

SKILLS COMPÉTENCES CANADA



ORGANIZATION



- National organization began in 1998
- Offices in all 10 provinces and 3 territories
- Governed by a voluntary Board of Directors composed of representatives from each Province/Territory
- Canada's Member Organization to WorldSkills International

OUR MISSION

To encourage and support a coordinated Canadian approach to promoting skilled trades and technologies to youth.

PROGRAMS AND EVENTS

We engage **350,000+** youth annually through interactive, sensory experiences that profile trades and technology careers.

- National Skilled Trades and Technology Week
- Essential Skills Project
- Skills Canada Competitions: Provincial /Territorial, National, International
- School Presentations
- Model Wind Turbine Challenge
- Skills Clubs
- Skills Camps
- Youth in Manufacturing
- Cardboard Boat Races
- Try-a-Trade™ and Technology Activities
- Girls Exploring Trades and Technology
- ObstaSkills Trades Challenge



COMPETITION

- More than 100,000 youth participate in on an annual basis throughout Canada in approximately 40 contest areas (Secondary and Post Secondary/Apprenticeship levels).
- Between 500 – 600 competitors at the Skills Canada National Competition
- Between 7,000 – 15,000 visitors

2016 SKILLS CANADA NATIONAL COMPETITION

Moncton, NB. June 5-8, 2016



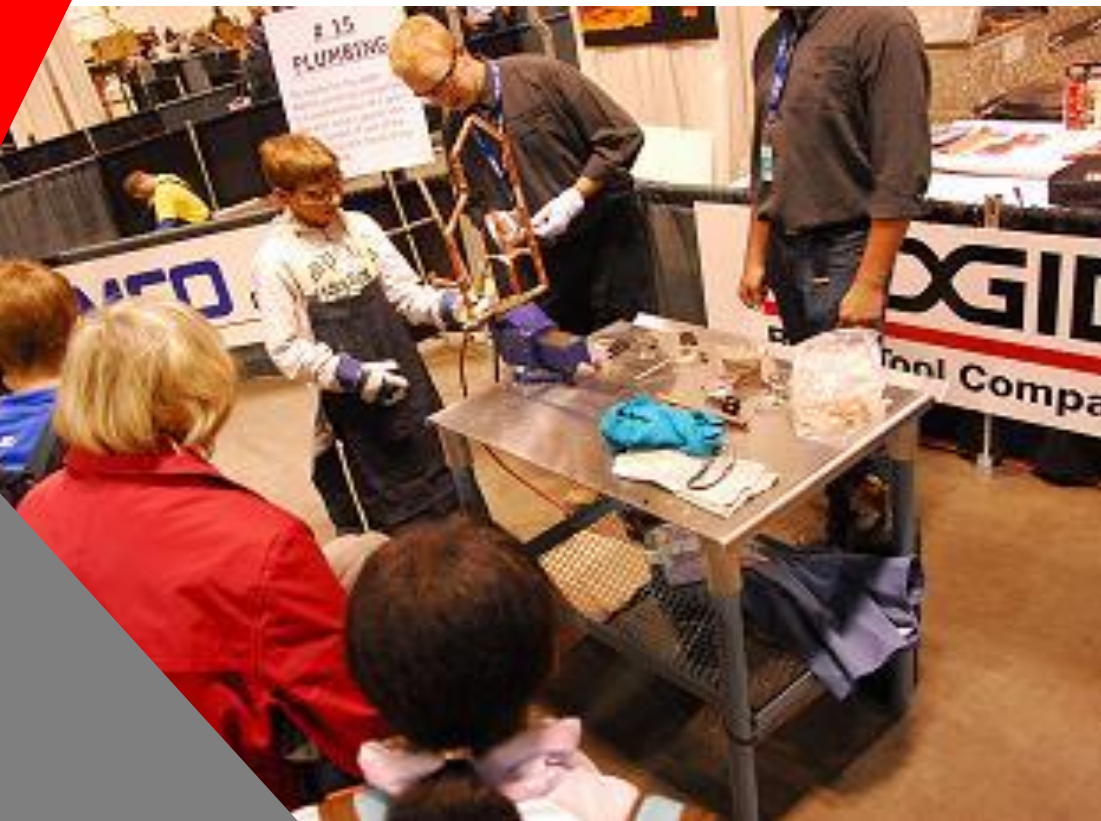




INDUSTRY SECTORS

- Construction
- Employment and Leadership
- Information Technology
- Manufacturing and Engineering
- Services
- Transportation

VISITOR EXPERIENCE



INDUSTRY EVENTS



GETTING INVOLVED



- Provide technical expertise at the provincial/territorial and national level (Committee Members, Judges).
- Assist in equipment and material acquisition to bring these interactive challenges to life.
- Promote the event to other potential partners and the general public.
- Provide financial support.

2015 SKILLS CANADA NATIONAL COMPETITION

Visitor Survey Results:

- 87% of visitors to the competition site learned about new career options in skilled trades and technologies.
- 79% of visitors learned about new sources of information regarding skilled trades and technology careers.
- 13 to 17-year-old spectators with a positive perception of ST&T grew from 85% before attending the competitions to 97% after attending the competitions. What is particularly noteworthy among this cohort is the shift in the proportion who have “very positive” impressions – it shifts from 20% pre-competition to 50% post-competition, a similar shift seen in 2014.

2015 SKILLS CANADA NATIONAL COMPETITION

Competitor Survey Results:

- 99% of students said the competition was a positive experience.
- 93% felt they improved their skills by participating in the competition.
- 69% felt it improved their success in school.
- 85% felt it improved their chances of getting a job.

WORLDSKILLS COMPETITION

Hosted every two years last event was hosted August 11-16, 2015 in São Paulo, Brazil.

- 75 Member Countries/Regions
- 1189 competitors
- More than 1 Million square feet of event space
- 270,000 visitors over 4 days of competition



2015 WORLDSKILLS COMPETITION RESULTS

5 Podium Medals

- Ryan Leedham- Aircraft Maintenance, Silver
- Sébastien Rémillard Cooking, Silver
- Marc-Antoine Bettez- Refrigeration and Air Conditioning, Bronze
- Ryan Green Heavy Vehicle Maintenance, Bronze
- Zachary Larose Mobile Robotics Team, Bronze
- Maxime Marineau

10 Medallions for Excellence



FUTURE EVENTS

- Skills Canada Provincial/Territorial Competitions – March – May each year
- 2016 Skills Canada National Competition – Moncton, NB. June 5-8, 2016
- 2016 National Skilled Trades and Technology Week Launch event, Winnipeg, MB.
- 2016 WorldSkills Americas – Mexico, November 2016
- 2017 Skills Canada National Competition, Winnipeg, MB.
- 2017 WorldSkills Competition – Abu Dhabi, UAE – October 2017

Thank You!

If you would like to know more about the
Provincial/Territorial, National and
International Skills
initiatives visit:

skillscompetencescanada.com

skillscanada.nb.ca

worldskills.org