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# WCO IT Conference & Exhibition

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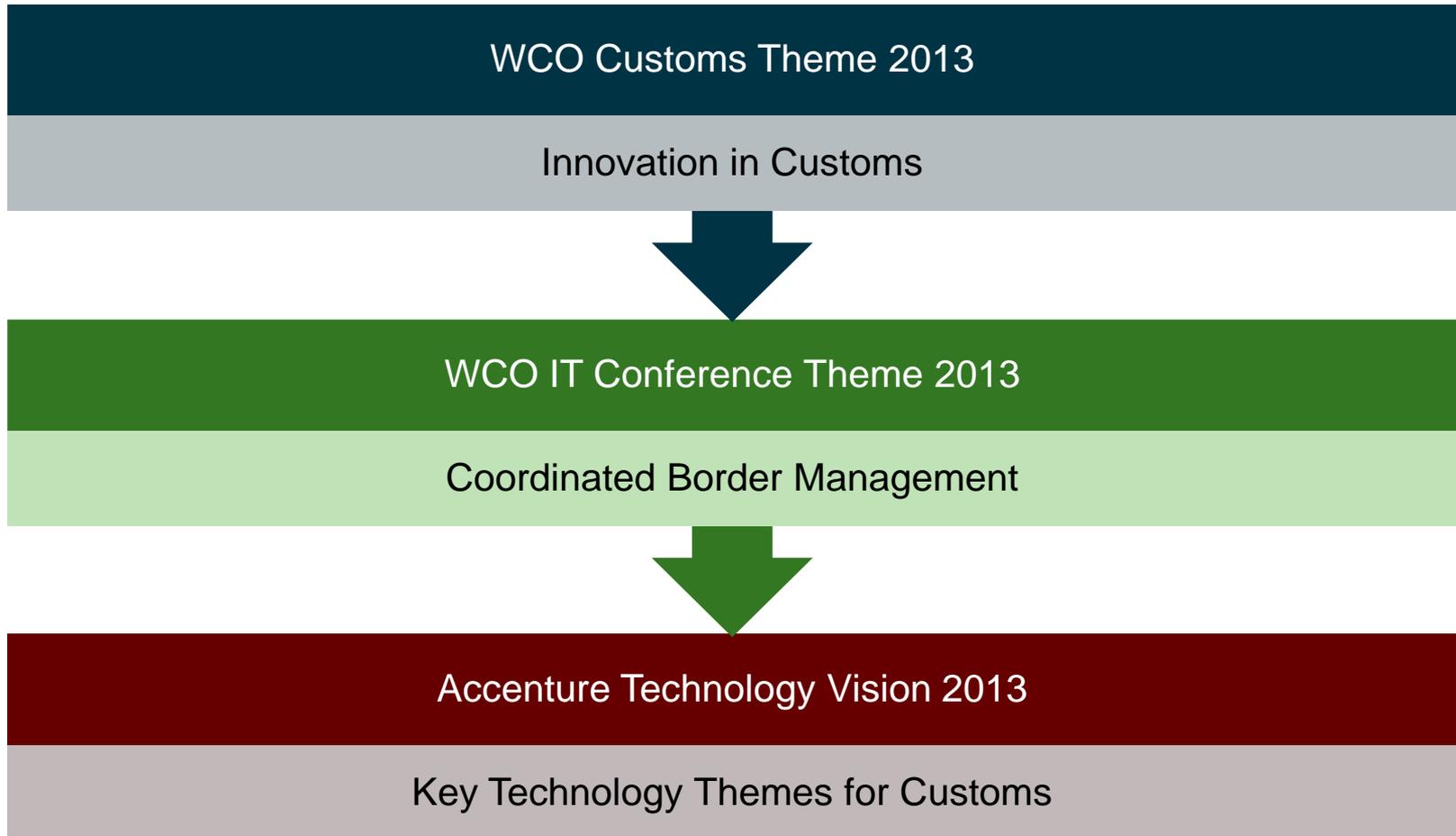


accenture

consulting | technology | outsourcing

# Introduction

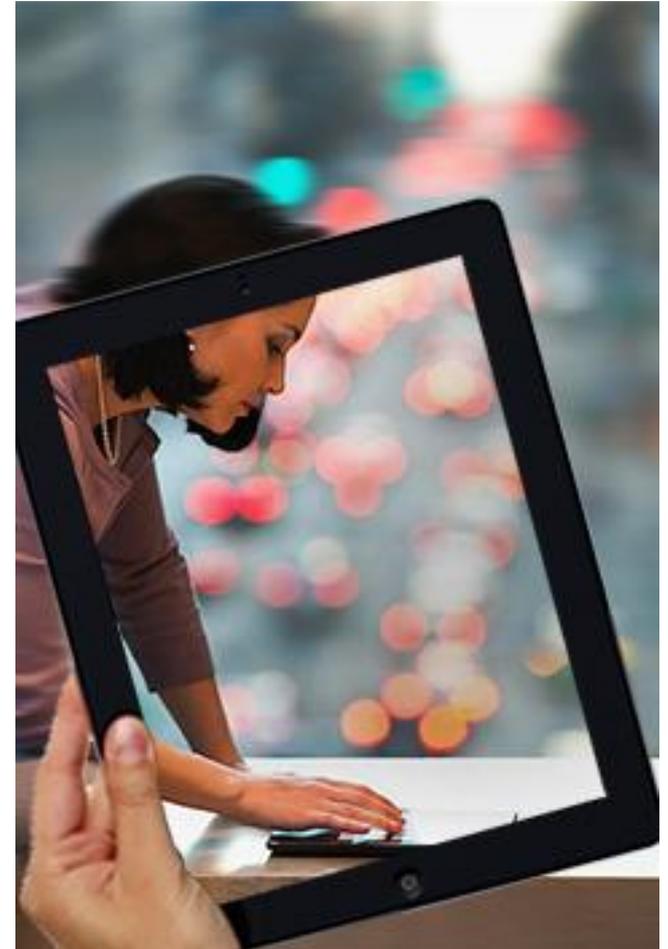
## Overview



# Who is Accenture?

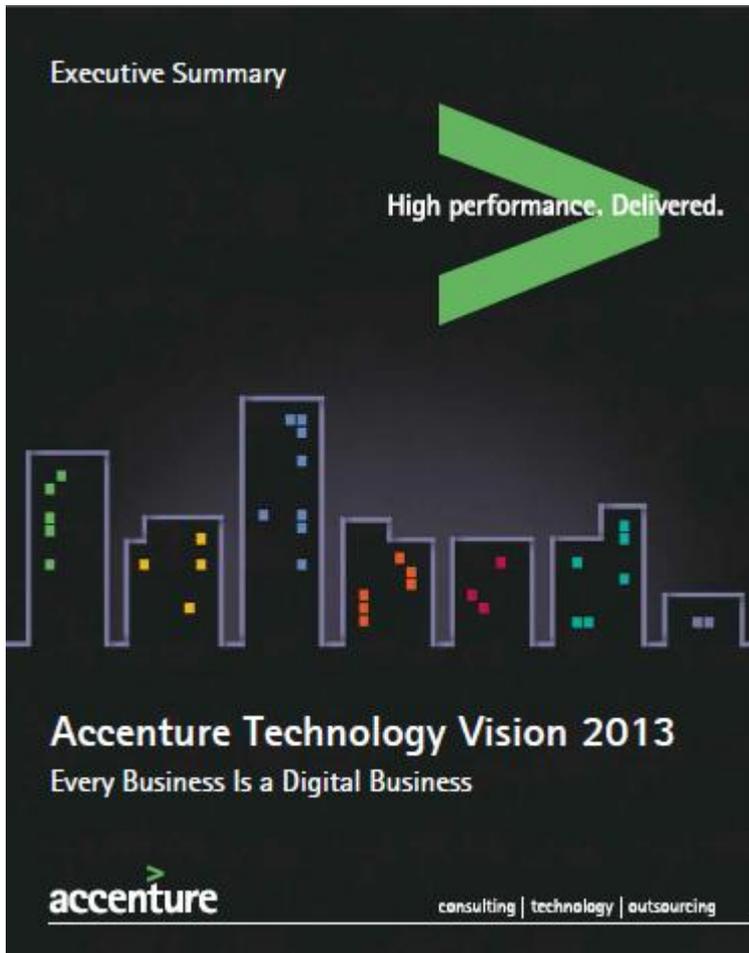
## Unparalleled experience and comprehensive capabilities

- Global management consulting, technology services and outsourcing company with net revenues of approximately \$28B
- Approximately 261,000 people serving clients in more than 120 countries
- Extensive research, analytical insight, customs solutions, innovation in technology and process, and experience working with the world's leading customs agencies
- Accenture collaborates with clients to help them deliver public service for the future



# Accenture Technology Vision 2013

A forecast not only for technology but for business as a whole



- Embracing new technologies to **deliver more with less** is a major driver for organization productivity
- Accenture's Technology Vision 2013, ***Every business is a digital business***, sets out 7 pivotal technology trends
- Customs agencies need to embrace 4 key themes to really develop as **customs agencies of the future**

# Accenture Technology Vision 2013

## Key themes customs agencies should embrace

### Seamless Collaboration

Collaboration with stakeholders, yielding a lower cost of operations and access to more data

### Design for Analytics

Systems designed to capture the right data to address key customs issues

### Data Velocity

Translating data insights into actions quickly in order to capture the opportunity

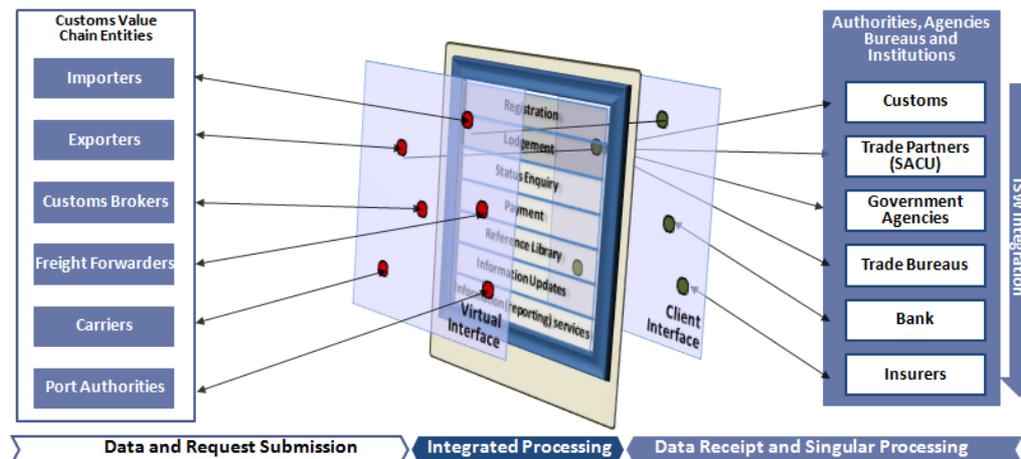
### Every business is a digital business

Digital age creating a burning platform for digital customs to address security and revenue threats

# Seamless Collaboration

## Embed collaboration into the business process

- Technology has now evolved through the **maturity of collaboration channels** – enabling creation of single windows and the multitude of benefits these deliver
- Collaboration means **access to a lot more data**, which if filtered and analyzed the right way enables an **intelligent-led approach to protecting the borders**
- Returns for customs and our stakeholders are **efficient delivery of business outcomes at a lower cost for all**

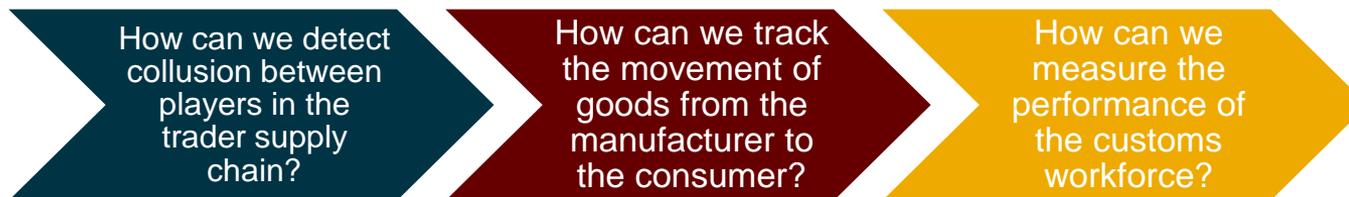


Seamless Collaboration with stakeholders in the trade supply chain

# Design for Analytics

Ask the questions first and design for the answers

- Customs agencies do not suffer from a lack of data – they don't always have **access to the right data**
- Advanced **collaboration and analytic technologies** enable this with ease
- The trick is to start by determining **what are the key questions** that need to be answered and then **design the systems to collect the right data**



By systematically analyzing the right data through analytical tools, customs agencies can derive **insights to improve performance, understand and refine policy, and better address security threats and revenue losses**



# Data Velocity

Matching the speed of decision to the speed of action

- Putting data to work faster will increase the success of governments This means **not just generating insights from your data but acting on it swiftly**
- This approach of **insight-led operations** requires the design of systems to be **adaptable** and **flexible**, ensuring a high rate response
- **Mobile real-time inspection technologies** should be leveraged enabling agencies to decrease their goods turnaround times significantly



Real-time insight led risk management

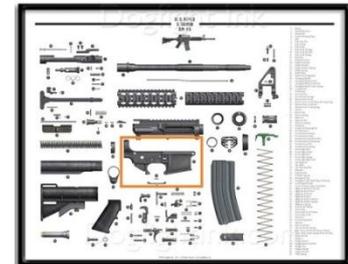


Mobile operations

# Every business is a digital business

Transforming how we run organizations, redesign and produce things, create and manage new commercial transactions

- In a world of **digital citizens**, the demand for digital goods is on the rise
- With 3D printing a reality, customs agencies will be **provoked into action to address the threat to the economy** posed by the potential of dangerous goods being printed
- As the world evolves into to a digital world, customs agencies need to **transform their operations to the digital age** as current-day mechanisms will not suffice
- **Digital customs** will entail having to **renew vital aspects of operations and systems** to address the challenges of security and revenue leakage, gaining better control



# Every business is a digital business

Digital customs, now and for the future



Questions

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