



March 25 - 27, 2019

Hilton Hotel & Conference Center, SeaTac, WA

Rural Communities: Healthy Places to Live, Work, and Play

SPONSOR AND EXHIBITOR OPPORTUNITIES

Exhibit and sponsorship opportunities are available for the Northwest Rural Health Conference scheduled for March 25-27, 2019 at the Hilton Hotel and Conference Center in SeaTac.

Exhibitor Set-up: March 25, 2:00-6:00 p.m.

Exhibition Hall Days: March 26-27 (Tuesday and Wednesday)

Reception in Exhibit Hall: Monday, March 25, 2019, 6:00-8:00 p.m.

Exhibitor Dismantle: Wednesday, March 27, 2019, 3:30-4:30 p.m.

Why Participate

The Northwest Rural Health Conference provides the single most targeted opportunity to reach the rural health community with your organization's message, products, services, and educational outreach efforts. We expect a regional audience of health care professionals, hospital and clinic administrators, rural Emergency Medical Service (EMS) agencies, rural home health and hospice teams, policy makers, state and local leaders, academics, researchers, and others to discuss issues, network, and disseminate information. Last year's conference attracted over 500 participants and exhibitors – breaking previous conference records.

We invite your organization to sponsor and exhibit at this important rural event

Sponsor Levels

We are offering a new menu of sponsor options for the 2019 Northwest Rural Health Conference. We encourage you to review the Sponsor Packages outlined and select a sponsorship level that matches your goals. The generosity of our sponsors allows the Northwest Rural Health Conference to:

- provide scholarships for students and medical staff who are dedicated to serving rural populations
- maintain an affordable registration fee
- offer discounted registration fees to presenters and students
- provide educational sessions offering relevant information and sharing of best practices that will advance community health transformation and innovation in rural communities
- bring in top-notch plenary speakers



Northwest Rural Health Conference

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PREMIUM SPONSORSHIP PACKAGES

<i>Benefit Description</i>	Diamond	Ruby	Emerald	Pearl
	\$15,000	\$10,000	\$5,000	\$2,500
Recognition at the Keynote Session	✓			
Banner on state at Keynote Session	✓			
Recognition at Reception	✓			
Pre-conference intensive session sponsorship	✓			
Complimentary Washington Rural Health Association (WRHA) organizational membership for 1 year (a \$240 value)	✓	✓		
Complimentary Rural Health Clinic Association of Washington (RHCAW) partner membership for 1 year	✓	✓		
Your banner displayed in the main conference meeting room	✓	✓		
Your logo with link prominently displayed on conference website	✓ Top level logo placement	✓ Second level logo placement	✓ Emerald level logo placement	✓ Pearl level logo placement
Acknowledgement and logo in conference app	✓	✓	✓	✓
Exhibit booth space	✓ Prime booth location	✓ Prime booth location	✓	✓
Your logo on signage in the conference registration area	✓	✓	✓	✓
Courtesy conference registration	✓ Three complimentary registrations	✓ Two complimentary registrations	✓ One complimentary registration	✓ One complimentary registration

Sponsor & exhibit spaces will be assigned in order of date of application with payment. Space includes a 6' skirted table and two chairs.

À la Carte Sponsorship Opportunities

	<p>Reception</p> <p>Join the Planning Committee Members to welcome conference participants at our Monday evening Reception. Recognition on signage, website, and conference app.</p> <ul style="list-style-type: none"> Alcoholic Beverages Sponsor 	<p>\$7,500</p> <p>\$1,000</p>
	<p>Conference Lunch</p> <p>Opportunity to introduce luncheon speaker. Recognition on signage, website, and conference app. Promotional materials placed on attendee tables. <i>Limited to two opportunities.</i></p>	<p>\$3,500</p>
	<p>Pre-Conference Workshop</p> <p>Pre-conference workshops are scheduled for Monday. Sponsors receive organization name and logo on signage and an opportunity to introduce the workshop.</p>	<p>\$3,000</p>
	<p>Tote Bag</p> <p>Your organization's logo imprinted on the tote bags given to all attendees, with shared space for NWRHC banner.</p>	<p>\$2,500</p>
	<p>Plenary Speaker Introduction</p> <p>Opportunity to introduce plenary speaker with a 2-3 minute "commercial" about your company.</p>	<p>\$2,000</p>
	<p>Poster Session</p> <p>Recognition with signage on beverage and food stations, website, and conference app.</p>	<p>\$1,000</p>
	<p>Scholarship for an attendee working in rural health*</p> <p>Scholarships to recipient will be used for registration fee, airfare and event hotel accommodations</p>	<p>\$1,000 per person</p>
	<p>Beverage Station/Refreshment Break</p> <p>Recognition with signage on beverage station, website, and conference app</p>	<p>\$250/\$500</p>
	<p>Tote Bag Swag Space</p> <p>Reserve space in the tote bag for information or promotional items from your company</p>	<p>\$250/\$500</p>
	<p>Conference App Banner Ads</p> <p>Your company name and logo as a banner ad inside the conference app</p>	<p>\$100</p>

*eligibility determined by Conference Planning Committee

Sub-total for À la Carte Sponsorship Items:

\$ _____

**2019 Northwest Rural Health Conference
Sponsorship Pledge Form**

Please complete ALL appropriate sections of this form.
Note: Sponsor assignments will be processed in order received.

Company/Organization Name: _____
(Exactly as it is to be printed in acknowledgements)

Contact Name: _____

Contact Title: _____

Address: _____

City/State/Zip: _____

Phone/Fax: _____

Email Address: _____

Website: _____

PREMIUM SPONSORSHIP PACKAGES

Select your level of sponsorship:

- | | |
|----------------------------------|----------|
| <input type="checkbox"/> Diamond | \$15,000 |
| <input type="checkbox"/> Ruby | \$10,000 |
| <input type="checkbox"/> Emerald | \$5,000 |
| <input type="checkbox"/> Pearl | \$2,500 |

Subtotal Premium Sponsorship: \$ _____

Subtotal À la Carte: \$ _____

TOTAL AMOUNT: \$ _____

Sponsorships are able to be processed online at: <http://cm.wsu.edu/nwrhc>

If your organization prefers to pay by check, please make checks payable to: Washington State University

Mail check **and** pledge form to: Washington State University Professional Education, P.O. Box 645220, Pullman, WA 99164-2220

Questions? Contact Diane Deyerler, Conference Manager at diane.deyerler@wsu.edu or 253-445-4631

EXHIBITOR FEES AND REGISTRATION

This year, the Exhibit Hall will be located in close proximity to the main session room. The refreshment breaks and Monday evening reception will all take place in the Exhibit Hall. Exhibit space is limited, so register soon and secure participation for your organization!

Exhibitor registration includes an 8' wide exhibit space with a 6' skirted table and two chairs, one complimentary registration for vendor attendee, and listing in the Exhibitor/Sponsor directory. See fees below for additional vendor fees.

EARLY VENDOR FEES	STANDARD VENDOR FEES
<p data-bbox="203 575 462 606">By January 31, 2019</p> <ul data-bbox="251 615 779 730" style="list-style-type: none"><li data-bbox="251 615 779 646">• Non-Profit Vendor/Exhibitor - \$1,000<li data-bbox="251 655 779 686">• Vendor/Exhibitor - \$1,500<li data-bbox="251 695 779 726">• Additional Vendor Attendee - \$350	<p data-bbox="826 575 1153 606">Starting February 1, 2019</p> <ul data-bbox="875 615 1403 730" style="list-style-type: none"><li data-bbox="875 615 1403 646">• Non-Profit Vendor/Exhibitor - \$1,300<li data-bbox="875 655 1403 686">• Vendor/Exhibitor - \$1,800<li data-bbox="875 695 1403 726">• Additional Vendor Attendee - \$380

Please go to the conference website for exhibitor details, fees and online registration links.