

# BMT TANDEM MEETINGS

February 22-26 2017

Orlando  
Florida

## Remaining Support Ops

### Marketing/Promotional Support

- BMT Tandem Reception - \$100,000
- 2017 BMT Tandem Meetings electronic capture - \$70,000
- Posters and Abstracts Online and USB - \$65,000
- ASBMT Public Service Award - \$10,000
- Daily Refreshment Breaks - \$10,000 each or all \$30,000
- CIBMTR Awards Best Clinical Research Abstracts - \$7,500
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- CIBMTR Working Committee Meetings - \$5,000 each

### Advertising Opportunities

- WiFi for Full Conference - \$35,000
- Internet Access Center - \$25,000
- Meeting Events Digital Schedule Boards - \$25,000 each, all 3 for \$65,000
- Name Badge Wallet - \$20,000
- Preliminary Program Email Blasts (3) - \$15,000
- Speaker Ready Room (on screen corporate logo) - \$15,000

### Educational Support

- Plenary Sessions - \$65,000 each
- Transplant Nursing Conference - \$50,000
- Pediatric BMT Educational Track - \$50,000
- Clinical Education Conf (NP, PA-C) - \$50,000
- Clinical Research Associates Conf - \$50,000
- BMT Pharmacists Conference - \$40,000
- BMT Administrative Directors Conf - \$40,000
- Concurrent Scientific Sessions - \$35,000 each
- BMT CTN Coordinators Conference - \$30,000
- Poster Sessions (2) - \$25,000 each or all \$45,000
- WBMT Scientific Session - \$25,000
- E. Donnall Thomas Lecture - \$25,000
- Mortimer M. Bortin Lecture - \$25,000
- Transplant Fellows-in-Training - \$5,000
- Meet the Professors - \$5,000 each or all for \$30,000

## Currently Supported by

- Meetings Events Mobile App – Astellas
- Pocket Guide Schedule at a Glance – Astellas
- Infection and Immune Reconstitution Working Committee – Astellas
- Abstract Book – Celgene Corporation
- GVHD Working Committee – Gilead
- Notepad – Gilead
- Registration Tote Bags – Histogenetics
- Charging Station - Sanofi
- On-site Program Guide Book – Sanofi

### Also available:

- Mealtime CME Symposia (see supplement for details) - \$100-120,000 each
  - Product Theater (see supplement for details) - \$35,000
  - Ad in Door Drop – See rate card at [on our website](#)