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HiMSS Europe

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**EUROPEAN  
TELEMEDICINE  
CONFERENCE**

7-8 October 2014 [www.telemedicineconference.eu](http://www.telemedicineconference.eu)

# ROME



## PRE-CONFERENCE BROCHURE

The European Telemedicine Conference is presented by



HiMSS Europe



Norwegian Centre for Integrated Care and Telemedicine (NST)

OUH Odense University Hospital

UPMC LIFE CHANGING MEDICINE

# The Pinnacle of Healthcare IT Events in Europe

For the first time two successful events come together at the same time and in the same place: join us in Rome this autumn for what is predicted to be the most exciting Healthcare IT gathering of the year. Organized by HIMSS Europe, the CIO Summit and European Telemedicine Conference will be taking place from **6 to 8 October 2014** in the Italian capital.



## Two Great Reasons to join us in Rome this Autumn



The HIMSS Europe CIO Summit, taking place on 6-7 October, has now established itself as the annual European CIO Summit. For the 5th time, leading European IT Directors and Senior Healthcare IT Executives gather together during the two day, exclusive event to recognize the best use and adoption practices for healthcare IT in Europe. This year, the following topics will be addressed:

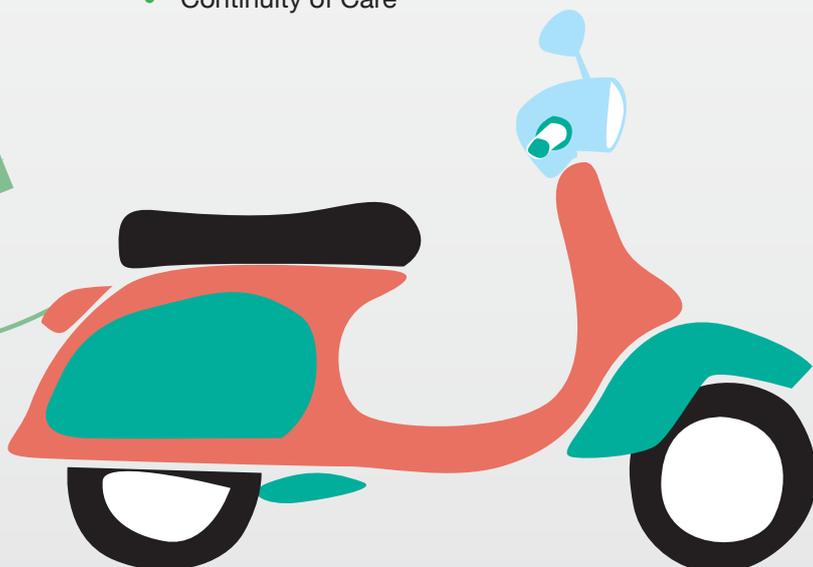
- Continuity of Care through Healthcare IT
- The Challenge of Coordinating EMR
- The Role of the CMIO/ CNIO: A Key to Successful Outcomes in HIT?
- Patient involvement in EMR: A Good Thing or a Bad Thing?



### EUROPEAN TELEMEDICINE CONFERENCE

The European Telemedicine Conference (ETC) 2014 will combine the efforts of several leading European Healthcare Organisations into one powerful event. The conference will collaborate with prominent healthcare delivery organisations, governmental leaders, clinicians, researchers and university faculties to address and discuss how telemedicine is working to improve healthcare. The Conference sessions include:

- Best Global Operational Cases of Telemedicine: Quality Outcomes and ROI
- From Strategy to Implementation: The Journey from Pilot to Practice
- Tele-Psychiatry: A Giant Leap for Mankind
- Continuity of Care



08:00 - 09:00	<b>Welcome Coffee</b>	
08:00 - 18:00	<b>Exhibit Hall Opening Hours   Fernandes Room</b>	
09:00 - 10:00	<b>Joint Opening Keynote: The Clinician and the EHR   Sforza Room</b> This presentation will discuss the interrelationship between the Clinician and the EHR. Specifically, how to foster clinical adoption, prevent errors, the value to the clinician and the patient, and the keys to a successful implementation.	
10:00 - 10:10	<b>Session Transition</b>	
10:10 - 11:00	<b>CIO Track 1   Medici Room</b> <b>The Challenge of Coordinating EMR</b> (sponsored in part by ) There is a need across the whole of Europe for highly skilled professionals who are able to develop EMRs that are not only effective within the healthcare organisation where they are being used, but can also interface seamlessly with other required systems. This session is designed to provide a forum for sharing best practice and helping participants in their bid to develop EMR	<b>CIO Track 2   Gonzaga Room</b> <b>Continuity of Care through Healthcare IT</b> (sponsored in part by ) In order for nurses, doctors and care providers to consistently provide the highest quality of care in every healthcare interaction, reliable healthcare IT systems are required. These require to not only be interoperable, but synchronised between every provider and system. There will also be an opportunity within this session to hear about the continuity-of-care maturity model currently being developed by HIMSS.
	<b>Session Transition</b>	
11:00 - 11:10	<b>Measuring the Benefits of Health IT Systems</b> This session will explore the measurable benefits of IT systems within the healthcare setting – ‘hard’ benefits like how IT systems affect the bottom line and ROI achieved and soft benefits, from key performance indicators (KPIs) to patient wellbeing. A multi-level approach will be taken, meaning that the topic will be examined from the perspective of hospital management as well as clinician and CIO.	<b>HIT and Mobility: How Technology is Changing the Way we Work</b> (sponsored in part by ) New technologies are doing much to benefit those patients who, for mobility reasons, cannot always get to their specialist hospital as frequently as they would like. For example, they are enabling their condition to be remotely monitored, enhancing quality of life and bringing peace of mind (and often, at the same time, reducing costs for the healthcare organisation). This session will also explore how HIT is enabling clinicians and care staff to become more mobile in their own work and freeing them up to offer quality care outside the hospital environment.
	<b>Session Transition</b>	
12:00 - 13:30	<b>Lunch in the Exhibition Hall   Fernandes Room</b>	
12:45 - 13:30	<b>Launch of Stage 6&amp;7 Club   Estensi Room</b> (by invitation only)	
13:30 - 14:20	<b>Population Health: Can IT Really Help Improve IT?   Sforza Room</b> (sponsored in part by  and ) What technologies will be required to manage the health of a population across the entire continuum of care? How can you use data from these technologies to ensure that you can manage the health of a population and what are the benefits? How are you using IT tools to engage patients in their health management?	
14:30 - 15:20	<b>The Role of the CMIO/ CNIO: A Key to Successful Outcomes in HIT?</b> (sponsored in part by ) Without engagement from the clinical side, no healthcare IT system can be effective and this is one reason why the role of chief medication information officer (CMIO) and chief nursing information officer (CNIO) are becoming so prevalent (and important) in today’s healthcare establishments. Effectively, these roles are helping provide a bridge between the medical and IT departments, theoretically helping make each more effective.	<b>Patient Involvement in EMR: A Good Thing or a Bad Thing?</b> (sponsored in part by ) Patients and healthcare providers who share access to electronic health information/EMRs can theoretically collaborate better in informed decision making, saving clinician time and empowering and motivating the patient to take responsibility for their own health. But are there also downsides to giving the patient shared access? This session will provide a forum to discuss this controversial area.
	<b>Coffee &amp; Networking</b>	
15:45 - 16:45	<b>Plenary Session   Sforza Room</b> <b>Safety in the Use of IT – Can there be ‘Side Effects’ to Using ‘the Wrong IT’?</b> This session will argue the importance of using the correct information technologies in order to get the best results and will ask the question, ‘Can the incorrect IT actually have ‘side effects’ on care?’ Can orders-related clinical decision-making, for instance, have a detrimental impact on nursing practice? And when using barcodes to identify patients, for example, is there a danger that clinicians will forget patients’ real names?	
16:45 - 18:00	<b>Reception in the Exhibition Hall   Fernandes Room</b>	
19:00 - 22:00	<b>HIMSS Europe Award Dinner</b> <b>Rome Marriott Grand Hotel Flora, Flora Roof Top Terrace   Via V. Veneto 191, 00187 Roma</b> <i>Walking distance from the Parco dei Principi Grand Hotel &amp; Spa (15 min)</i> HIMSS Europe will host its annual awards dinner ceremony during HIMSS Europe CIO Summit to recognise a number of European hospitals, which have qualified for a Stage 6 or 7 EMR Adoption Model (EMRAM) Award. The prestigious award recognises hospitals that operate in a paperless environment and represent best practices in implementation of the EMR.	

08:30 - 09:30	<b>Welcome Coffee</b>
08:30 - 18:30	<b>Exhibit Hall Opening Hours   Fernandes Room</b>
09:30 - 10:30	<b>Panel Discussion: Closed Loop Medication — How closed should the Loop be?   Sforza Room</b> In this panel discussion, we will explore issues around key components of the CLM process, including how to attain Closed Loop Medication — and whether this is possible without bedside barcode scanning. We will also get an opportunity to discuss the role of pharmacists in CLM and to ask the question, 'ePrescribing — is there more risk than benefit?'
10:30 - 10:40	<b>Session Transition</b>
10:40 - 11:30	<b>CIO Track 1   Medici Room</b> <b>Closed Loop Medication: Best Practice Examples</b> Ensuring patients receive medications as intended by the prescriber is fundamental to medication safety. Here we invite hospitals from Europe to present their best practice examples in the area of Closed Loop Medication Administration (Stage 6 on the EMRAM scale).
11:30 - 11:40	<b>Session Transition</b>
11:40 - 12:30	<b>Help at Critical Moments: Clinical Decision Support Systems</b> (sponsored in part by  Wolters Kluwer) An effective clinical decision support system has the power to radically change a clinician's working life, providing information and knowledge to aid his or her own observations in real-time, making decisions easier. But when it is not tailored toward the institution and practitioners who are using it, it can actually make life more – not less – complicated. In this session we hear some best practice examples and identify some of the criteria that make a clinical decision-support system effective.
12:30 - 14:00	<b>Lunch in the Exhibition Hall   Fernandes Room</b>
13:30 - 14:00	<b>Better IT - Better Hospital?   Gonzaga Room</b>
20:30 - 23:00	<b>Social Event with 2014 Health Technology and Telemedicine Competition Award Ceremony</b> <b>Hotel Majestic Roma, Salone Verdi   Via V. Veneto 50, 00187 Roma</b> <i>Walking distance from the Parco dei Principi Grand Hotel &amp; Spa (15 min)</i>

**Tuesday, 7 October  
European Telemedicine Conference Day 1**



10:40 - 12:30	<b>2014 Health Technology and Telemedicine Competition for Young Innovators   Gonzaga Room</b> <b>Where does Health Care Take Place?</b> <b>Speech and Finalists' Presentations</b> The 2014 Health Technology and Telemedicine Competition for Young Innovators is an international contest for young entrepreneurs and start-up firms focusing on new innovative ideas in the field of health IT and telemedicine. Many contestants have applied for the competition and the jury has selected the top three participants. The finalists will be presenting their projects.
12:30 - 14:00	<b>Lunch in Exhibition Hall   Fernandes Room</b>
15:00 - 16:00	<b>Joint Opening Keynote Italian Ministry of Health Conference on eHealth and European Telemedicine Conference</b> <b>Sforza Room</b> The session intends to begin the Conference through a general introduction by the Italian Ministry of Health and the Ministry of Health of other European Countries who will discuss about how e-health can support the continuity of care and the sustainability of health care systems in different Countries. In particular, it will be possible to analyze how eHealth initiatives can improve the efficiency and sustainability of health systems because they represent the opportunity to establish a better balance between the need for increased quality of care and proper use of available resources.
16:00 - 16:10	<b>Session Transition</b>
16:10 - 17:00	<b>ETC Track   Medici Room</b> <b>Roundtable Discussion: What's Hitting the Headlines in Health IT?</b> Here, the six ETC partners will give their perspective on several areas of topical interest within the healthcare IT arena in Europe. There will then be a roundtable discussion, attempting to find some common ground on these subjects.
17:00 - 17:15	<b>Coffee &amp; Networking</b>
17:15 - 18:00	<b>ETC Track   Medici Room</b> <b>ETC - Integrated Care: How can ICT Support a Vision of Integrated Care?</b> (sponsored in part by <b>COMARCH</b> ) In this session, speakers will present their experiences of how ICT can support a vision of integrated care.
18:00 - 18:30	<b>ETC - Q and A: How can ICT Support a Vision of Integrated Care?</b> In this second session on how ICT can help support a vision of more integrated care, there will be a Q&A session, in which the speakers will answer audience questions, followed by a panel discussion.
18:30 - 19:30	<b>Reception in the Exhibition Hall   Fernandes Room</b>
20:30 - 23:00	<b>Social Event with 2014 Health Technology and Telemedicine Competition Award Ceremony</b> <b>Hotel Majestic Roma, Salone Verdi   Via V. Veneto 50, 00187 Roma</b> <i>Walking distance from the Parco dei Principi Grand Hotel &amp; Spa (15 min)</i>

08:00 - 09:00	<b>Registration and Coffee</b>	
08:00 - 16:00	<b>Exhibition Hall Opening Hours   Fernandes Room</b>	
09:00 - 09:45	<b>ETC Keynote: Telehealth - A Tool for Health Care Transformation   Sforza Room</b>	
09:45 - 10:30	<b>ETC Session: From Strategy to Implementation: The Journey from Pilot to Practice   Sforza Room</b> Everywhere you look, there are pilot projects, but many of these never see the light of day, to be implemented on a wide scale. This is a critical area for healthcare IT right across Europe. So what does it take to implement a system that has been successful as a pilot? Can we come to some agreement on what criteria are needed to help bring this into reality?	
10:30 - 11:00	<b>Coffee &amp; Networking</b>	
11:00 - 12:00	<b>Italian Ministry of Health Conference on eHealth: Telemedicine   Sforza Room</b> The session aims to analyze the state of the art of Telemedicine adopted in Italy and in other European Countries through a comparison between strategies, achieved results and main attention points. At the same time, the session aims to analyze the strategic indications of the European Commission for the diffusion of Telemedicine. During the session, the National Guideline on Telemedicine recently adopted in Italy will be illustrated in order to compare them to similar regulatory measures adopted in other European Countries. Furthermore, it will be analyzed the role that digital technologies can play in the implementation and active use of Telemedicine by health care professionals and citizens.	
12:00 - 12:10	<b>Session Transition</b>	
12:10 - 13:10	<b>ETC Track 1   Sforza Room</b>  <b>Confidentiality, Ethical and Legal Components of Telemedicine</b>  Presented by the ETC committee, this session will comprise a short presentation by speakers from four different regions and a panel discussion on the same theme.	<b>ETC Track 2   Gonzaga Room</b>  <b>Social Media: Interfacing with Existing Technologies</b>  Three speakers will be present in this session — all with strong views on the subject but hugely different perspectives.
	<b>Networking Lunch   Fernandes Room</b>	
14:30 - 15:30	<b>ETC Track 1   Sforza Room</b>  <b>Best Practice of Large Scale European Telemedicine Projects: Results and Outcomes</b>  Our four speakers will give a short presentation on this theme, followed by a panel discussion and the opportunity to ask questions. Hear how COPD and dermatology services were exchanged by Danish and Norwegian hospitals — what worked and what did not? Meanwhile, results will be presented from a project that has been working to exchange and implement telemedicine services across Europe.	<b>ETC Track 2   Gonzaga Room</b>  <b>Best Global Operational Cases of Telemedicine: Quality Outcomes and ROI</b>  (sponsored in part by <b>accenture</b> )  Here, we will hear from key speakers across Europe who have successfully implemented telemedicine systems — and how they have affected both quality of care and the bottom line.
	<b>Coffee &amp; Networking</b>	
16:00 - 16:30	<b>Introductory Keynote</b> <b>Telepsychiatry: Is Telepsychiatry Ready to be Fully Integrated in the Healthcare System?   Sforza Room</b>  Telepsychiatry works in small scale trials and limited parts of the health care system. In order to have the profound impact that have been predicted for years, telepsychiatry needs to be implemented as an integrated part of the health care system. What are the technological, administrative and pedagogical challenges that have to be met to fully integrate telepsychiatry in the health care system?	
16:30 - 17:15	<b>Telepsychiatry: A Giant Leap for Mankind: Panel Discussion on Topic   Sforza Room</b>  Here, our four panellists, taken from all corners of Europe — all with first-hand experience of introducing telepsychiatry systems, will answer questions from the audience on the implications of telepsychiatry and best practice.	
17:15 - 17:45	<b>Closing Keynote: Extinct Species - Why Hospitals Will be Obsolete and Medicine Will Be Digital   Sforza Room</b>  The earliest documentation of civilization shows that mankind has perpetually reinvented himself in the threat of becoming extinct. With the exception of a few short years commonly known as the “Dark Ages”, change has been the only constant factor in our lives. Globally, the industry of Healthcare is at a crossroads regardless of who owns it (private or public) and who pays for it (private or public). There are countless examples of societies, cities, and industries that have reinvented themselves and came out on top. Mr. Dan Drawbaugh will discuss these examples and lessons from the past that are about to collide within the healthcare industry. He will discuss how we can learn from them and what we can do to transform our industry so that we do not become obsolete.	
17:45 - 18:00	<b>Summarising Comments and a Look Ahead   Sforza Room</b>  Here, Prof. Bruno Gridelli, will give a round-up of what has been covered at ETC this year. Moreover, Odense University Hospital from Denmark that will be hosting next year’s conference, will give a look ahead to 2015.	

# European Telemedicine Conference is presented by:



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