

Toi Te Ora  
**Public Health Service**  
BAY OF PLENTY DISTRICT HEALTH BOARD  
*Serving Bay of Plenty and Lakes Districts*

# Building Supportive Environments - accreditation of breastfeeding friendly spaces



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# Setting the scene

- Why accreditation?
- Creating supportive environments for mothers to breastfeed



# Accreditation Package

POLICY

TRAINING

SIGNAGE

- Robust planning
- Consistent messaging
- Multi-level approach
- Quality assurance

# Shifting the focus

- Public health outcomes cannot be achieved in the health sector alone
- Accredited early childhood education centres, businesses, libraries, malls, cafes, restaurants
- Collaboration with external breastfeeding networks

# It's hip to be on the nip!

- Over 60 spaces are breastfeeding friendly accredited in Bay of Plenty and Lakes districts
- Outcomes

