



STRATEGIC ISSUES SERIES

OCTOBER 12, 2017 | EMBASSY SUITES HOTEL O'HARE | ROSEMONT, IL

AGENDA OCT. 12

BACK TO SCHOOL

Deep dive into the current K-12 segment

8:30am **REGISTRATION/CHECK-IN OPEN**

9:00 – 9:15am **WELCOME & OPENING COMMENTS**

9:15 – 10:45am **SEGMENT TREND REPORT**

Jennifer Aranas-Senior Project Manager/Chef, Datassential
Warren Solochek-President Foodservice Practice, NPD

Within this unique and complex segment, we look to the star students for their answers. Hear from foodservice data specialists diving deep into both the operator and consumer in the K-12 segment while focusing on trends and industry whitespace.

10:45am **BREAK**

11:00 – 12:00pm **IT'S ALL IN THE INGREDIENTS**

SUSAN COPPESS-School Nutrition Association

From meal requirements and regulations to balancing budgets within tight constraints and student engagement in their foodservice experience, K-12 operators have a lot on their tray. Learn from SNA, the industry's A+ student.

12:00 – 12:45pm

LUNCH

12:45 – 1:15pm **BREAKOUT DISCUSSION & REPORT-OUT**

Learning from each other is a common and high value feature at all Strategic Issues Series Forums. React to the research and discuss challenges and opportunities with industry peers.

1:15 – 2:15pm **LUNCH IS SERVED**

JEFF DENTON-Director of Child Nutrition Programs, Ponca City Public Schools
Hear directly from the K-12 operator to better understand a purchasing cooperative and insights into product innovation needs to ultimately help the manufacturer pass with flying colors.

2:15 – 2:30pm **CLOSING COMMENTS & ADJOURN**