Palo Alto Networks, Inc.’s internal policies strictly limit the types of amenities it can provide to federal, state and local government, and education customers.  These policies are in place to ensure that all business that Palo Alto Networks conducts in the public sector are undertaken with the utmost respect to the applicable laws and regulations surrounding the provision of amenities to those customers.  By accepting any item of value in connection with this event, you are specifically representing that Palo Alto Networks’ offering and your acceptance of it is in compliance with your organizations’ legal and ethical guidelines.  ***This event is not open to K-12 or Library customers***.  Should you have any questions in regard to this event, please contact your Palo Alto Networks sales representative.

**Cloud Security Summit ‘18 Proposal**

To:

From:

Re: Cloud Security Summit Proposal

I’m writing to ask you for approval to attendPalo Alto Networks **Cloud Security Summit**, on March 19 in Atlanta, Georgia. The community of attendees will include many security industry experts, Palo Alto Networks executives and experts, and cloud technology partners to help understand the options available in the cloud.

The full day conference will feature sessions including Your Move to the Cloud, Secured; Start Secure, Stay Secure; Getting Developers to Say ‘Yes’ to Security; Never Trust, Always Validate, Fast Incident Response for the Cloud and more.

In particular, at the Cloud Security Summit, I’d like to focus on finding solutions or best practices that could benefit these projects underway at our organization:

* [add project or initiative]
* [add project or initiative]
* [add project or initiative]

The Cloud Security Summit will provide the opportunity to network and to pick up new ideas from Palo Alto Networks technology partners so that we can increase productivity and security efficacy from our implementation and maximize the return on our Palo Alto Networks investment.

Here’s an approximate breakdown of the expense-related conference costs:

**Service Per Item Cost Number Total Cost**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| Average meal cost for breakfast, lunch and breaks |  | $65 | 1 | $65 |
| Average cost for evening reception |  | $25 | 1 | $25 |
| Registration Fee - FREE |  | $0 | 1 | $0 |
| Total:  |  |  |  | $154 |

This conference should deliver incredible value. I will submit a post-conference report that will include an executive summary, major takeaways, tips, and a set of recommendations to maximize the return on our current investments in Palo Alto Networks. I can also share relevant information with key personnel throughout the company.

Thank you for considering this request. I look forward to your reply.

Regards,