



THE FARM CREDIT COUNCIL

The Farm Credit Council 2016 Annual Meeting FOR EXHIBITORS ONLY

Terms

1. Exhibitors will indemnify, defend and hold The Farm Credit Council, show management, its contractors, show sponsors, the JW Marriott Washington, harmless from any claims, losses, expenses, (including attorneys fees), and liability arising in connection with the meeting being held at the JW Marriott Washington D.C., February 1-3, 2016. Exhibitor agrees to make no claims whatsoever for loss, theft, damage, destruction of goods; nor for any injury to himself or employees while in the exposition quarters; nor for any damage of any nature, including damage to his business nor for any loss resulting from labor disputes, acts of God or nature, or any action of any kind of Show Management.
2. Exhibitors are advised to carry floater insurance to cover exhibit material against damage and loss and public liability insurance against injury to the person and property of others.
3. No exhibit shall be permitted to interfere with a neighboring exhibit. Booth side-dividers are not allowed per the Fire Marshal. Exhibition Management must first approve any exceptions. Exposed/ unsightly portions of booth may be ordered "masked" by show management the expense for which is the sole responsibility of the exhibitor.
4. All exhibits can begin set up after 2:00 p.m. Monday February 1st. Show management retains the right to change the exposition floorplan without notice. Tear down can be done after 3:00 p.m. on Wednesday, February 3rd.
5. Exhibitor agrees to observe the regular hours of the exhibition and to conduct business in a professional manner.

X _____

Type Name Here to Accept Terms of Contract

Date

Return form to:

Michele Lucas
Farm Credit Council
lucas@fccouncil.com
Tel: 202. 879.0857

Farm Credit Council Exhibitor / Sponsorship Requirements Form

Organization

Organizer Onsite

Contact Name

Onsite Contact

Email Onsite

Contact Cell

EXHIBITOR | \$1,500

- One 10x10 exhibit space
- Recognition in meeting program and thank-you mention by speakers at opening general session and closing luncheon
- Admission for one (1) to buffet breakfasts and luncheons on February 2nd and 3rd
- Company name and link to website displayed on meeting schedule page on FCC website

GOLD-LEVEL SPONSORSHIP | \$2,500

All Exhibitor-level benefits **plus:**

- Company name and logo displayed on large video screens before and after each general session and luncheon, with recognition as Gold-Level Sponsor
- Company name and logo displayed on meeting schedule page on meeting schedule page on FCC website with recognition as Gold-Level Sponsor
- Half-page, color advertisement inside meeting program (Max Dimensions: 4.5 in. wide by 3.25 in. tall; color; format in .jpg or .png; submit no later than December 31, 2015)
- Opportunity to place collateral material in attendees' registration packets (please inquire for details)

RECEPTION / ICE-CREAM SOCIAL SPONSORSHIP | \$10,000

All Gold-level benefits **plus:**

- Recognition throughout all materials for sponsorship of Ice Cream Social
- Two (2) full comp meeting registrations
- Full-page, color advertisement in meeting program (Max Dimensions: 4.5 in wide by 7 in tall ; color; format in .jpg, .eps or .pdf; submit no later than December 31, 2015)
- We will provide additional signage for display at Ice Cream Social

ADDITIONAL OPPORTUNITIES | \$500

- Full-page color advertisement placement, inside of annual meeting program (Max Dimensions: 4.5 in wide by 7 in tall ; color; format in .jpg, .eps or .pdf; submit no later than December 31, 2015)

Draped Table

Cocktail Round Table

High Boy Table

Chairs

Computer

Printer

Easel ____ Needed

Electrical Hookup

Internet Connection _____ Needed*

Other

* Price to be determined