For booth purchase information or for more information on the annual meeting, visit CAFB.com.

Registration:
Register for the 99th Annual Meeting now at CAFB.com. For booth purchase information on sponsorship opportunities, contact CAFB Branding at Branding@cafbf.com.

Agenda:
The 99th Annual Meeting will take place December 3–6, 2017, at the Hyatt Regency Orange County in Santa Ana. The meeting begins at 7 a.m. on Monday, December 4.

Program Highlights:

#### Breakout Sessions

**Environmental Justice – Understanding the stairway to Heaven:**
This session will be led by Dr. A. B. Washington, and will cover the implications of the recent Supreme Court ruling on the Environmental Justice Act, as well as its impact on the environmental justice community.

**Cannabis – How to Work with Local Government:**
This session will be led by Dr. T. J. Brown, and will cover the legal and regulatory framework for cannabis production and sales, as well as the impact of local government policies on the industry.

**The State Water Resources Control Board’s New Statewide Water Quality Regulations:**
This session will be led by Dr. L. H. Johnson, and will cover the new regulations for water quality in California, as well as their impact on the agricultural industry.

**The State Water Board’s Changes the Future and Affect Me:**
This session will be led by Dr. K. M. Lee, and will cover the impact of the State Water Board’s new regulations on water rights and water use in California.

**Telling Your Story Via Social Media:**
This session will be led by Dr. S. J. Kim, and will cover the best practices for telling your story via social media, including tips on creating effective content and using social media to engage with your audience.

**Commodity Cauces:**
This session will be led by Dr. J. H. Smith, and will cover the latest developments in agricultural commodity markets, including the impact of trade policies and natural disasters on commodity prices.

**The Young Farmers and Ranchers Discussion Meet:**
This session will be led by Dr. R. J. Brown, and will provide a forum for young farmers and ranchers to discuss the challenges they face in the agricultural industry, as well as potential solutions to those challenges.

**The State Water Board’s Changes the Future and Affect Me:**
This session will be led by Dr. L. H. Johnson, and will cover the impact of the State Water Board’s new regulations on water rights and water use in California.

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Nine years ago—where did it all go? For me in Garden Grove Dec. 3 to 6 to celebrate the California Farm Bureau Federation’s 96th Annual Meeting. For members, there really is a lot to talk about and a lot for which to be thankful. 2017 had been one for the record books—for the good, the bad, and the potential is brought forth. The unexpected Trump presidency has certainly created a lot of discussion, interest, and confusion when it comes to agriculture. The key question remains: How can we have the ability to engage Congress in these and other issues. Time is growing short for real improvements at the federal level, since another election year will soon upon us, and with it the necessity for not getting anything done. As the political drama played out on the national scene since we met in Monterey last year, until prayers were answered with the atmosphere of the event that unfolded. In a way, we went from the widespread devastation of drought to the celebration of feasibility and thrust of new direction. Both had direct impacts on our farms and ranches—and were due in part to the failure of elected officials to arrive at consensus on critical issues, thus allowing unauthorized regulatory agencies to carry out their agenda. The lack of reasonable water management and decisions of federal investment in infrastructure and services have not been enough, and water drought also resulted in flooding that could have been avoided or prevented.

One very important component that did occur in the last days of 2016 was the passage of the Water Resources and Improvement for America Act (WRISA), which allowed for more water to be moved into San Luis Reservoir, the San Joaquin Valley and Southern California. The passage of this bill brought an example of the benefits of good negotiations and the ability to compromise, as something positive can get done.

With the beginning of the Trump presidency here in California, our commitment to advocating on behalf of agriculture has never been more important. It is critical that our county Farm Bureaus be involved—and there’s no better way to do that than attend the CFBF Annual Meeting. With this year’s meeting, we will usher in new leadership with the election of CFBF officers and board, who will guide our organization into its second century of serving agricultural interests. We must seize the day. The time is now. It is critical to natural resources, and the environment of Agriculture.

Thank you to our early sponsors.