

Investing in Bulgaria:
The Strategic Business Destination
in Central and Eastern Europe

Investment Case Study

Ameta Holding

Industry	Poultry
Type of Investment	Turn Around
Ownership	Majority
Gross IRR	15.4%
Times Money	4.81
Holding Period	12 years

Devin Mineral Water

Industry	Beverage Producer
Type of Investment	Expansion
Ownership	Minority
Gross IRR	26%
Times Money	3.9
Holding Period	6 years

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Jet Finance

Industry	Consumer Finance
Type of Investment	Mezzanine
Ownership	Minority
Gross IRR	71%
Times Money	2.6
Holding Period	2 years

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Bulgarian-American Credit Bank

Industry	Banking
Type of Investment	Start-up
Ownership	Majority
Gross IRR	36%
Times Money	42
Holding Period	12 years

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Thank you for your time!

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