52nd International Meeting of the European Society for Surgical Research (ESSR)
Beurs van Berlage, Amsterdam, The Netherlands, 14-17 June 2017

Sponsorprospectus
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Message from the Organizers

It gives us great pleasure to invite you to the 52nd International meeting of the European Society for Surgical Research [ESSR] which will take place in Amsterdam, The Netherlands, from June 14 to 17 in 2017. At the Beurs van Berlage, a prime location in the center of Amsterdam, we will highlight surgical innovations, basic science, technological and skills’ advances, evidence-based practices, creating a podium for discussions with surgical professionals from all around the World.

The motto of the ESSR meetings “correlating the art of science with surgical practice” underlines the translational character of our Society. The annual International ESSR meetings are unique as the ESSR meeting is the only conference representing all surgical professions under one roof.

With the participation of more than 600 surgeons, surgical fellows, researchers, medical assistants from the European continent, and our sister societies in Japan, South Africa and the United States, we provide a platform to interact with the international top of basic and clinical surgical research. The meeting will be preceded by pre-congress work-shops and hands-on surgical skills sessions. The congress program will include specialized parallel panel sessions, keynote lectures, open panel discussion, opportunities for industrial symposia and online support for poster- and oral presentations. The Beurs van Berlage is highly suitable for large interactive, hands-on exhibits to reach out to our participants.

The city center of Amsterdam is a UNESCO registered site that attracts millions of tourists each year for its cultural, architectural, academic, and industrial excellence. The meeting will encompass dinners and social events allowing our participants to dive into the Amsterdam experience, including the freshly renovated Rijksmuseum and the vibrant nightlife of the city center.

We are convinced that the ESSR 2017 meeting in Amsterdam will be able to provide your company the visibility and participant experience that matches our drive for excellence and innovation.

We are looking forward to welcome you at the ESSR 2017 Congress in Amsterdam,

Best Regards,

Ivo Post
2017 Congress president

Niels Vos
2017 Congress treasurer

Thomas van Gulik
2017 honorary president
Program Information

The Organisers are offering companies the opportunity to sponsor the 52nd International meeting of the European Society for Surgical Research [ESSR] to be held from 14-17 June 2017 in Amsterdam, The Netherlands and thus benefit from improved visibility for their companies, institutes or associations.

Preliminary topics

Postgraduate course
• New methods in surgical research
• On open and laparoscopic interventions

Main focus of the meeting
• Evidence based care and surgery
• Surgical innovations
• Medical inventions
• Digital aids

Scientific sessions
• Plenary best paper session
• Oral free-paper session
• Keynote lectures
• Poster sessions
• Video sessions
• Award sessions including Walter-Brendel Award and Student Award

Program committee
Ivo Post, chairman
Thomas van Gulik, honorary president
Niels Vos, treasurer

Board of Advisers:
Prof. dr. Thomas van Gulik (honorary president, Academic Medical Center, surgery)
Prof. dr. de Reijke (Academic Medical Center, urology)
Prof. dr. Peul (Leids University Medical Center, neurosurgery)
Prof. dr. Saris (University Medical Center Utrecht, orthopedic)
Prof. dr. Jansen (Leids University Medical Center, gynecology)
Dr. Frank Dor (Erasmus Medical Center, transplantation surgery)
Dr. Robert Pierik (Isala Clinics, surgery)

National scientific committee
to be selected

International scientific committee
to be selected
# Program at a glance

## WEDNESDAY June 14th 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>08:30 - 17:00</td>
<td>Postgraduate course</td>
</tr>
<tr>
<td>13:00 - 17:00</td>
<td>Industry workshop</td>
</tr>
<tr>
<td>13:00 - 17:00</td>
<td>Pre-Congress Registration</td>
</tr>
<tr>
<td>18:30 - 19:30</td>
<td>Opening Ceremony</td>
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<tr>
<td>19:30</td>
<td>Welcome Reception</td>
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## THURSDAY June 15th 2017

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>07:30 - 08:30</td>
<td>Congress registration</td>
</tr>
<tr>
<td>08:30 - 10:30</td>
<td>Walter Brender Award</td>
</tr>
<tr>
<td>10:30 - 11:00</td>
<td>Coffee break</td>
</tr>
<tr>
<td>11:00 - 13:00</td>
<td>Parallel session 1 Parallel session 2 Parallel session 3</td>
</tr>
<tr>
<td>13:00 - 14:00</td>
<td>Lunch break</td>
</tr>
<tr>
<td>13:15 - 14:00</td>
<td>Industry lunch symposium 1</td>
</tr>
<tr>
<td>14:00 - 15:30</td>
<td>Parallel session 4 Parallel session 5 Parallel session 6</td>
</tr>
<tr>
<td>15:30 - 16:00</td>
<td>Tea break</td>
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<tr>
<td>16:00 - 18:00</td>
<td>Parallel session 7 Parallel session 8 Parallel session 9</td>
</tr>
<tr>
<td>18:00 - 19:00</td>
<td>Poster session</td>
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<tr>
<td>20:00</td>
<td>Congress dinner</td>
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## FRIDAY June 16th 2017

<table>
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<tr>
<th>Time</th>
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<tbody>
<tr>
<td>08:00 - 08:30</td>
<td>Registration</td>
</tr>
<tr>
<td>08:30 - 10:30</td>
<td>Parallel session 10 Parallel session 11 Parallel session 12</td>
</tr>
<tr>
<td>10:30 - 11:00</td>
<td>Coffee break</td>
</tr>
<tr>
<td>11:00 - 13:00</td>
<td>Parallel session 13 Parallel session 14 Parallel session 15</td>
</tr>
<tr>
<td>13:00 - 14:00</td>
<td>Lunch break</td>
</tr>
<tr>
<td>13:15 - 14:00</td>
<td>Industry lunch symposium 4</td>
</tr>
<tr>
<td>14:00 - 15:30</td>
<td>Parallel session 16 Parallel session 17 Parallel session 18</td>
</tr>
<tr>
<td>15:30 - 16:00</td>
<td>Tea break</td>
</tr>
<tr>
<td>16:00 - 18:00</td>
<td>Parallel session 19 Parallel session 20 Parallel session 21</td>
</tr>
<tr>
<td>18:00 - 19:00</td>
<td>Poster session</td>
</tr>
<tr>
<td>20:00</td>
<td>Congress dinner</td>
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## SATURDAY June 17th 2017

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<th>Time</th>
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<tr>
<td>08:30 - 10:30</td>
<td>Parallel session 22 Parallel session 23 Parallel session 24</td>
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<tr>
<td>10:30 - 11:00</td>
<td>Coffee break</td>
</tr>
<tr>
<td>11:00 - 13:00</td>
<td>Parallel session 25 Parallel session 26 Parallel session 27</td>
</tr>
<tr>
<td>13:00</td>
<td>Closing ceremony</td>
</tr>
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On the following pages you will find various sponsorship options. In addition to general sponsorship of single items, the Organizers are offering companies the opportunity to become a Major Partner. In principle, all sponsors will be treated on a first come, first served basis.

**Sponsorship options**

Your company, institute or association is invited to apply for different sponsoring opportunities. Sponsors will be mentioned in the upcoming announcements and in the final program. Sponsors are free to make their selection from the list of sponsorship options. The organizers wish to encourage sponsors & exhibitors to confirm their participation to ESSR 2017 in an early stage. For commitments received **before 1 May 2016 a 10% reduction** is applicable.

**Major Partners**

Sponsors supporting the conference to a certain value will be acknowledged as Major Partner. Major Partners will be given first choice according to their level of sponsoring for booth space, hotel accommodation etc.

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**Major Partners will enjoy the following additional benefits:**

- Exposure as a Major Partner
- Lunch symposium time slot of 45 minutes
- Exhibition booth space of 15 m²
- First priority for choosing additional sponsorship items opportunities
- Acknowledgement in all announcements
- Acknowledgement in Final Program
- Advertisement in all announcements
- Advertisement in Final Program
- Logo on congress website
- Corporate literature to be included with participants conference materials
- Use of conference design with designation of Major Partner for own advertising
- 5 Full conference registrations
- 10 Exhibitors registrations

The contribution for Major Partners is **€ 17,500**
Sponsor items

Possibilities to promote your company, institute or association are offered through sponsoring of different materials related to the Conference. We are sure that you will be able to find an item on the list that fits your specific interest and budget. Of course you are welcome to make your own suggestions. All prices are excluding VAT. For your convenience an all-inclusive main sponsor package is available.

Main sponsor package
- Exhibition booth space of 10 m²
- Acknowledgement in all announcements
- Acknowledgement in Final Program
- Advertisement in Final Program
- Logo on congress website
- Corporate literature to be included with participants conference materials
- 3 Full conference registrations
- 7 Exhibitors registrations

The costs for the Main sponsor package are € 8,950

Exhibition
The minimum available booth space is 6 m². Dimensions of the standard booth space are 3m width x 2m depth. No shell scheme stand construction is included. Exhibitors are free to use their own constructors.

Standard booth space of 6 m² € 2,885
Additional booth space per m² € 375

Advertising
Final programme (to be distributed on site at ESSR 2017) € 1,250
Outside Back Cover (full colour) € 1,000
Inside Front Cover (full colour) € 1,000
Inside Back Cover (full colour) € 850

For technical details as to the size and submission of films, please contact the Conference Secretariat.

Company Symposium € 10,000
Opportunity to organize a company symposium. The time slots are available during lunch time. Exclusive use of the meeting room during the assigned session.

Hospitality suite € 7,500
There is a limited opportunity for companies to host a hospitality suite within the congress venue. Hospitality suites are only available in combination with the Major Partner Package and may be used to offer hospitality only. More specifications about the suite can be obtained through the congress secretariat.
Conference Bags
Exclusive sponsorship of the conference bags. Your name and logo displayed discretely on each bag. You are entitled to include one piece of promotional literature in the conference bags.

Insert in conference bag
One promotion leaflet will be included in the conference bags of all participants. In case no conference bags are provided the insert will be included into the registration materials the participants receive.

Lanyards
Exclusive sponsorship of the lanyards that participants use to wear their badge. Your name and logo displayed on each lanyard.

Notebooks & Pens
This sponsor item offers you the opportunity to insert your company notebook and pen into the conference bags of all delegates. Pens & blocs to be provided by the sponsor. In case no conference bags are provided the pens & blocs will be included into the registration materials the participants receive.

Poster Boards
Exclusive sponsorship of the official ESSR 2017 Poster Boards which will be used to display scientific posters that are part of the conference program. Your name and logo displayed discretely on the poster boards.

Website link
A direct link, via the sponsors’ logo from the Conference web site www.essr2017.eu, can be provided to the sponsor’s home page. The website is on-line as per 1 September 2015 and will be on-line until after the ESSR 2017 conference.

Welcome reception
Exclusive sponsorship of the welcome reception. Your name and logo displayed discretely on the invitations. You are entitled to 15 invitations for company staff.

Conference Dinner
Exclusive sponsorship of the Conference Dinner on Friday June 16th 2017. Your name and logo displayed discretely on the invitations and the opportunity to place 3 banners at the dinner location. You are entitled to 15 invitations for company staff.
General information

**Target Audience**
For the 52nd International meeting of the European Society for Surgical Research [ESSR] the attendance of more than 400 participants is anticipated. The target audience for this meeting consists of European General Surgeons, Orthopedic Surgeons, Urologists, Gynecologists, Neurologic Surgeons, Plastic Surgeons and Cardiothoracic Surgeons from all European countries.

**Promotion**
The Conference will be promoted by direct mail to potential participants and by active promotion on relevant conferences. The announcements will be distributed to all members of ESSR and the national Association of Surgeons through their society network.

As per September 2015 the congress website (www.essr2017.eu) is on line and accessible to all potential participants and sponsors & exhibitors. The web site will be updated with the latest available information.

**Congress language**
The official congress language will be English.

**Venue**
The 52nd International Congress of the European Society for Surgical Research will be held at:
Beurs van Berlage
Damrak 243
1012 ZJ Amsterdam
www.beursvanberlage.nl

**Payment**
Participation as a sponsor will be invoiced by Congress Company.
- **1st Payment**: 25% immediately after signing the contract
- **2nd Payment**: 75% before 1st February 2017

The amount will be paid by bank transfer, in Euro’s. Invoices will be sent within a month after signing this contract.

**Cancellation**
Notification of a sponsor to cancel sponsored items must be submitted to Congress Company in writing. The effective date of cancellation or reduction of sponsor items will be the date on which the Congress Organizer receives the written notice. In case of cancellation the amounts already invoiced are not refundable.

**Cancellation schedule**
- On receipt of the contract 25% of the full sponsor costs will be invoiced.
- After 1st February 2017 no refunds are made.
Terms of payment
After the enclosed Sponsor Contract is received by the Conference Organizer, a confirmation and an invoice for non-refundable payment of 25% of the total amount will be sent and is due for payment within three weeks after receipt. The balance of the full payment is due and payable before 1st February 2017.

The organizers wish to encourage sponsors & exhibitors to confirm their participation to ESSR 2017 in an early stage. For commitments received before 1 May 2016 a 10% reduction is applicable.

Liability
The Organizers accept no responsibility for any damage if the sponsored event is not performed due to any obstacle or hindrance outside the control of the Organizers, which they could not reasonably have foreseen when signing this contract and which the Organizers could not have avoided at a reasonable effort of cost. Such obstacles and hindrances include, but are not limited, to the outbreak of war, civil riots, governmental or other obstacles for the freedom of travel, union actions, natural disasters, fire, flooding and any other circumstances that fall within the meaning of the above.

Congress Secretariat

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Exhibition floor plan