

Conference, Exhibition and Training Courses

Novotel Wollongong Northbeach, NSW, Australia Sunday 22 to Thursday 26 May 2016

## **Sponsorship Opportunities**

Please note all prices are GST inclusive

A number of sponsorship options are available. Each option may be taken individually or combined to increase exposure. If you wish to be a sponsor but none of the options listed suit your requirements, please contact Kirsten Pain or Rosemary Ryan +61 2 9810 7322 or email meetings@tmm.com.au.

Gold Sponsor \$15,000

#### Sponsorship of this item includes:

- Company name and logo displayed
  - » on all promotional material
  - » in sponsor acknowledgement slides shown during the conference
  - » on holding slides during the conference
  - » on conference website page [with link to sponsor website]
- Opportunity to display banners in the conference room [pull up banners only; to be provided by the sponsor]
- One complimentary exhibition booth (including Exhibitor Pass)
- One complimentary registration to all conference activities
- · Acknowledgment in the conference documentation
- · An opportunity for a 5 minute address at the conference
- Opportunity to display banners at the Conference Dinner [Monday 23 May]
- · List of delegate contact details for post conference marketing [provided in line with the National Privacy Act]

Silver Sponsorship \$10,000

#### Sponsorship of this item includes:

- Company name and logo displayed
  - » on all promotional material
  - » in sponsor acknowledgement slides shown during the conference
  - » on conference website page (with link to sponsor website)
- Exclusive sponsorship of the Welcome Function [Sunday 22 May]
- Opportunity to display banners in the Welcome Reception [pull up banners only; to be provided by the sponsor]
- One complimentary exhibition booth (including Exhibitor Pass to conference sessions)
- Two additional guest passes to the Welcome Function
- Opportunity for brief address at the Welcome Function
- · Acknowledgment in the conference documentation

#### **Exhibition Sponsorship**

\$10,000

#### Sponsorship of this item includes:

- · Company name and logo displayed
  - » on all promotional material
  - » in sponsor acknowledgement slides shown during the conference
  - » on conference website page (with link to sponsor website)
- Opportunity for the sponsor's own signage or banners to be placed in appropriate positions throughout the exhibition.
- One complimentary exhibition booth (including a Exhibitor Pass to Conference proceedings and one booth only pass)
- Acknowledgment in the conference documentation
- Opportunity for 5 minute address prior to Morning Tea on Monday



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### **Sponsorship Opportunities (Continued)**

#### **Wireless Internet & Phone Charging service**

\$ - price on application

Sponsor the ability for all delegates to access a wireless internet service, and provide them with a mobile phone charging service within the Conference room at a designated 'Pod'.

Sponsorship of this item includes:

- acknowledgement in the conference documentation
- company name on 'Pod' at the back of the conference room. Phone chargers and additional signage provided by sponsor.
- · company logo included in sponsor acknowledgement slides during the conference
- · company logo on internet access 'home page'

USB Flash Drives \$5,500

This item offers lasting branding to the sponsor on an item that will be used regularly by delegates during and after the conference. Sponsorship of this item includes:

- acknowledgement in the conference documentation
- company logo printed on a 2GB (or larger) USB flash drive
- · company logo included in sponsor acknowledgement slides during the conference

#### Conference satchel / sports bag

\$5,000

Company logo printed on satchel (one colour single placement)

Sponsorship of this item includes:

- · acknowledgement in the conference documentation
- one piece of promotional literature in the conference satchel
- company logo included in sponsor acknowledgement slides during the conference

#### Host a Breakfast for invited delegates\*

\$4,000

Host a breakfast for up to 20-30 conference delegates on either Tuesday or Wednesday.

Sponsorship of this item includes:

- acknowledgement in the conference documentation
- access to delegate names and company details prior to conference for the purpose of sending invitations
- · package includes a full buffet breakfast with hot and cold options, room hire and basic AV equipment
- upgrades to AV or catering options at own expense
- company logo included in sponsor acknowledgement slides during the conference
- \*Subject to room availability at time of booking



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## Sponsorship Opportunities (Continued)

Conference Pads \$3,000

A4 conference pad over-printed with company logo and/or message on all pages

Sponsorship of this item includes:

- acknowledgement in the conference documentation
- · company logo included in sponsor acknowledgement slides during the conference

Conference Pens \$2,000

Company logo / name detailed on conference pen

Sponsorship of this item includes:

- acknowledgement in the conference documentation
- · company logo included in sponsor acknowledgement slides during the conference

#### Name Badges &/or Lanyards

\$2,200

All delegates will be issued with a name badge and lanyard to be worn for the duration of the conference.

Sponsorship of this item includes:

- Company logo printed on name badge or lanyard
- · acknowledgement in conference documentation
- · company logo printed on both namebadge and lanyard

#### **Lunch** [Monday or Tuesday]

\$1,650

Sponsorship of this item includes:

- · opportunity to display promotional material during the sponsored lunch
- acknowledgement in conference documentation

#### Morning/Afternoon Tea [5]

\$660 each

There is a total of 5 morning/afternoon tea breaks during the conference -Monday am/pm, Tuesday am/pm, Wednesday am only. Sponsorship of this item includes:

- · opportunity to display promotional material during the sponsored coffee/tea breaks
- acknowledgement in conference documentation



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### **Exhibition Opportunities**

TRADE EXHIBITION 22 - 25 May: Exhibitors Package

Display - all day Monday & Tuesday and Wednesday until midday. (Set up on Sunday afternoon.)

Exhibitor Package \$3,500

The conference program and exhibition space has been designed to offer exhibitors maximum networking opportunity with conference delegates. Morning tea, afternoon tea and lunch on both Monday and Tuesday, and morning tea on Wednesday will be served in the exhibition display area.

The exhibition package includes:

- Shell scheme display stand Black PVC coated panels (approximately: 2 m x 3 m)
- Company name on fascia signage (max 26 characters logo available as an 'upgrade option')
- 3 x 50 watt spotlights per booth mounted on light track inside fascia
- 1 x general-purpose (4 amp) power point per booth
- · Trestle table and two chairs
- Additional furniture or equipment can be arranged at the exhibitor's own expense
- Acknowledgement in the conference documentation
- One complimentary registration to all conference activities

Note: Some booths will not have an end wall unless specifically requested.



Image shows a 3m x 2m open corner booth (flooring not inc in package)

#### **General Exhibition Information**

Additional exhibition staff must purchase an Exhibition Staff Pass at the cost of \$595 per person. This price includes morning and afternoon tea refreshments and lunch daily.

If additional exhibition staff wish to attend sessions they must register as a conference delegate and pay the appropriate registration fee.

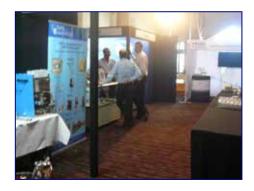
Exhibitors will have access for set-up from 4pm on Sunday.

#### **Insurance**

Australian regulations require all exhibitors to be adequately covered for Public and Product Liability Insurance. This refers to damage or injury caused to third parties/visitors on or in the vicinity of an exhibition stand.







Conference Exhibitors 2014

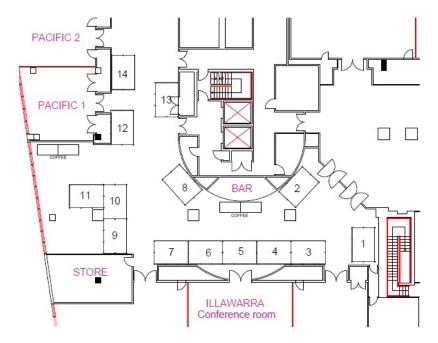


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#### **Exhibition Floor Plan**



Floor plan is indicative only and is subject to change





Conference Exhibitors 2014

#### General terms and conditions for Sponsors and Exhibitors

- A 50% deposit is required to confirm the booking, the remaining amount to be paid 60 days prior to the event (24 March 2016).
- Exhibitor booths are allocated on receipt of payment however, the organisers reserve the right to change the layout and allocation should the need arise in the lead up to the conference. Exhibitors will be notified if this becomes necessary.
- In the event of cancellation sponsors and exhibitors are requested to inform The Meetings Manager Pty Ltd in writing. Unless the sponsored item or exhibition space can be resold, the organisers reserve the right to retain any monies paid.
- Sponsors and exhibitors are liable for any damage they cause to the venue and/or the exhibition booths. The organiser is not liable for damages or loss to sponsor or exhibitors' property. Exhibitors must be adequately covered for Public and Product Liability Insurance. It is the responsibility of the exhibitor to arrange appropriate insurance for items within their exhibition.
- Promotional activity must not impinge on or directly interfere with any other sponsor or exhibitor.

## **API PowerChem 2016** Novotel Wollongong Northbeach

Please complete and fax to The Meetings Manager on +61 2 9810 7320 or scan and email to meetings@tmm.com.au

General Details				i ne Australian
Contact Name				Power Institute
Address:				
Position:				
Organisation				
Phone:		Mobi	le:	
Email:				
<b>Sponsorship or Exhibition cho</b> I agree to the Sponsorship and Exhib		n page 5 and re	equest the following: (all prices include	e GST)
Gold Sponsor	\$15,000		Exhibitor Package	\$3,500*
Silver Sponsor	\$10,000		Lunch^	\$1,650
Exhibition Sponsor	\$10,000		Morning/Afternoon Tea ^	\$ 660
Internet	\$ tba		Sponsored Breakfast^	\$4,000
USB Flash Drives	\$ 5,500		Conference Pads	\$3,000
Conference Bags	\$ 5,000		Conference Pens	\$2,000
Lanyard/Name badges	\$ 2,200		^Preferred day	
*Additional Pass/esBooth Location Preference	\$595 per person (includes			
Please indicate your booth pla Booths will be allocated on a "firs	•			3rd
Payment Details		J. J		
I authorise payment for: \$				
Please note: A 50% deposit is requir	ed to confirm the booking	g, with the ren	naining amount to be paid 60 days	prior to the event.
Please note: all prices include 109	% GST.			
Please invoice me				
Please charge the following credi	t card: Maste	ercard $\Box$	Visa Amex	
Card number			Expiry date/	CCV No
Signature		Card	lholder name	
(credit card payment not valid withou	ut signature)		(Please print)	

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the meetings manager

ABN 81 065 192
Suite 16, 7 Rosebery place
Balmain NSW 2041
1 2 9810 7322 . Fax: +61 2 9810 7320

Tel: +61 2 9810 7322 , Fax: +61 2 9810 7320 Email: meetings@tmm.com.au