



**Vital Images:**

Laura Dusinschi  
Marketing Manager, Europe  
Vital Images  
[ldusinschi@vitalimages.com](mailto:ldusinschi@vitalimages.com)  
+46 70913 64 82

**FOR IMMEDIATE RELEASE**

**King Edward VII's Journey to Deconstructed PACS Explored**

Minneapolis, May 8, 2017 – HIMSS Europe attendees will have a unique opportunity to learn about how one of England's most prestigious private hospitals deconstructed its PACS and revitalized its imaging services.

Corey Frazer, Manager of Imaging Services for King Edward VII's Hospital, London, will speak about their journey that ultimately led them to select Vital Images for their imaging needs.

In "Deconstructing PACS – King Edward VII's key to unlocking hospital data," Mr. Frazer will explore how they dealt with an aging PACS and sought to have complete control over their imaging data in all areas of the hospital. He will speak at a Vital-sponsored event on Friday, May 12, 9:15 a.m. to 10:15 a.m. in room Neptune IV. HIMSS Europe is being held this year, May 10-12, at the Intercontinental Hotel, Malta.

King Edward VII's Hospital is London's premier private hospital and has a proud tradition of royal patronage that began with King Edward VII and continues today with Her Majesty the Queen. It is the only hospital in the UK where consultants must be invited to practice.

Having decided they would replace their PACS, King Edward VII's Hospital went to market, seeking a new provider. But they were disappointed and frustrated during the process and, taking time to reconsider, decided that what they really needed to do was deconstruct their PACS. After a renewed search and careful consideration, they selected Vital.

This initiated a three-month project with dedicated teams from both organizations working together.

"We were able to successfully complete the project and solve our challenge to provide uniform access to imaging in all service areas," says Mr. Frazer. "I will discuss how this benefited us, and even how it benefits the industry in my talk."

For more information on the event, please go to: <http://www.ehealthweek.org/ehome/198654/deconstructing-pacs/>

**About Vital Images, Inc.**

Vital Images, Inc., a Toshiba Medical company, is a leading provider of diagnostic imaging and enterprise informatics solutions to help healthcare organizations deliver exceptional care while optimizing resources across multi-facility organizations. The company's solutions are scalable to meet the unique needs of hospitals and imaging centers and are accessible throughout the

enterprise anytime, anywhere. For more information, visit [www.vitalimages.com](http://www.vitalimages.com) or join the conversation on Twitter, LinkedIn, Facebook and YouTube.

###