

## **BUSINESS AD FORM**

Use this form to reserve ad space in the 2016 Convention Souvenir Journal.

| Advertiser Information  |                               |               |     |  |
|-------------------------|-------------------------------|---------------|-----|--|
|                         |                               |               |     |  |
| Advertiser Name         | Contact Person First and Last | Name          |     |  |
|                         |                               |               |     |  |
| Address                 | City                          | State         | Zip |  |
|                         |                               |               |     |  |
| Authorization Signature | Phone                         | Email Address |     |  |

Make all checks payable to: Jack and Jill of America, Incorporated (check must accompany this order form)

Mail to: Jack and Jill of America, Incorporated c/o Convention Souvenir Journal 1930 17<sup>th</sup> Street, NW Washington, DC 20009

| Specify Ad Size (ad sizes are shown width x height |                  |               |                           |       |  |
|--|------------------|---------------|---------------------------|-------|--|
| Type of Ad   | Black & White Ad | Full Color Ad | Quantity                  | Total |  |
| Full Page 7" x 9"                                  | \$525            | \$575         |                           |       |  |
| Half Page 7" x 4.5"                                | \$325            | \$375         |                           |       |  |
| Quarter Page 4.5" x 3"                             | \$175            | \$225         |                           |       |  |
| Patron's List                                      | \$75             | N/A           |                           |       |  |
|  |                  |               | Total Amount Enclosed: \$ |       |  |

Attach a copy of the ad to the order form and email the Camera Ready Art to <a href="mailto:2016convention@jack-and-jill.org">2016convention@jack-and-jill.org</a>, Subject Line: Souvenir Journal.

Accepted Files: .PDF, .TIFF, .JPG, or .EPS files. All images should be high resolution (at least 300 dpi). Fonts must be in outline form if sending an .EPS file. All ads must be camera ready and received by May 31, 2016.