

NCOF

National Conference on Operations & Fulfillment

The ONLY Operations & Fulfillment Conference
for Catalog, Online and Multichannel Retailers
ncof.com

NCOF Is The Boost Your Bottom Line Needs This Year!

*“NCOF is a great opportunity
to find new products & network
with industry leaders about
current issues.”*

– Mitchell Hall,
Director of Operations,
International Auto

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Direct Marketing Association

Find out how inside



*Budgets are being cut, your time is at a premium,
but can you really afford to miss NCOF this year?*

NCOF is the only event of its kind.

NCOF has the only Exhibit Hall dedicated to showcasing Operations & Fulfillment ideas and solutions. Based on this fact alone, it's the best investment for your trade show dollars this year!



“I wanted to find resources to help us perform at a higher level. New ideas are great, but getting the resources to implement these ideas is priceless!”

– 2008 NCOF Attendee Survey



**Exhibit at NCOF
to boost your bottom line this year!**

Operations & Fulfillment Decision Makers will be there. Shouldn't you?

Connect with hard to find decision makers who authorize, recommend and influence the purchase of your products and services.

- A whopping **98% of attendees visit the exhibit hall...**and they're not just socializing, they're shopping!
- Close to **80%** of NCOF attendees evaluate, research and specify the brands, models and suppliers that they'll **buy this year**
- And about **60%** **make** the final product/service **decision**

**They're buyers with money to spend.
Get your share!**

In the next 18 months:

- Close to **20%** will spend **\$1 million or more**
- Almost another **40%** will spend between **\$100,000 - \$999,999**
- And about **13%** will spend between **\$20,000 - \$99,999**

Contact Donna LoPorto at **303.543.1164** or email **dloporto@the-dma.org**

Attendees love the face-to-face consulting in the Exhibit Hall.

Few events offer this type of accessibility! Attendees make appointments to meet with the participating exhibitors face-to-face during exhibit hall hours.

Plus, attendees surveyed listed the exhibit hall as one of NCOF's greatest strengths. They like:

1. The variety of vendors exhibiting – makes for one-stop shopping!
2. How the exhibiting companies showcased the solutions they learned about in the sessions – helps them implement what they just learned!
3. The mix of operations & fulfillment solutions offered in the hall – allows them to evaluate efficiently and make good buying decisions!

Management level professionals flock to NCOF because it focuses on their needs. They're looking for solutions that they can't find anywhere else.

The bottom line is:

Your time and budget are even tighter this year and NCOF is worth every penny! **NCOF will connect you with operations and fulfillment decision makers with money to spend.**



See complete exhibitor information at ncof.com

Content Source: NCOF 2008 Attendee Survey

If you sell products and services in these categories, NCOF attendees are looking for you:

- Bar Coding/Scanning Equipment/Systems
- Call Center Equipment/Systems/Software
- Call Center Services/Outsourcing
- Computer Systems/Software
- Consultants
- Customer Relationship Management
- Data Management/Warehousing
- Delivery Services/Parcel Shipping
- E-Commerce Systems & Software
- Economic Development
- E-mail Mgt. Systems/Services
- Employee Incentive Products/Programs
- Facility & Site Planning/Construction
- Forecasting Management Systems
- Fulfillment Outsourcing Services/3PL
- International Fulfillment Services
- International Services
- Inventory Mgt. Services
- Labeling Equipment/Supplies
- Labor Services
- Logistics
- Loyalty Program/Gift Card Mgt.
- Mailroom Equipment/Systems
- Manifest & Shipping Systems
- Material Handling Equipment /Systems
- Middleware
- Online Systems/Services
- Order Mgt. Systems Equipment/Software
- Packaging Materials/Equipment
- Payment Processing/Services & Fraud Prevention
- Picking Systems
- RFID
- Returns Management
- Reverse Logistics Services/Systems
- Shipping Consolidators
- Storage Equipment/Systems
- Systems Integration
- Telemarketing
- Transportation Mgt. Systems/Services
- Warehouse Equipment
- Warehouse Mgt. Systems
- Web-Based Technology
- Workforce Mgt. Systems/Services

NCOF is a virtual who's who of the operations and fulfillment business. From small to large organizations, they're coming to NCOF seeking solutions to their latest challenges.

Here's a glimpse of who you'll see...

1-800-Flowers
4imprint
A Southern Season
A.T. Kearney Inc.
AAFES
AB&C Group, Inc.
Abercrombie & Fitch
Abol Software
Academy Sports & Outdoors
Access Nutraceuticals
Action Bag Company
Alchemy Worldwide
Allstar Marketing
Allstate
American Distribution Centers
American Eagle Outfitters
American Hotel Register Co.
American Identity
American Mint
Anheuser Bush, Inc.
Anthropologie
Appleseed's Brands
Aquatic Eco-Systems, Inc.
Archway Marketing Services
Ares Sportswear
Arroweye Solutions
Arrowhead Promotion & Fulfillment
AstraZeneca
ATC Logistics & Electronics
Augusta Sportswear
Avanti Press, Inc.
Awana
Awana Clubs International
Backcountry.com
Banyan Trading Co.
Barclay
Barlow's Tackle Shop
Bas Bleu, Inc.
Basco
Basket Full of Gifts
Bass Pro Shops
Baudville, Inc.
BBC Worldwide Americas
BBDO Detroit
Beall's Inc.
Bear Creek
Best Buy
Better World Books
Big D Floor Covering Supplies
Big Island Candies
Bilco & Associates, Inc.
Bird Dog Solutions
Birthday Direct Inc.
Birthday Express
Blair Corporation
Blue Wave Products
Bob Barker Co., Inc.
Bookspan
Bottomline Ink
Brady Corporation
Brine Inc.

Brookstone
Brownlow Publishing
Bruce Medical Supply
Burgers' Smokehouse
Burlington Coat Factory
Burton & Burton
C&H Distributors, LLC
Cabelas
Cable Shopping Network
Calendars.com
Canadian Tire
CarDomain Network, Inc.
Cargraphics
Carlson Laboratories
Carolina Biological Supply Co.
Cheap Joe's Art Stuff
Cheaper Than Dirt
Chevl Online Parts
Chiasso
Chiswick Inc.
Christie Cookie Company
Cigars International
Cinmar
Circuit City Stores Inc.
Cisco-Eagle, Inc.
ClearVision Optical Company
Clements International
Collections Etc.
Colonial Williamsburg
Compassion International
Concordia Partners
Conney Safety
Cooking.com
Coolibar
Costume SuperCenter

DBL Distributing Inc.
Deckers Outdoor Corporation
Delphi Stained Glass
Delta Education LLC
Demco Media
Deseret Book Company
Design Toscano Inc.
Designashirt.com
Detroit Public Television
Diamond Phoenix Corp.
DIK Drug Co.
Dipromulca
Discover Financial Services
Discovery Channel
Disney Direct Marketing
Doctors Preferred
Domino's Pizza Equipment & Supply
DOT/FAA/NACO
Downunder Horsemanship
Dr. Leonard's Healthcare Corp.
DRJAYS.com
Drs. Fosters & Smith
DVD Empire
Eagle Publishing, Inc.
EarthBox
Eddie Bauer
Edmund Optics
EDS
Educational Insights
eLUXURY.com
Emerson Ecologics, Inc.
ENDICIA
Enterbridge
Environmental Solution Group

Flinn Scientific Flowers, Inc.
Balloons Focus
Products Group LLC
Footlocker.com/Eastbay Inc.
Forum for People Performance
Forwardslash
Freund Container
Galam, Inc.
GameStop
Gap Inc. Direct
Gardener's Supply Company
Garrett Wade Company
Gazelle Sports
GermanDeli.com
Ghirardelli Chocolate
Giftcertificates.com
Glamorise Foundations, Inc.
Godiva
Golfsmith International Inc.
Good Ground Press
Goodies From Goodman
Grainger
Great Pleasures LLC
Green Bay Packers
Griot's Garage Inc.
Grizzly Industrial, Inc.
GTM Sportswear
Guthy-Renker Corporation
H+M Co., Inc.
Haband Company, Inc.
HairBoutique.com
Hanover Direct, Inc.
Harbor Freight Tools
Harte-Hanks
Healthy Directions, LLC
Henry Schein Inc.
Hershey Company
Hershey's Direct
Hickory Farms
Hickory Hardware
High Cotton
Highsmith Inc.
Hog Slat, Inc.
Home and Garden Party
Home Depot
Home Interiors
HOMECHOICE
Homedics HomeDirectUSA
Honeybaked Ham Company
Hooked on Phonics
Hope Publishing Company
Hospira, Inc.
HSN
Hubert Company
Hunter Industries
IKEA
In Tents LTD
In The Swim
Industrial Electric Wire & Cable
International Auto Parts, Inc.
International Masters Publishers

“Through NCOF, I captured a customer I have had in my sights for several years. Right person at the right time”

– Michael Miller,
Gift Wrap Solutions for Met-Tech Corp.

Country Home Products Inc.
CQ Press
Craft Supplies USA
Crate & Barrel
Crazy Crow Trading Post
Crest Healthcare Supply
Crossmark
Crutchfield Corp.
CSN Cable Shopping Network
Current, Inc.
Daedalus Books & Music
Daifuku
Dale and Thomas Popcorn
DaySpring Cards
Day-Timers, Inc.

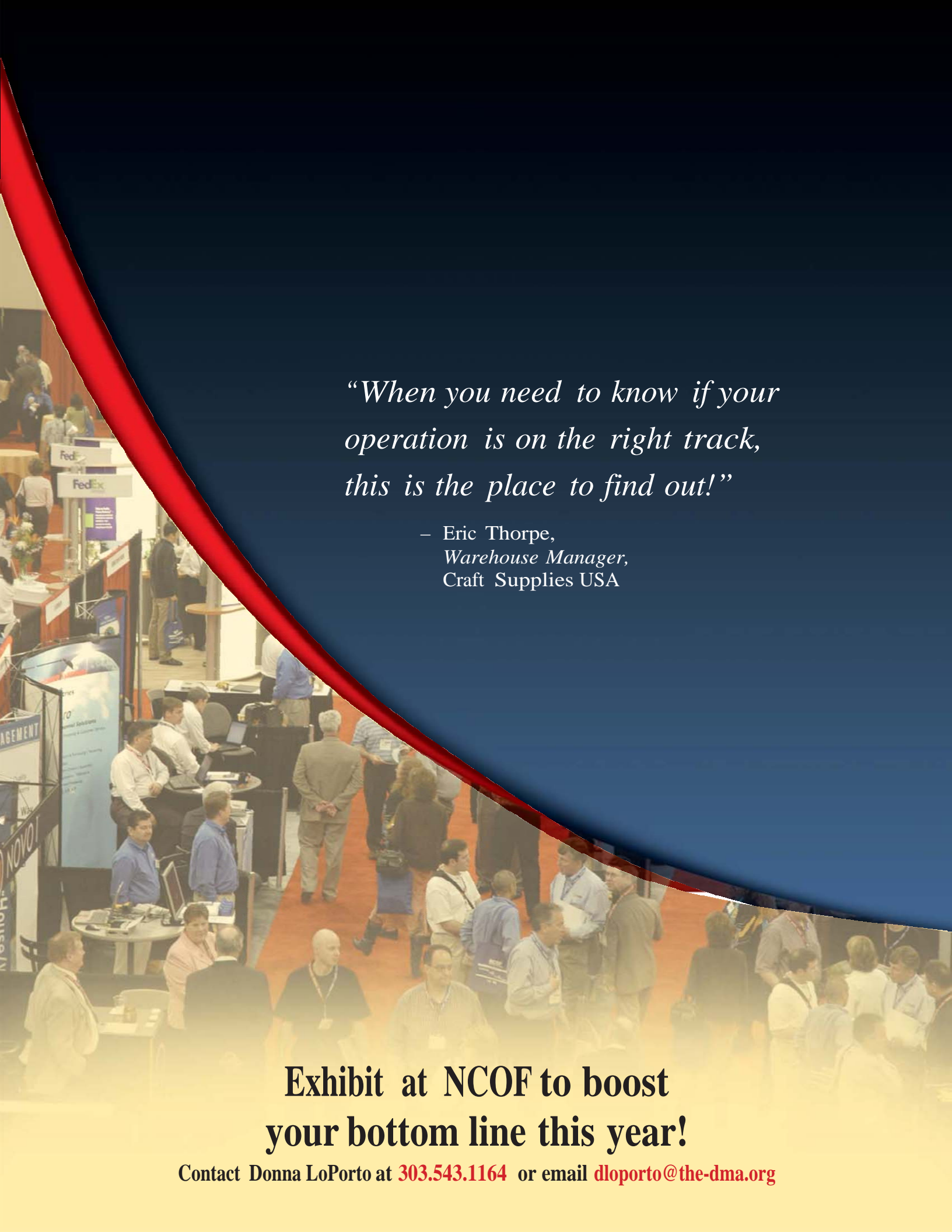
eOne
Estafeta Mexicana
Estee Lauder Companies Online
Evan-Moor Educational Publishers
Everpure, LLC
Exclusively Weddings
Fabulous Furs
Facets Multi-Media, Inc.
Fairytale Brownies, Inc.
Fansedge
Fed Ex
Federated Department Stores
Figi's Inc.
Fingerhut
Fire Mountain Gems

Continued...

International Wine Accessories
Intersivity Press
Int'l Greenhouse Company
Irresistible Ink
ITV Global J&P
Cycles
J.Jill/Talbots Inc.
J.P. Boden & Co., Ltd.
J.W. Pepper & Son, Inc.
Jameco Electronics
James N. Gray Company
Jason Pharmaceuticals
JC Penney Direct
JC Whitney
Jewelry Television Jockey
International
Johnny's Selected Seeds
Johnston & Murphy
Journey Education Marketing, Inc.
Joyce Meyer Ministries
JW Pepper & Sons, Inc.
Kable News
Kenko.com, Inc.
Kenneth Copeland Ministries
Kewill
KFS Inc.
Kiefer Sports Group
King ranch Saddle Shop
Kitchen Krafts, Inc.
Knight's Direct
Knock Knock
Kohl's
Kuecker Equipment
LL Bean Inc.
Lab Safety Supply, Inc.
LabelMaster
LaCrosse
Lakeland
Lamps Plus, Inc.
Lands End
Langham International
Leapfrog Online
Lee Valley Tools Ltd.
Lehman's
Lenox, Inc.
Lenser
Levenger
Library & Educational Services
Lifeway Christian Resources
Lillian Vernon Corporation
Limited Brands
Limited Logistics Services
Little Tikes Company
Lobster Gram
Long's Electronics, Inc.
Longaberger Co.
Lover's Lane
MACH2K
MacPHerson's
Macys.com
Magellan's INTL Travel Inc.
Magnet Street
Mary Kay, Inc.
Mason Companies, Inc.
MasterGrip, Inc.
Maurice Sporting Goods
MBS
McMaster-Carr Supply
MenScience Androceuticals
Mercedes-Benz
Meredith Corporation
Merle Associates Merril
Corporation Metropolitan
Museum of Art Microsoft
Mid America Motorworks
Milepost Four
Miles Kimball
MindWare
Minisoft, Inc.
Mobile Fairways
Morris 4x4 Center
Motorcycle Superstore
Motorola
Motosport, Inc.
Mountain Gear
MTV Networks
National Allergy Supply, Inc.
National Fire Protection Assoc.
Natural Solutions
Nature Conservancy
Neesvigs, Inc.
Neiman Marcus Direct
New Braunfels Smokehouse
New England Office Supply
New Lifestyles
New York Botanical Garden
Norm Thompson Outfitters
Northwest River Supplies
Novell, Inc.
Nueske's Applewood Smoked
Meats
Numina Group
NuSkin
Nutrition Express
Office Max
OgilvyOne
Olive Juice
Omaha Steaks International
One World Distribution
Onlineshoes.com
Only Natural Pet Store
Only The Best, Inc.
Oriental Accent, Inc.
Oriental Trading Company
Orvis Company Inc.
Our Sunday Visitor
Overstock.com
Overton's
Pacific Rain Gift Company
PaperDirect
Paragon Gifts, Inc.
Partylite
Patagonia
Paul Fredrick MenStyle, Inc.
PC Nation
PC/Nametag, Inc.
Peapod, LLC
Peet's Coffee & Tea
Penzey's Spices
Perpetual Kid
Personal Creations
PETCO
PetEdge
Petra Industries, Inc.
PetsUnited, LLC
Philip Morris USA
Plastilite Corporation
Plow & Hearth
Polo.com
Popular Club
Powell
Precious Moments, Inc.
Professional Equipment
Professional Uniforms
Promac
Provident Music
Psychological Assessment
Qualex
QVC, Inc.
RadioShack Corporation
Ralph Lauren Media
Random House
Raymond Geddes
RedCats USA
REI
Replacements, Ltd.
Republic of Tea
Resolution Inc.
Revival Animal Health, Inc.
Road Runner Sports
Robertson Marketing Group
Rockabilia.com
Rod's Western Palace
Rose's Wheat Free Bakery
Satori Software
Sax Arts & Crafts
Scholastic, Inc.
School Health
SeaBear
Sears Roebuck & Co.
Service Net Solutions
Seta Corporation
Seventh Avenue
Sgt Grit
Shades of Light
Shamrock Companies
Sharp Electronics Corporation
Sheplers Inc.
Shiffler Equipment Sales, Inc.
Shop At Home Network
Shobob.com
Sierra Trading Post
Signature Gourmet Foods
Sklar Instruments
Smarthome, Inc.
SmartPak Equine.com
Soft Surroundings
Sounds True
Specialty Catalog Corp.
Specialty Merchandise Corp.
Speedway Motors
Spray-N-Grow, Inc.
Staples
Stark Bros.
Steve Spangler Inc.
Stewart-MacDonald
Stokes Seeds, Inc.
Storehouse, Inc.
Stuff Online
Stuller, Inc.
Sturbridge Yankee Workshop
Stylecrest, Inc.
Summit Racing Equipment
Sundance Catalog Company
SureSource
Susan G. Komen Breast Cancer
Sylvan Learning Center
TAPCO, Inc.
Target
Taunton Press
Taymark
Team Express, Inc.
Teleflora
The Call Center School
The Container Store
The Funimation Store
The Knot
The Service Center, LTD
The Shopping Channel
The Swiss Colony
The Thompson Group
The Upper Room
The Wine Society
Title Nine, Inc.
Toscano
Total Health
Towne All Points
Tracy Porter
Transco Plastic Industries
Trilegiant
TrimLife Inc.
Tupperware
Tweeter Home Entertainment
U.S. Toy Company
Ubid, Inc.
Uline
Uncommon Goods
Uniform Advantage
United States Postal Service
United Stationers Supply Co.
Universal Screen Arts, Inc.
University Co-op
UPS
Urban Outfitters
USA 800, Inc.
USA Fulfillment
USAA
Vermont Country Store
Vermont Teddy Bear Company
Victoria's Secret Direct
Victorian Epicure Inc.
VideoPlus, Inc.
Virginia Diner, Inc.
Vosges Haut-Chocolate
W.A. Wilde Company
W.W. Grainger Inc.
Walmart.com
Weaver Leather Inc.
WebVitamins
West Music Company, Inc.
Western Wireless
White Flower Farm, Inc.
Willow Group Ltd.
Wine Country Gift Baskets
Wine Enthusiast
Wintergreen Learning Materials
Winterthur Catalog Operations
Wisteria
Woolrich, inc.
Working Assets Wireless
World Connections
World Source
World Wildlife Fund
Worthington Group, Ltd.
Yeck Brothers Company
YES Solutions
Young Innovations
Young Living Essential Oils
Young Musicians
Zad Space
Zappos.com

Exhibit at NCOF and reach decision makers from these types of companies!

Contact Donna LoPoro at 303.543.1164 or email dloporto@the-dma.org



“When you need to know if your operation is on the right track, this is the place to find out!”

– Eric Thorpe,
Warehouse Manager,
Craft Supplies USA

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your bottom line this year!**

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