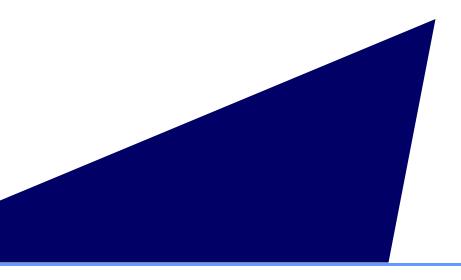


The connected traveller and the challenges







Aviation

Friends and relatives modern geographically-dispersed lifestyles

Aviation skills diverse range of jobs and skillsets

230 million people live outside the country of their birth

Lifeline

communities in remote regions and islands





Society



Economy

52% of international tourists travel by air

\$2.4 trillion global GDP supported

3.4% of global GDP

21st largest economy, if industry were a country

58.1 million jobs supported worldwide

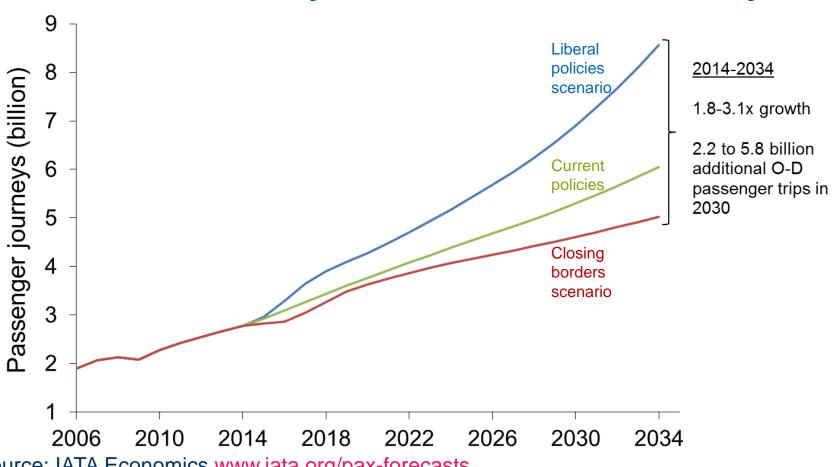
35 m jobs in tourism rely on aviation \$807 bn in tourism-generated GDP from aviation

\$6.4 trillion 8.7 million directly employed in the industry

3.6 X more productive than average jobs



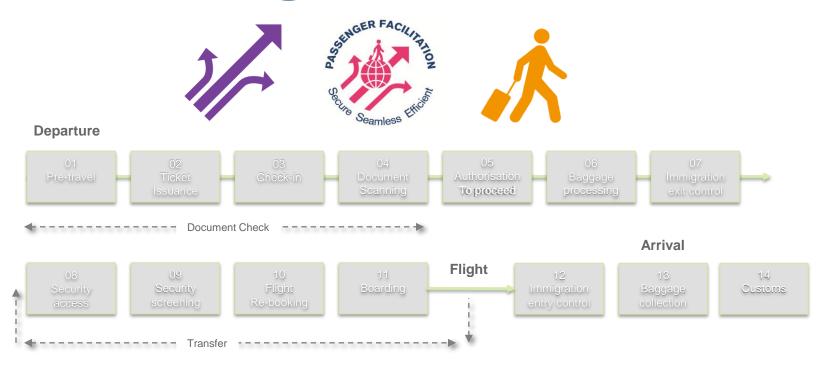
Air Travel is likely to double over next 20 years



Source: IATA Economics <u>www.iata.org/pax-forecasts</u>

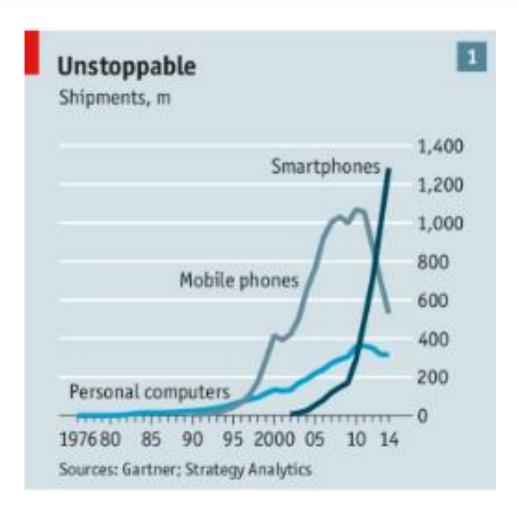


Passenger Experience











What is the Connected Traveller





FAST TRAVEL

Vision:

By 2020 80% of Global passengers will be offered a complete suite of self-service options



Check-In

Mobile • Online • Kiosk • Automated

87%



Bags Ready-to-Go

Home printed • Electronic • Kiosk

28%



Document Check

Mobile • Online • Kiosk

52%



Flight Re-Booking

Mobile • Online • Kiosk

67%



Self-Boarding

47%



Makila Onlina Ki

Mobile • Online • Kiosk

24%

Percentages shown as proportion of global passengers, updated 21/10/15



What is stopping us from expanding?







New Technologies vs. Old Regulations





What about the EU and the Green stripe?







Electronic visa.....why??

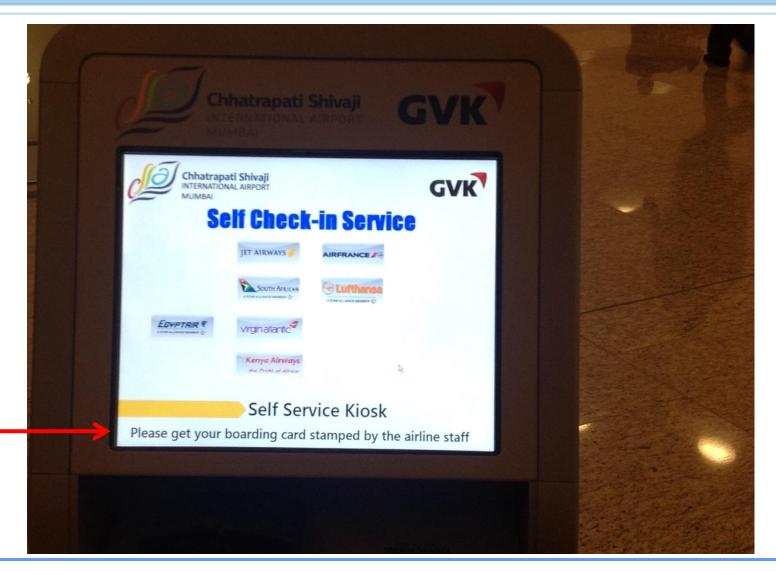




Visiting countries







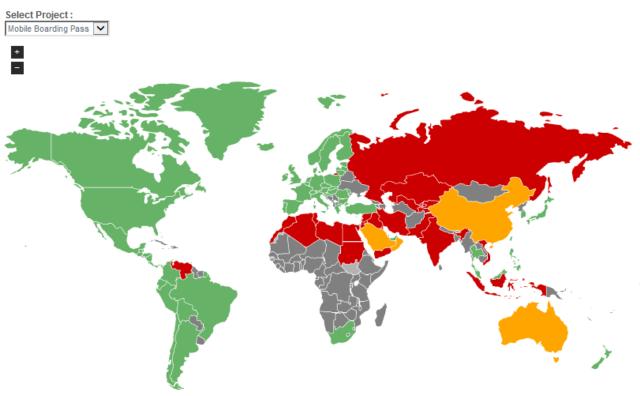


Boarding card





Mobile Boarding Passes



Updates:

Singapore

CAAS confirmed they are supportive of the use automation and self-service.

7 China

CAAC is supportive as evident in their press release announcing use of Mobile boarding passes for Domestic departures

Trials have started

- China
- India

http://www.iata.org/whatwedo/stb/maps/Pages/fast-travel-map.aspx



Automated Boarding Gates









Let us work together

