



World Customs Organization
Organisation mondiale des douanes

5th WCO Global AEO Conference

10 -12 March 2020 Festival Arena,
Dubai - United Arab Emirates

**AEO 2.0: ADVANCING TOWARDS NEW
HORIZONS FOR SUSTAINABLE AND
SECURE TRADE**



**EXHIBITION AND SPONSORSHIP
OPPORTUNITIES**

HOSTED BY

الهيئة الاتحادية للجمارك
Federal Customs Authority



جمارك دبي
DUBAI CUSTOMS



SUPPORTED BY



CORPORATE SPONSOR

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CONFERENCE HIGHLIGHTS

WCO AEO 2020 | DUBAI
10-12 March 2020



DG |
CUSTOMS
DIRECTOR | CUSTOMS
EXPERT | CHAIRMAN | CEO |
CHIEF ENGINEER |
COMMISSIONER | SINGLE WINDOW
EXPERT | STRATEGIC EXPERT |
CUSTOMS OFFICER | CHIEF OF STAFF |
VP RESIDENT | LEAD EXPERT | DEPUTY
HEAD | IT OFFICER | MANAGER |
CHIEF IT | HEAD | TRADE
FACILITATION SPECIALIST | CHIEF
REVENUE OFFICER | TRADE
RELATIONS | DDG | TRADE
RELATIONS | SPECIALIST
| FACILITATION

ATTENDEES
2500

COUNTRIES
100

SESSIONS
20

Customs
Administrations

Private
Sector

International
Organizations

Government
Agencies

Local
& Regional

Academia

Others

BECOME A CONFERENCE SPONSOR

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Sponsors & Exhibitors have a unique platform to establish and reinforce their company's position by being visible during this conference. Benefit from face-to-face interactions with high level decision makers on a cost effective and informal basis. Position their brand as leading and insightful.

Connect with the world of Customs and build market share and nurture customer relationship and at the same time update market knowledge and learn about new developments in the field of Customs.



SPONSORSHIP PACKAGES (SEE DETAILS ON PAGE 6)

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Sponsorship benefits	Corporate € 60,000	Diamond € 50,000	Platinum € 40,000	Gold € 30,000	Silver € 20,000
Acknowledgement as Corporate Sponsor	●				
Keynote Speaking Opportunity	●	●	●		
Plenary Speaking Opportunity				●	
Tech-talks (Depending on availability)	●				●
Exhibition Space / Booth (see next page)	●	●	●	●	●
Company Branding					
Logo on Delegate Badges	●				
Lanyards (to be provided by sponsor)	●				
Networking Lunch (Day 1)			●		
Networking Lunch (Day 2) Co-sponsorship				●	
Grab-and-Go Lunch (Day 3)		●			
Welcome Reception (9 th March 2020)	●				
Networking Coffee-Breaks (only 5 opportunities)					●
Bag inserts / Advertisements in Conference Programme	●	●	●	●	●

ADDITIONAL SPONSORSHIP PACKAGES

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Exhibition Booth € 5,000

Exhibition Booth 2m x 2m

Printing of Exhibitor Name / Logo on Fascia

One Table and Two Bar Stools

1 Triple Power Socket

1 Wastepaper Basket

2 Complimentary Conference Registrations

1 Delegate Bag per Exhibiting Company

Advertising € 1,000

A4 Advertising in the Conference Programme

Specifications:

- Quad colour (CMYK)
- 300 PPI (2480 x 3580 pixels)
- Portrait
- Trim : w 210mm x h 297mm
- Bleed : w 220mm x h 307mm
- Type : w 190mm x h 277mm

Bag Inserts € 500

1 Insert per Delegate Bag

Ex: Brochure, flyer, poster, giveaways, etc.



SPONSORSHIP BENEFITS - DETAILS

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Corporate Package	Diamond Package	Platinum Package	Gold Package	Silver Package
Keynote Speech	Keynote Speech	Keynote Speech	Plenary Speaking Opportunity	Tech-talk: Speaking Slot
Exhibition Booth (4m x 2m)	Exhibition Booth (4m x 2m)	Exhibition Booth (2m x 2m)	Exhibition Booth (2m x 2m)	Networking Coffee Breaks
(A4) Advertisement in Conference Programme	Advertisement in Conference Programme	Advertisement in Conference Programme	Advertisement in Conference Programme	Advertisement in Conference Programme
Sponsor of the Welcome Reception on 9 th March 2020	Promotional Material in Conference Bags			
Logo on Event's Website	Logo on Event's Website	Logo on Event's Website	Logo on Event's Website	Logo on Event's Website
Mention as Corporate Sponsor in Conference e-blasts	Grab-and-Go Lunch (Day 3)	Lunch (Day 1)	Lunch (Day 2)	
Logo on Conference Programme	Logo in Conference Programme	Logo in Conference Programme	Logo in Conference Programme	
Logo on Conference Agenda				
Interview for Teaser Video and Mention as Corporate Sponsor				
Lanyards (to be provided by sponsor)				
Acknowledgement as Corporate Sponsor				

VENUE FLOOR PLAN

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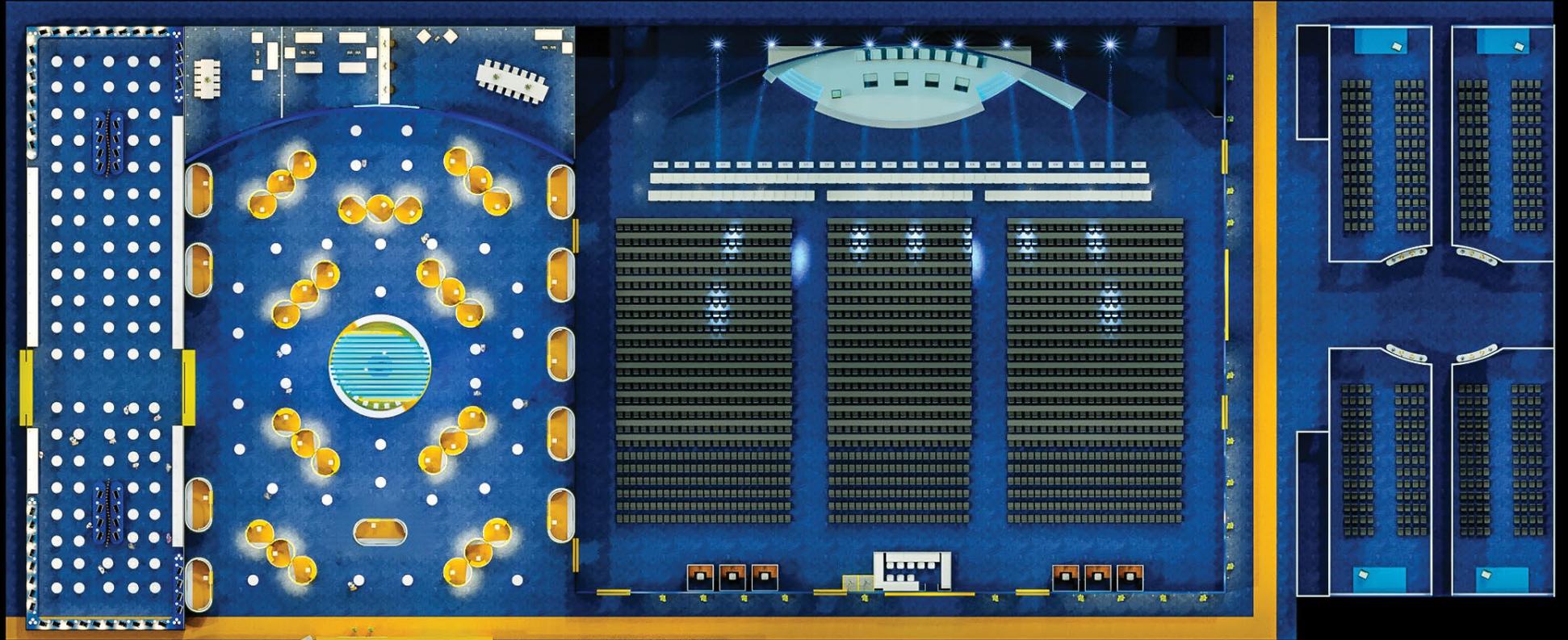


EXHIBITION HALL

CONFERENCE HALL

F&B LOUNGE

WORKSHOPS



RECEPTION

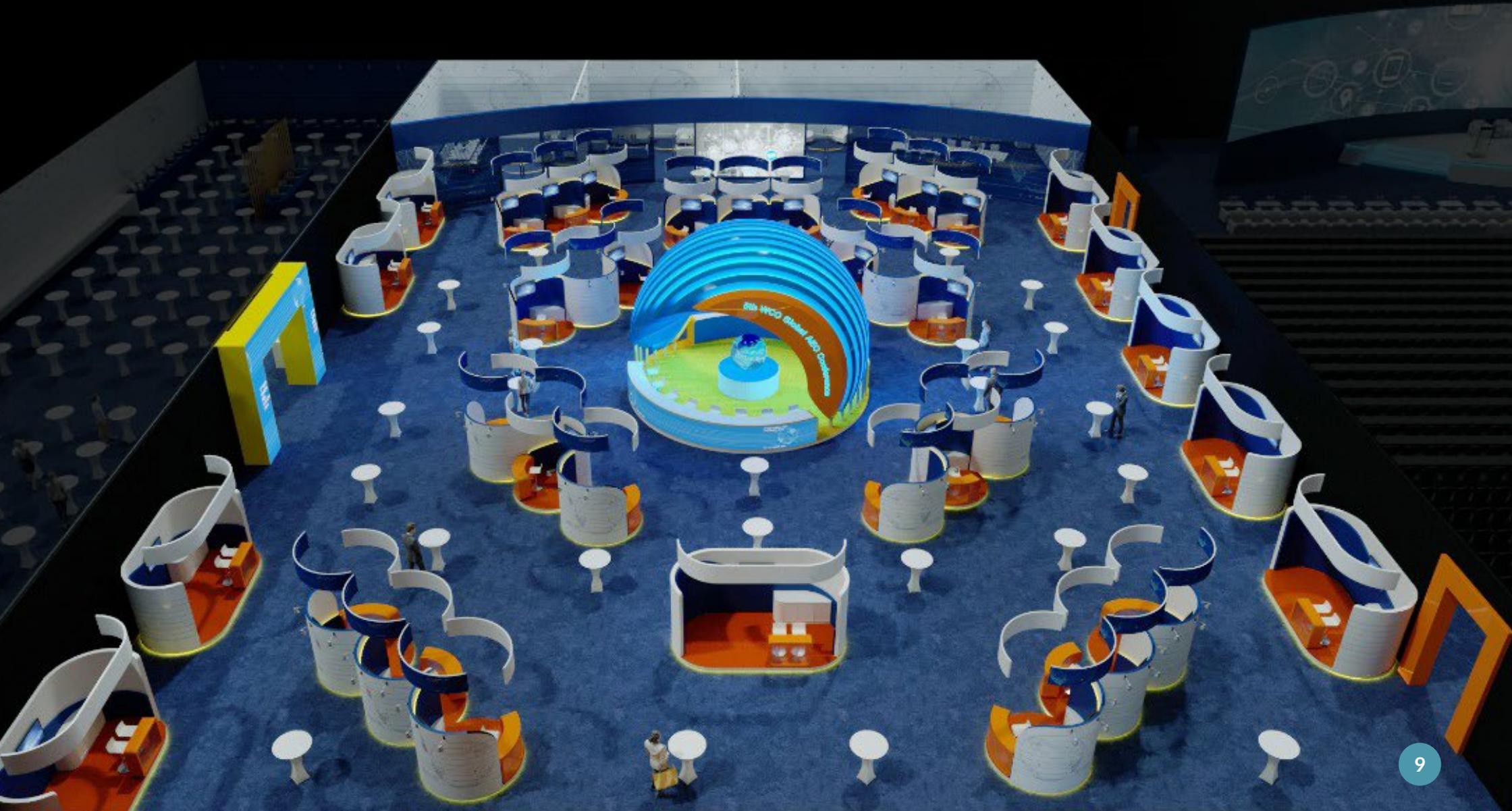
EXHIBITION HALL - 3D VIEW

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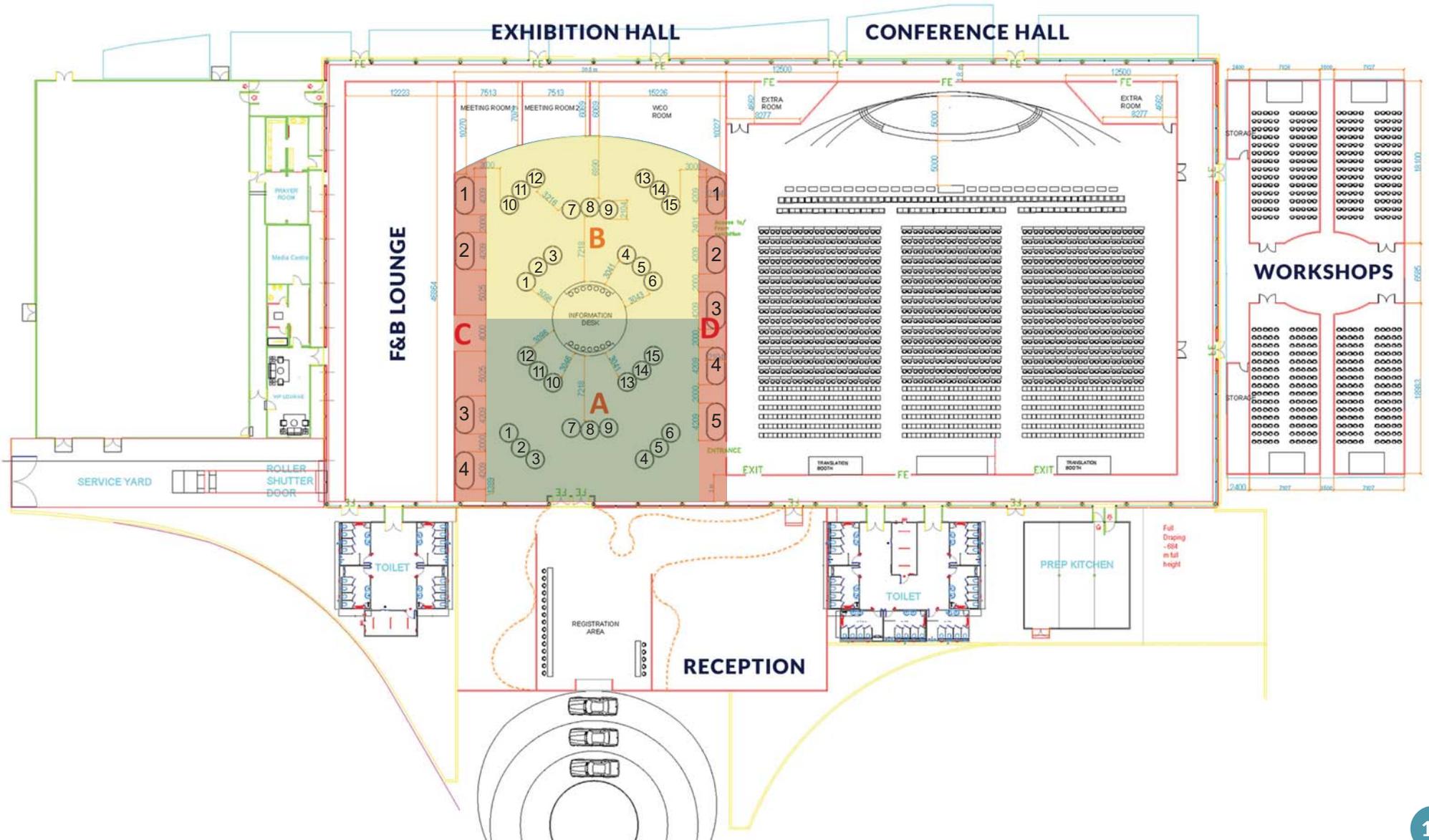
EXHIBITION HALL - 3D VIEW

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LET'S TALK!

LUDOVIC THANAY
ludovic.thanay@wcoomd.org

