovative

Most Inspirational

Most Metric-Centric

Most Nurturing

Most Proactive

Most Socially Conscious

**How does the nominee exemplify the qualities attributed to this superlative? Please provide as many examples and as much details as possible.** *(750-word maximum)*

**We will also need a high-resolution color headshot of the nominee in a jpeg or tif format.**