# ACS Frontline 19 October 2016, Rydges Sydney Airport Sponsorship & Trade Prospectus

Aged & Community Services NSW & ACT (ACS) is hosting the **2016 Frontline Symposium** – **Leadership & Development: Helping You Do It Better**, 19 October 2016, Rydges Sydney Airport.

The frontline program will look at better business practices, in the areas of WHS, IR & HR.

The program is designed to attract frontline managers from residential, community care and retirement living; HR Managers; team leaders; WHS co-ordinators & managers; CFO's & CEO's.

# SPONSORSHIP OPPORTUNITIES PREMIUM SPONSOR

#### **SOLD**

The 2016 frontline symposium premium sponsor is recognised as an industry leader in Aged Care and is presented as having made a significant contribution to the not-for-profit, church and charitable sector of Aged Care.

- Platinum sponsors premium table position
- Symposium registrations (2)
- Opening session acknowledgement
- Company banners displayed in plenary
- Logo displayed during on plenary session screen during breaks
- Company logo on frontline symposium website
- Advertising full page back cover of the symposium program
- Company logo and sponsor recognition in symposium program
- Company profile (100 words) in symposium program
- One satchel inclusion (A4 brochure or equivalent)
- Delegate list (name, title and organisation only subject to approval)
- Recognition of sponsorship in ACS Brief Update after the symposium.
  - \* Sponsor responsible for supplying logo artwork.

#### **GOLD SPONSOR**

# \$1700 + GST (1 opportunity)

Gold Frontline Symposium Sponsor achieves recognition at the conference as the Lanyard Sponsor in all promotional and marketing material identifying the sponsor as a major provider in the Aged Care sector.

- Gold Sponsor branded Lanyard
- Premium table top display position
- Sponsorship recognition, company logo and profile on event website
- Gold sponsor recognition in symposium program
- Advertising in the symposium program (1 page)
- Recognition of Gold sponsorship in brief up-date after the event.

Silver Technology Symposium Sponsor achieves recognition at the conference as the Catering Sponsor in all promotional and marketing material identifying the sponsor as a major provider in the Aged Care sector.

- Silver Sponsor Catering
- Branding and recognition of sponsorship at catering stations
- Premium table top display position
- Sponsorship recognition, company logo and profile on event website
- Catering sponsor recognition in symposium program
- Advertising in the symposium program (1 page)
- Recognition of silver sponsorship in brief up-date after the event.
   (NOTE: All exhibitor inclusions are part of sponsor's inclusions)

#### **EXHIBITION PACKAGES**

\$950 + GST

- Table top display position
- Symposium delegate registrations (2)
- Recognition, company logo and profile on event website
- Catering for arrival tea/coffee, morning tea and lunch
- Company profile & logo (100 words) in the symposium program
- One brochure inserted in the delegates satchels (to be provided by exhibitor).
- Exhibitor listing included in the symposium materials.
- Delegate list (name, title and organisation) pending approval.
- Recognition of trade participation in brief up-date after the event.

# TRADE SPONSOR & EXHIBITON BOOKING FORM

Please complete and return this form to: Libby Liddle, Business Development Manager Aged & Community Services Australia Email to <a href="mailto:libbyl@acs.asn.au">libbyl@acs.asn.au</a>

# PLEASE PRINT IN BLOCK LETTERS AND PRINT CLEARLY

Company Name:
Address:
State: Post Code: Country:
Telephone: ( ) Fax: ( )
Website:
Booking Contact:
First Name: Surname:
Position:
Mobile: E-mail:
Exhibitor 1 (Must be completed with booking)
First Name: Surname:
Position:
Mobile: E-mail:
Dietary Requirements: Exhibitor 2
First Name: Surname:
Position:
Mobile: E-mail:
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Please indicate which package you would like to book by ticking the relevant box. All rates are EXCLUSIVE of GST

Package	Value	[ ]
Platinum Sponsor - Satchel	\$2200	[ ]
Gold Sponsor - Lanyard	\$1700	[ ]
Silver Sponsor - Catering	\$1150	[ ]
Exhibition Trade	\$950	[ ]

[ ] CHEQUE (Payable	to Aged and Community Services	Association of NSW & ACT.	
[ ] CREDIT CARD	[ ] VISA [ ] MASTERCARD		
	Cardholders Name		
	Card Number		
	Expiry Date		
	TOTAL AMOUNT		
	Card Holders Signature		
[ ] EFT (Reference: Surname/ EKC02 )	BANK: Westpac Ashfield ACCOU BSB: 032 060	UNT: 150 437	

#### **TERMS AND CONDITIONS**

- All prices are in AUD and inclusive of GST.
- Trade positions are not secured until a deposit is received and subject to sponsor preferences.
- Full payment must be paid 28 days after invoice is issued and prior to the conference.
- Registrations, deposit, logos must be received by the due date 30 September 2016, for inclusion in the delegate brochure, advertising, and conference program.
- ACS NSW & ACT accept no responsibility for the loss or damage to exhibitor equipment and materials.
- Delegate list subject to approval from the participating delegate.
- Prior notice must be advised for the supply of power.

#### **CANCELLATION POLICY**

Cancellations will only be accepted in writing, mailed or faxed and must be signed by the person whose signature appears on this form (or nominee). Cancellations prior to 30 days of the commencement of the respective conference will be refunded 50% of the total payment.

After these dates cancellation will incur the full cost of the sponsorship or trade component.

I have read and accept the Terms and Conditions of this Agreement.

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