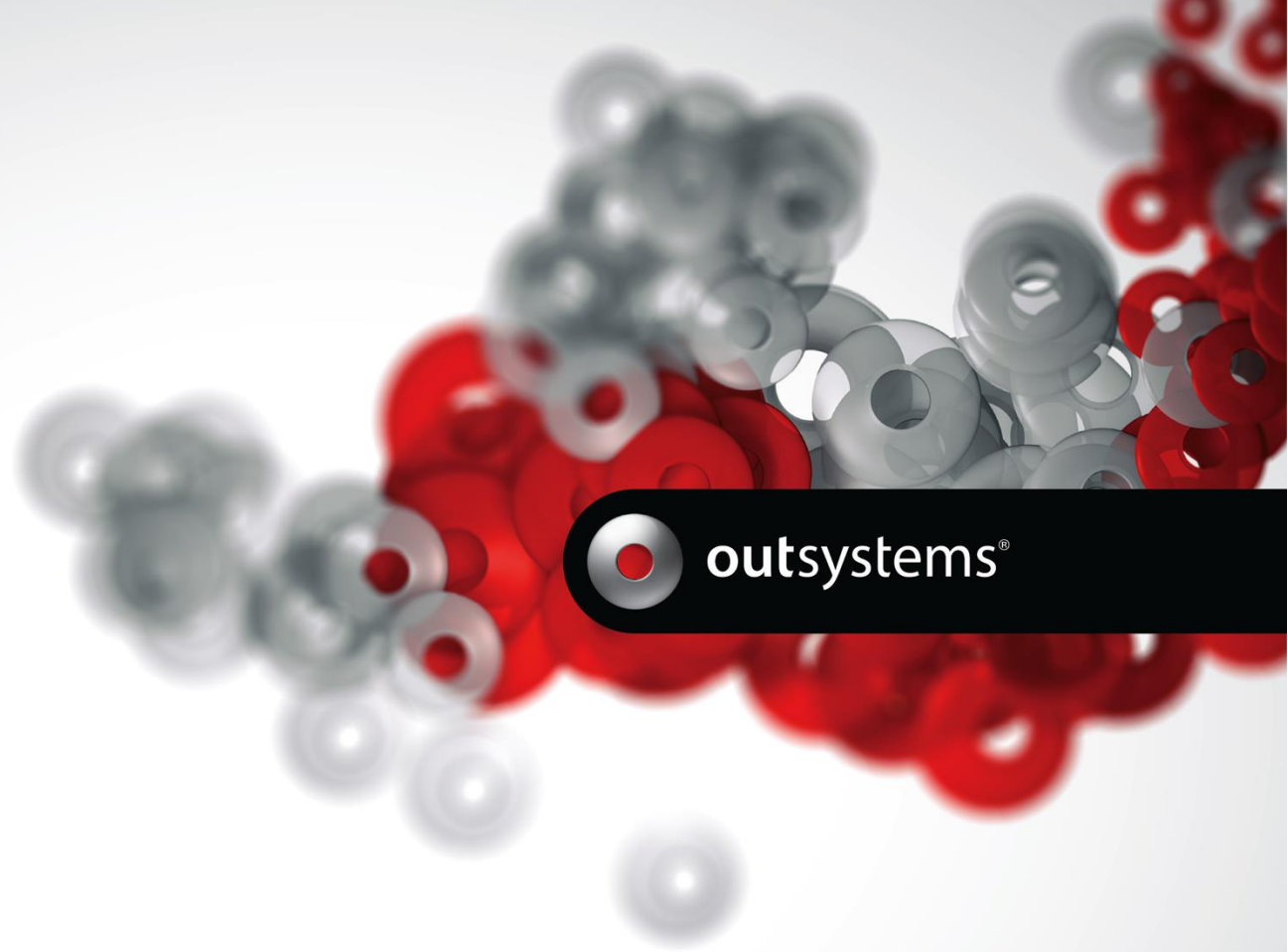


Mobile Apps Made Ridiculously Easy

Sean Allen

Director of Product Marketing
OutSystems



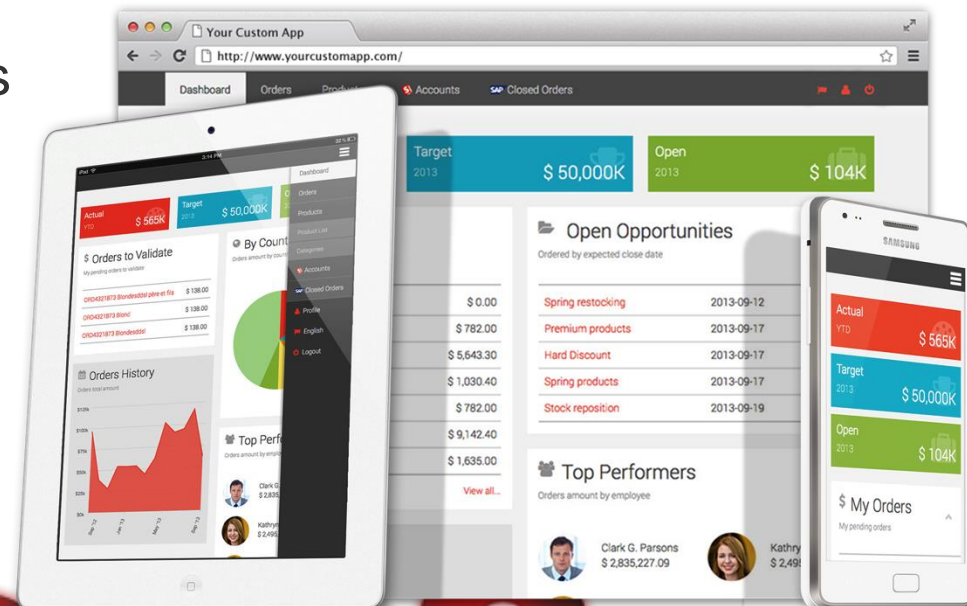
OutSystems[®] Platform

The Open Application Platform for Mobile and Web

OutSystems® Platform

Deliver enterprise mobile and web applications. Fast.

- Develop once for all devices
- Public, private and on-premises
- Rapid and continuous iteration



Why Is Mobile App Dev So Hard?

Half of your current apps can benefit from mobile. The transition can multiply those apps by 5-10x.

- Skills
- User expectations (UX and speed)
- It isn't just about mobile (omnichannel)
- Delivery
- Need to integrate with...everything!

Does It Need To Be?

Not if you have the right application platform!

- **Use existing skills**
- **Great UX built-in, frictionless change**
- **Responsive plus hybrid**
- **Painless cloud delivery**
- **Effortless integration**

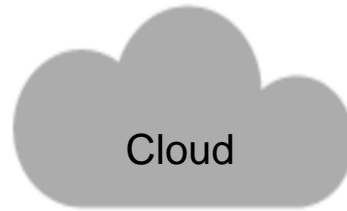




Databases



Systems
Of
Records



Cloud



Data • Process • User Experience • Integration



Deploy

1

Integrity

Governance

Monitoring



continuous
change

Requirements

Usage

Feedback



Cloud

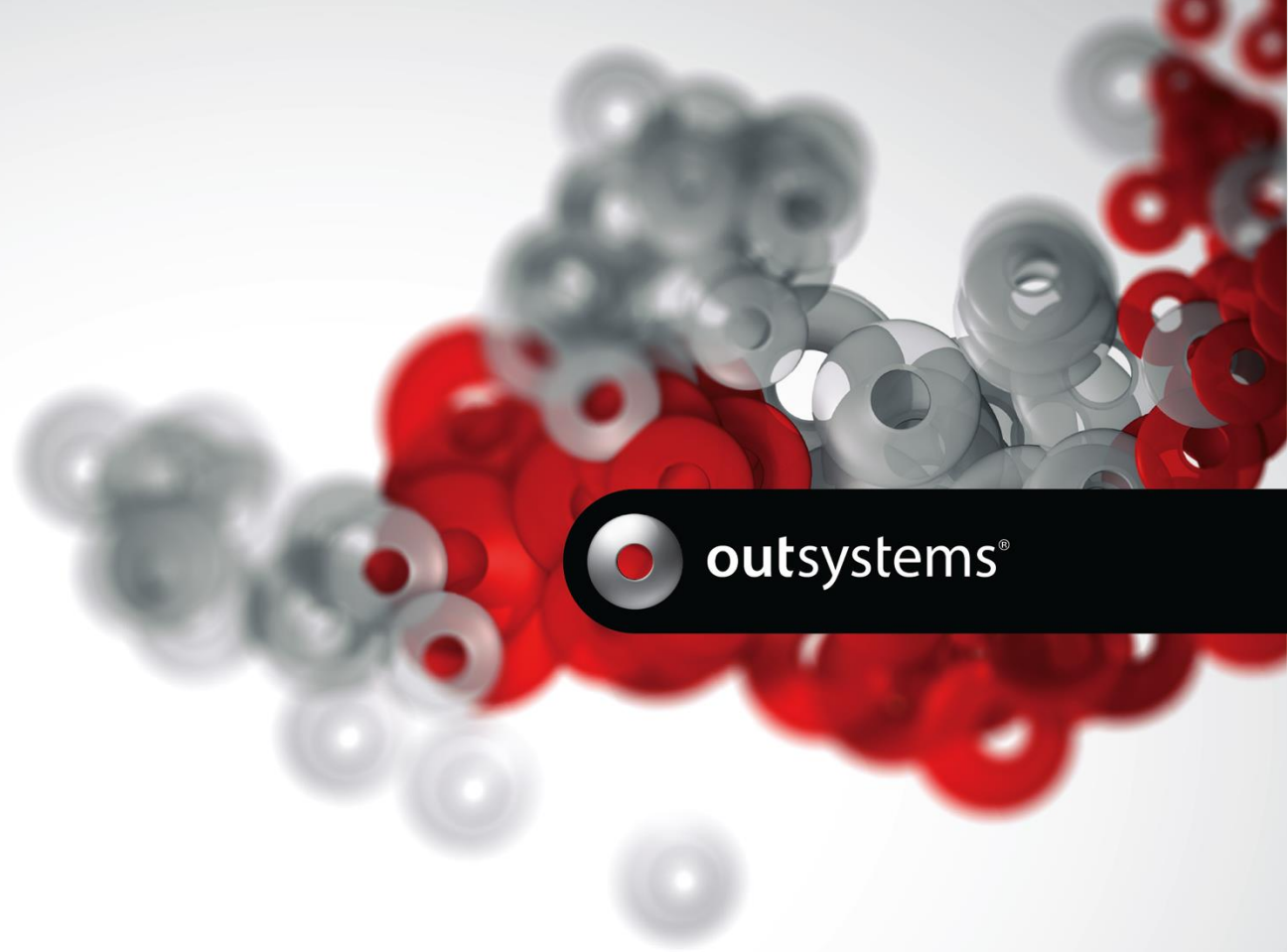


Hybrid



On-premises





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