



# Young Farmer Leadership Conference

## January 19-20, 2018

### Louisville Marriott East, Louisville

### Tentative Agenda

#### Friday, January 19<sup>th</sup>

(All Times Eastern Time)

- 9:00 a.m. – 5:30 p.m.     **Registration: Louisville Marriott East**
- 10:00 a.m. – 3:00 p.m.     **Optional Pre-Conference Activities** – Kentucky Derby Museum or Louisville Slugger Museum  
(Discounted rate of \$8/adult and \$4/child - Register online at [kyfb.com/yfwinter18](http://kyfb.com/yfwinter18))
- 4:00 – 5:15 p.m.     **Opening General Session – Louisville Marriott East – Commonwealth Ballroom**
- **Welcome**  
State Chair  
KFB State Young Farmer Committee
  - **Special Guest**
- 6:00 – 8:00 p.m.     **Dinner / Live Auction – Louisville Marriott East – Commonwealth Ballroom**
- **Greetings**
  - **Auction**
- 9:00 - 11:00 p.m.     **Young Farmer Hospitality – Louisville Marriott East – Steamboat & Thoroughbred Rooms**
- *Following the evening's activities, attendees can enjoy conversation and spending time with other Young Farmers in the Hospitality area.*

#### Saturday, January 20<sup>th</sup>

- 7:00 a.m. - 12:00 p.m.     **Registration: Louisville Marriott**
- 7:30 - 9:15 a.m.     **"Eggs and Issues" Breakfast – Louisville Marriott Commonwealth Ballroom**
- **Greetings**
  - **Legislative Update:** Jeff Harper, KFB Director, Public Affairs Division  
*Jeff Harper will provide an update on important state and national issues affecting agriculture.*
  - **Guest Speaker**
- 9:30 – 10:30 a.m.     **Breakout Sessions: Louisville Marriott East**
- **Understanding the Regulations**  
*Jeff Harper, KFB Director, Public Affairs Division*  
*Mr. Harper and others will discuss regulations governing farm vehicles and highlight recent changes to the laws and regulations.*
  - **Understanding Your Loan Officer - (Offered only once - 2-hour track)**  
*Farm Credit Mid-America*  
*It is important to understand what your loan officer is asking for when they call. This workshop will highlight what loan officers are looking for and help give you answers to all their questions.*
  - **Fresh, Local, Kentucky Proud**  
*Sharon Spencer, KDA Direct Farm Marketing Manager*  
*Thinking about signing up for a CSA but want to learn more about the idea before you commit? Locally grown food is becoming more popular and in high demand. In this workshop learn what a CSA is and how to start your own.*
  - **Basic Mechanics**  
*John Wills - Jacobi Sales*  
*Each day we take for granted of our machinery running correctly. It is essential to have basic mechanical instincts in the event something goes wrong. In this work shop learn some basic troubleshooting techniques that will help you get out of a tight spot.*

**-OVER-**

**Saturday, January 20<sup>th</sup> Continued...**

9:30 – 10:30 a.m.

➤ **Knowing your Surroundings and Personal Protection**

*Rick Strohmeier, Kentucky Farm Bureau Insurance  
Certified NRA Instructor*

*Active shooter and other hostile incidents are often unpredictable and evolve quickly. In the midst of the chaos, anyone can play an integral role in mitigating the impacts of a violent crime. Crime prevention means being aware of your environment and remaining alert to situations that could make you vulnerable. Certain measures will be touched on during this presentation which will help protect you from potential threatening situations. Many of the concepts are basic common sense behavior that everyone should incorporate daily to make life safer and more secure.*

**Children's Breakout Sessions: Louisville Marriott East**

➤ **Louisville Science Museum**

*Louisville Science Museum Staff*

*Wonder "why" and "how" while exploring different habitats and ecosystems, and discover the unique characteristics which help animals and plants adapt, survive, and thrive in the wild.*

10:30 – 11:00 a.m.

**Break**

11:00 a.m. – 12:00 p.m.

**Breakout Sessions Continued: Louisville Marriott East**

➤ **Understanding the Regulations**

*Jeff Harper, KFB Director, Public Affairs Division*

*Mr. Harper and others will discuss regulations governing farm vehicles and highlight recent changes to the laws and regulations.*

➤ **Fresh, Local, Kentucky Proud**

*Sharon Spencer, KDA Direct Farm Marketing Manager*

*Thinking about signing up for a CSA but want to learn more about the idea before you commit? Locally grown food is becoming more popular and in high demand. In this workshop learn what a CSA is and how to start your own.*

➤ **Basic Mechanics**

*John Wills - Jacobi Sales*

*Each day we take for granted that our equipment is starting right up. It is essential to have basic mechanical instincts in the event something goes wrong. In this work shop learn some basic troubleshooting techniques that will help you get out of a tight spot.*

➤ **Knowing your Surroundings and Personal Protection**

*Rick Strohmeier, Kentucky Farm Bureau Insurance  
Certified NRA Instructor*

*Active shooter and other hostile incidents are often unpredictable and evolve quickly. In the midst of the chaos, anyone can play an integral role in mitigating the impacts of a violent crime. Crime prevention means being aware of your environment and remaining alert to situations that could make you vulnerable. Certain measures will be touched on during this presentation which will help protect you from potential threatening situations. Many of the concepts are basic common sense behavior that everyone should incorporate daily to make life safer and more secure.*

**Children's Breakout Sessions: Louisville Marriott East**

➤ **Louisville Science Museum**

*Louisville Science Museum Staff*

*What happens when objects collide? Where do moving objects get energy? Explore the laws of motion and energy using common materials.*

12:00 – 2:00 p.m.

**Luncheon – Louisville Marriott East – Commonwealth Ballroom**

➤ **Greetings**

➤ **Keynote Presentation**

**Saturday, January 20<sup>th</sup> Continued...**

2:15 – 3:15 p.m.

**Breakout Sessions: Louisville Marriott East**

- **Social Media is Your Friend**  
*B. Todd Bright, Director, Communication Division  
Kentucky Farm Bureau*  
*This session will help even the most experienced social media user learn how to use social media to your advantage to promote your farm and the industry we all love.*
- **Veterinary Feed Directive Update**  
*Kentucky Department of Agriculture*  
*The livestock industry is changing each day. It is important to keep up with all of the feed directives that have gone in place recently. Come listen to the Department of Ag. Discuss this topic and explain all of the current regulations that are associated with it.*
- **Budgeting for your Operation**  
*Farm Credit Mid-America*  
*Farming can be difficult with volatile prices, weather and choices to be made every day. Let Farm Credit Mid-America help you use your farm financial statements to make decisions that can affect the farm business' profitability, growth, and financial stability long-term.*
- **Children's Film and Recreation Area**

3:15 – 5:00 p.m.

**Free Time Louisville Marriott East**

- **Indoor Swimming, Relaxing, or Exploring Louisville**

5:00 – 5:30 p.m.

**Board Buses and Travel to Dinner**

6:00 – 8:00 p.m.

**Recreation for all Ages – Malibu Jacks**

- *Malibu Jack's is Kentucky's best all indoor family fun park. Enjoy go karts, laser tag, miniature golf, arcade games, boardwalk cafe, and more! There is something for everyone at Malibu Jack's!*

9:00 - 11:00 p.m.

**Young Farmer Hospitality – Louisville Marriott East – Steamboat & Thoroughbred Rooms**

- *Following the evening's activities, attendees can enjoy conversation and spending time with other Young Farmers in the Hospitality area.*

***\*All Tours and Workshops Subject to Change\****