## 2017 NSW/ACT State Conference

Sponsorship matrix

Sebel Harbourside Kiama

17-19 May 2017



PARKS & LEISURE AUSTRALIA

Sponsorship Type		Principal	Gold	Welcome Party	Regional Awards of Excellence Dinner	Regional Awards of Excellence Individual Awards	Keynote Speaker	Lanyard	Delegate Satchels	Satchel Inserts	Speaker Gifts	Trade Exhibition
Number Available		2	4	1	1	11	2	1	1	Multiple	1	15
Partner												
Value		\$5,000	\$3,000	\$1,500	\$3,000	\$500	\$1,000	\$1,500	\$1,500	\$250	Contra up to \$1500	\$1,000
<u>BENEFITS</u>												
Registrations	Delegate registrations with full entitlements	2	1	1	2			1	1		1	1
Welcome Reception	Ack by the MC of the sponsors support	Х	Х	Х								
	Opportunity for a 3 minute presentation	х		х								
	Free standing signage (provided by the sponsor) displayed at the venue	х	х									
Conference Program	Opportunity for a 3 minute presentation/introduction to keynote.	Х										
Regional Awards of	1 x Awards of Excellence dinner ticket	(included)	(included)	(included)	(included)	Х		(included)	(included)		(included)	(included)
Excellence Dinner	Opportunity to provide a short welcome presentation (up to 3 mins)				х							
	Opportunity to present sponsored Award					х						
	Ack by the MC of the sponsors support	Х	х		х	х						
	Logo placement across all visual screens				х	х						
	Placement of sponsor colour logo through the dinner venue				x							
	Logo placement, hyperlink and 50 word description on PLA NSW/ACT Awards page					x						
	Free standing signage (provided by the sponsor) displayed at the venue	х			x							
Trade Exhibition	Exhibition space (trestle table & 2 chairs)	Х	Х									Х

Technical Tour	Opportunity to host a technical tour	Х										
Delegate satchels	Company branding on satchel								х			
	Flyer insert (plus brochure or DVD)	х	х	х			х			х		х
Delegate List	An electronic copy of the delegate list (excluding those opted out)	х	х	х	х	х	х	х	х		х	х
General Promotion	Promotion across Regional Conference PR activities	х	х	х	х		х	х	х		х	х
	Ack. on conference e-news blasts/updates	х	х		х							
	Sponsor logo on conference web site	х	х	х	х		х	х	х		х	х
	Sponsor logo and 50 word company description on the Final Programme	х	х	х	х		х	х	х		х	х
	One (1) full page advertisement in the final programme (company to provide artwork)	х										
	One (1) 1/2 page colour advertisement in the Final Programme (company to provide artwork)		x									
	One (1) 1/4 page colour advertisement in the Final Programme (company to provide artwork)			x	x							

\* all prices are gst exclusive